

**UNITED STATES PATENT AND TRADEMARK OFFICE**  
**APPLICATION FOR REGISTRATION OF A TRADEMARK**

**MARK:** DTL

**CLASS:** 3

**APPLICANT:** Colourpop Cosmetics, LLC

**ADDRESS:** 1451 Vanguard Drive  
Oxnard, CA 93033

**ENTITY:** a limited liability company organized and existing under the laws  
of California

**OUR REF:** CPOP 1811596

The above-identified applicant has a bona fide intention to use the above mark in commerce on or in connection with the following goods, and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 under Section 1(b):

<b>Class</b>	<b>Goods</b>
3	Cosmetics

The mark is in standard characters and no claim is made to any particular font style, size or color.

The mark does not have any meaning or significance in the trade or industry in which applicant's goods are manufactured or provided, nor is it a term of art within applicant's industry.

### ADDRESS FOR CORRESPONDENCE

Applicant requests that all correspondence in connection with this application be directed to its attorneys, the law firm of Fross Zelnick Lehrman & Zissu, P.C., 4 Times Square, 17<sup>th</sup> Floor, New York, New York 10036, Attention: Tamar Niv Bessinger (Telephone 212-813-5900).

### INTENTION AS OF FILING DATE

If this application is signed after the application filing date, the applicant verifies that it had a bona fide intention to use the mark in commerce on or in connection with the goods listed in this application as of the application filing date.

### DECLARATION

**I have read all of the statements below before signing.**

- **If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**
  - The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
  - The mark is in use in commerce on or in connection with the goods/services in the application;
  - The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
  - The facts set forth in the application are true.
- **If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**
  - The signatory believes that the applicant is entitled to use the mark in commerce;
  - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
  - The facts set forth in the application are true.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

**Colourpop Cosmetics, LLC**

By: Stephanie Snyder  
[Signature]

Name: Stephanie Snyder  
[Typed or printed]

Title: CEO

Date of signature: 10/23/18