

UNICITY SILOUR



The little details in life matter. You can be healthy and feel prepared, but sometimes you still get distracted worrying about things like how your hair looks that day. Looking in the mirror to see frizzy hair and faded color can bring your whole mood down. A bad hair day can mean a bad day in general, which is why it's important to make sure to nourish your hair.

Unicity's new Silour shampoo and conditioner are made to do just that. This combination is formulated

especially for color protection, making the most of all you do for your hair. Silour is also hydrating, helping your hair get the moisture it needs to stay healthy and beautiful. You'll love your shiny, tangle-free hair — making every hair day a good one.

BENEFITS

- Silour is formulated for color protection
- Shampoo hydrates hair as it cleanses
- Helps prevent hair from tangling
- Promotes shine without weighing down hair
- Conditioner is paraben-free

SUGGESTED USE

Shampoo: Wet hair, then apply and lather using gentle massaging motions with fingertips. Rinse thoroughly. Repeat if desired.

Conditioner: After shampooing, dispense a generous amount into palm and apply to hair. Leave on for one minute. Rinse with lukewarm water.

AUDIENCE

Primary Target: Individuals who want to care for their hair while protected their color.

Secondary Target: People wanting quality hydration for their hair.

SHAMPOO INGREDIENTS

Water, Sodium Lauroyl Methyl Isethionate, Sodium C14-16 Olefin Sulfonate, Cocamidopropyl Betaine, Sodium Cocoyl Isethionate, Sodium Methyl Oleoyl Taurate, Betaine, Acrylates Copolymer, Fragrance, Glycol Stearate, Phenoxyethanol, Trimethylsiloxyamodimethicone, Lauryl Lactyl Lactate, Silicone Quaternium-3, Trisodium Ethylenediamine Disuccinate, Guar Hydroxypropyltrimonium Chloride, Caprylyl Glycol, C11-15 Pareth-7, Chlorphenesin, Trideceth-12, Polyquaternium-7, Tetrasodium Glutamate Diacetate, C12-16 Pareth-9, Glycerin, Hydrolyzed Quinoa

CONDITIONER INGREDIENTS

Water, Stearyl Alcohol, Behentrimonium Methosulfate, Cetearyl Alcohol, Cetrimonium Chloride, Cetyl Alcohol, Macadamia integrifolia (Macadamia) Seed Oil, Theobroma cacao (Cocoa) Seed Butter, Fragrance, Cocos nucifera (Coconut) Oil, Isopropyl Alcohol, Amodimethicone, Divinyldimethicone/Dimethicone Copolymer, Quaternium-91, Phenoxyethanol, Silicone Quaternium-16, Cetrimonium Methosulfate, Cinnamidopropyltrimonium Chloride, Hydroxypropyl Guar, Butylene Glycol, C11-15 Pareth-7, Laureth-9, Caprylyl Glycol, Undeceth-11, Glycerin, Chlorphenesin,

Butyloctanol, Trideceth-12, Tetrasodium Glutamate Diacetate, Undeceth-5, C12-13 Pareth-23, C12-13 Pareth-3, Tribehenin, Panthenol, Gardenia tahitensis Flower Extract, Argania spinosa Kernel Oil, Helianthus annuus (Sunflower) Seed Oil, Olea europaea (Olive) Fruit Oil, Tocopherol