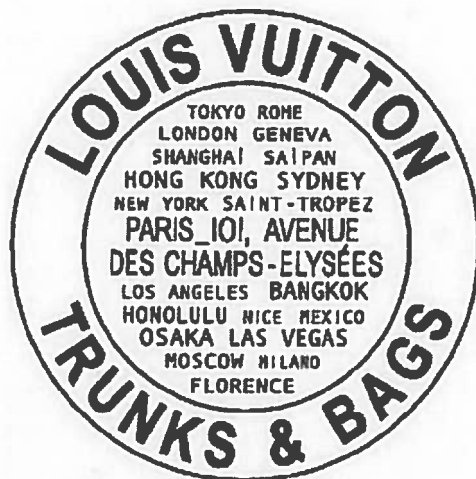


UNITED STATES PATENT AND TRADEMARK OFFICE
APPLICATION FOR REGISTRATION OF A TRADEMARK OR SERVICE MARK

MARK:



CLASSES: 18 and 40

APPLICANT: LOUIS VUITTON MALLETIER

ADDRESS: 2, rue du Pont-Neuf
75001 Paris
France

ENTITY: Société par actions simplifiée

OUR REF: LVT 1903594

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

The above-identified applicant has a bona fide intention to use the above mark in commerce on or in connection with the following goods and services, and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 under Section 1(b):

Class 18: Boxes of leather or imitation leather for packaging and carrying goods, trunks, suitcases, traveling sets comprised of matching luggage, traveling bags, luggage, garment bags for travel, hatboxes not of paper or cardboard, vanity cases not fitted, toiletry cases sold empty, rucksacks, satchels, handbags, beach bags, leather shopping bags, textile shopping bags, sling bags, suit carriers, shoulder bags, waist bags, purses, travel cases, briefcases, briefcase-type portfolios, leather pouches, wallets, change purses, key cases, business card cases, calling card cases, umbrellas, parasols, animal carrier bags

Class 40: The personalization and decoration of products to the order and specification of others

Applicant claims ownership of U.S registration no. 5290241 and pending U.S. application no. 87/318,688.

The mark consists of a circle inside of a circle. The wording "LOUIS VUITTON" appears at the top between the inner and outer circle. The wording "TRUNKS & BAGS TOKYO ROME LONDON GENEVA SHANGHAI SAIPAN HONG KONG SYDNEY NEW YORK SAINT - TROPEZ PARIS_101, AVENUE DES CHAMPS - ELYSEES LOS ANGELES BANGKOK HONOLULU NICE MEXICO OSAKA LAS VEGAS MOSCOW MILANO FLORENCE" appears inside of the inner circle.

Applicant enters disclaimers as to: "TRUNKS & BAGS" AND "TOKYO ROME LONDON GENEVA SHANGHAI SAIPAN HONG KONG SYDNEY NEW YORK SAINT - TROPEZ PARIS_101, AVENUE DES CHAMPS - ELYSEES LOS ANGELES BANGKOK HONOLULU NICE MEXICO OSAKA LAS VEGAS MOSCOW MILANO FLORENCE"

ADDRESS FOR CORRESPONDENCE

Applicant requests that all correspondence in connection with this application be directed to its attorneys, the law firm of Fross Zelnick Lehrman & Zissu, P.C., 4 Times Square, 17th Floor, New York, New York 10036, Attention: Charles T. J. Weigell_ (Telephone 212-813-5900).

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Fross Zelnick Lehrman & Zissu, P.C., 4 Times Square 17th Floor, New York, New York 10036 (Telephone: 212-813-5900), is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

INTENTION AS OF FILING DATE

If this application is signed after the application filing date, the applicant verifies that it had a bona fide intention to use the mark in commerce on or in connection with the goods and services listed in this application as of the application filing date.


DECLARATION

I have read all of the statements below before signing.

- **If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**
 - The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
 - The mark is in use in commerce on or in connection with the goods/services in the application;
 - The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- **If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**
 - The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

LOUIS VUITTON MALLETIER

By: 
[signature]

Name: Sophie Regisser
[printed or typed]

Title: Senior Intellectual Property Counsel _____

Date: March 8, 2019 _____