

**UNITED STATES PATENT AND TRADEMARK OFFICE**  
**APPLICATION FOR REGISTRATION OF A TRADEMARK OR SERVICE MARK**

**MARK:** RED BALLOON SECURITY

**CLASSES:** 9, 40, 41, 42

**APPLICANT:** Red Balloon Security, Inc.

**ADDRESS:** 336 West 37<sup>th</sup> Street, Suite 1024  
New York, NY 10018  
United States of America

**ENTITY:** a Delaware corporation

The above mark is in use in commerce on or in connection with the following goods and services, and applicant requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 under Section 1(a):

Class	Goods/Services
9	Downloadable software, namely, a host-based security technology for protecting embedded devices against cyber attacks; downloadable software, namely, a host-based security technology for protecting vehicle systems against intrusion or attack
40	Treatment of materials, namely, injecting security software, devices, and materials in a wide variety of products to protect against cyber attacks or intrusions
41	Educational services, namely, providing training sessions, educational tools, and virtual reality stagings to educate consumers about cyber attacks and intrusions affecting embedded devices
42	Scientific research in the fields of embedded security and intrusion detection

The mark was first used anywhere for the goods in Class 9 at least as early as December 2011 and was first used for the goods in Class 9 in commerce at least as early as December 2011. One specimen showing the mark as used in commerce on or in connection with the Class 9 goods as of the application filing date is presented herewith.

The mark was first used anywhere for the services in Class 40 at least as early as December 2011 and was first used for the services in Class 40 in commerce at least as early as December 2011. One specimen showing the mark as used in commerce on or in connection with the Class 40 services as of the application filing date is presented herewith.

The mark was first used anywhere for the services in Class 41 at least as early as December 2011 and was first used for the services in Class 41 in commerce at least as early as December 2011. One specimen showing the mark as used in commerce on or in connection with the Class 41 services as of the application filing date is presented herewith.

The mark was first used anywhere for the services in Class 42 at least as early as December 2011 and was first used for the services in Class 42 in commerce at least as early as December 2011. One specimen showing the mark as used in commerce on or in connection with the Class 42 services as of the application filing date is presented herewith.

The mark is in standard characters, and no claim is made to any particular font style, size or color.

No claim is made to the exclusive right to use "SECURITY" apart from the mark as shown.

#### **ADDRESS FOR CORRESPONDENCE**

Applicant requests that all correspondence in connection with this application be directed to its attorney, the Law Office of Carissa L. Weiss, PLLC, 3 Burbank Avenue, Bedford Hills, NY 10507, Attention: Carissa L. Weiss, Esq.

#### **USE ON FILING DATE**

If this application is signed after the application filing date, the applicant verifies that it was using the mark in commerce on or in connection with the goods and services listed in this application as of the application filing date and that the specimens were in use in commerce as of the application filing date.

#### **DECLARATION**

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or any resulting registration, declares that he is properly authorized to execute this application on behalf of the applicant; he believes the applicant to be the owner of the trademark or service mark sought to be registered, or, if the application is being filed under 15 U.S.C. 1051(b), he believes the applicant to be entitled to use such mark in commerce; to the best of his knowledge and belief, no other person, firm, corporation, or association has the right to use the above identified mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods or services of such other person, to cause confusion, or to cause mistake, or to deceive; and all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

**Red Balloon Security, Inc.**

Signature:



Name:

Ang Cui

Title:

CEO

Date:

1/7/2019