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PTO Form 147B (Rev 09/2006)
OMB No. 0651-0009 (Exp 02/28/2021)

**Trademark/Service Mark Application, Principal Register
Handwritten Signature**

To the Commissioner for Trademarks:

MARK: F1 (Standard Characters, see below)

F1

The literal element of the mark consists of F1. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Formula One Licensing B.V., a corporation of Netherlands, having an address of
Beursplein 37
Rotterdam 3011AA
Netherlands

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 029: Meat; fish; poultry; game; meat extracts; cooked fruits and vegetables; canned fruits and vegetables; frozen fruits and vegetables; frozen meat, fish and poultry; edible oils and fats; potato chips; french fries; processed nuts; jams; jellies; fish and meat preserves; milk, milk drink products; yoghurt drinks; milk shakes; dairy products; cheese; soya milk (milk substitute)

Based on Foreign Registration: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services, and submits a copy of Benelux registration number 1036823, and/or proof of renewal, registered 08/08/2018 with a renewal date of _____ and an expiration date of 08/07/2028, and translation thereof, if appropriate.

[Foreign Registration-1 \[reg-38104128234-133940511_ _F1_BX_Registration_1036823.pdf\]](#)

The applicant's current Attorney Information:

Jill K. Tomlinson of Kilpatrick Townsend & Stockton LLP 1114 Avenue of the Americas
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212-775-8700(phone)
212-775-8800(fax)
nytrademarks@kilpatricktownsend.com (authorized)

The applicant hereby appoints Jill K. Tomlinson of Kilpatrick Townsend & Stockton LLP

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New York New York 10036
United States
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nytrademarks@kilpatricktownsend.com (authorized)

as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The applicant's current Correspondence Information:

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Kilpatrick Townsend & Stockton LLP
Mailstop IP Docketing - 22
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Atlanta, Georgia 30309
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nytrademarks@kilpatricktownsend.com; tadmin@kilpatricktownsend.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$275 will be submitted with the application, representing payment for 1 class(es).

Declaration

Read the following statements before signing. Acknowledge the statements by signing below.

- **Basis:**

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature Section:

NOTE: The same person may sign the declaration on behalf of the other joint applicant(s), by merely making identical entries. The USPTO will presume that the one person who has signed was, in fact, authorized to sign on behalf of the other person(s).

Signature: _____

Signatory's Name: Sacha Woodward Hill

Signatory's Position: Director

Signatory's Phone Number: _____

Date Signed: February 7, 2019

NOTE TO APPLICANT: When filed as part of the electronic form (i.e., scanned and attached as an image file), the signature page **must** include both the signature information **and** the declaration language. Do **not** include the entire application, but do ensure that the declaration language actually appears; *a signature by itself*

will not be acceptable. If, due to browser limitations, the declaration language appears on a previous page when printed, you must "merge" the declaration and signature block onto a single page prior to signing, so that the *one complete page* can be scanned to create an acceptable image file. It is recommended that you copy-and-paste the entire text form into another document, manipulate the spacing there to move the declaration and signature section to a separate page, and then print this new version of the text form to send to the signatory.

IMPORTANT INFORMATION FOR APPLICANT:**No filing fee refunds**

Once your application is submitted, the USPTO we will not cancel the filing or refund your fee. The fee is a processing fee, which the USPTO does not refund even if a registration is not issued after substantive review of the application. This is true regardless of how soon after submission you might attempt to request cancellation of the filing.

All information submitted made public

All information submitted to the USPTO at any point in the application and/or registration process will become public record, including your name, phone number, e-mail address, and street address. Please be aware that **YOU HAVE NO RIGHT TO CONFIDENTIALITY** in the information disclosed. The public will be able to view the information in the USPTO's on-line databases and through internet search engines and other on-line databases and may use this information to contact you directly. This information will remain public even if the application is later abandoned or any resulting registration is surrendered, cancelled, or expired. For any information that may be subject to copyright protection, by submitting it to the USPTO, the filer is representing that he or she has the authority to grant, and is granting, the USPTO permission to make the information available in its on-line database and in copies of the application or registration record.

Review of application

Registration is not automatic or guaranteed. A USPTO examining attorney will review your application approximately three months after the filing date for compliance with all legal requirements. This may result in a letter (an "Office action") being issued that will require you to submit a response within a strict time deadline, even if a filing company has filed the original application on your behalf. Failure to submit a timely response will result in the abandonment of your application.

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PTO Form 1478 (Rev 09/2006)

OMB No. 0651-0009 (Exp 02/28/2021)

Trademark/Service Mark Application, Principal Register

NOTE: Data fields with the * are mandatory. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	N/A
MARK INFORMATION	
*MARK	mark.jpg
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES

LITERAL ELEMENT

F1

MARK STATEMENT

The mark consists of standard characters, without claim to any particular font style, size, or color.

APPLICANT INFORMATION***OWNER OF MARK**

Formula One Licensing B.V.

***STREET**

Beursplein 37

***CITY**

Rotterdam

***COUNTRY**

Netherlands

***ZIP/POSTAL CODE**

(Required for U.S. and certain international addresses)

3011AA

LEGAL ENTITY INFORMATION**TYPE**

corporation

STATE/COUNTRY OF INCORPORATION

Netherlands

GOODS AND/OR SERVICES AND BASIS INFORMATION**INTERNATIONAL CLASS**

029

***IDENTIFICATION**

Meat; fish; poultry; game; meat extracts; cooked fruits and vegetables; canned fruits and vegetables; frozen fruits and vegetables; frozen meat, fish and poultry; edible oils and fats; potato chips; french fries; processed nuts; jams; jellies; fish and meat preserves; milk, milk drink products; yoghurt drinks; milk shakes; dairy products; cheese; soya milk (milk substitute)

FILING BASIS

SECTION 44(e)

FOREIGN REGISTRATION NUMBER

1036823

FOREIGN REGISTRATION COUNTRY

Benelux

FOREIGN REGISTRATION DATE

08/08/2018

FOREIGN REGISTRATION EXPIRATION DATE

08/07/2028

FOREIGN REGISTRATION FILE NAME(S)

[reg-38104128234-133940511_FI_BX_Registration_1036823.pdf](#)

STANDARD CHARACTERS OR EQUIVALENT

NO

STANDARD CHARACTERS OR EQUIVALENT

NO

ATTORNEY INFORMATION**NAME**

Jill K. Tomlinson

FIRM NAME

Kilpatrick Townsend & Stockton LLP

STREET

1114 Avenue of the Americas

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AUTHORIZED TO COMMUNICATE VIA EMAIL Yes

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tadmin@kilpatricktownsend.com

***AUTHORIZED TO COMMUNICATE VIA EMAIL** Yes

FEE INFORMATION

APPLICATION FILING OPTION TEAS RF

NUMBER OF CLASSES 1

APPLICATION FOR REGISTRATION PER CLASS 275

***TOTAL FEES DUE** 275

SIGNATURE INFORMATION

SIGNATORY'S NAME Sacha Woodward Hill

SIGNATORY'S POSITION Director

[Back](#)