

UNITED STATES PATENT AND TRADEMARK OFFICE
APPLICATION FOR REGISTRATION OF A TRADEMARK OR SERVICE MARK

MARK: IMAGINATION

CLASS: 3

APPLICANT: Louis Vuitton Malletier

ADDRESS: 2, rue du Pont-Neuf
75001 Paris
France

ENTITY: Société par actions simplifiée organized and existing under the laws of
France

OUR REF.: LVT 2102473

The above-identified applicant has a bona fide intention to use the above mark in commerce on or in connection with the following goods and asserts a claim of priority based upon the application identified below in accordance with Section 44(d):

Class 3 Perfumery; perfumes; toilet water; eau de parfum; eau de Cologne; bases for perfume; extracts of flowers; essential oils; cosmetic preparations purposes for skin and lip care; lotions for cosmetic purposes; beauty masks; cosmetic for the hands, face and body; soaps; shower gels; bath gels; bath oil; cleansing milk for toilet purpose; deodorants.

Application to register said mark in France was filed on August 11, 2020 under Application No. 4673891. Applicant requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946.

The mark is in standard characters and no claim is made to any particular font style, size or color.

ADDRESS FOR CORRESPONDENCE

Applicant requests that all correspondence in connection with this application be directed to its attorneys, the law firm of Fross Zelnick Lehrman & Zissu, P.C., 151 West 42nd Street, 17th Floor, New York, New York 10036, Attention: Charles T. J. Weigell (Telephone 212-813-5900).

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Fross Zelnick Lehrman & Zissu, P.C., 151 West 42nd Street, 17th Floor, New York, New York 10036 (Telephone: 212-813-5900), is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

INTENTION AS OF FILING DATE

If this application is signed after the application filing date, the applicant verifies that it had a bona fide intention to use the mark in commerce on or in connection with the goods and services listed in this application as of the application filing date.

DECLARATION

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods and services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Louis Vuitton Malletier

By: 

Name: Laurent VALLIEZ

Title: Intellectual Property In-House Counsel

Date of Signature: 31 May 2021