

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re: U.S. Trademark Application

Mark:   
Serial No: 88/149,213  
Applicant: Pirelli & C. S.p.A.  
Atty Ref: 437150

**Declaration to Perfect Application; Power of Attorney; Appointment of Domestic Representative; Designation of Correspondence Address**

Declaration

The signatory declares and states that he/she is authorized to execute and sign this instrument on behalf of and for the said Applicant. The signatory believes that the Applicant is entitled to use the mark in commerce; the Applicant has, and has had at least since the application filing date of **October 10, 2018**, a *bona fide* intention to use the mark in commerce on or in connection with the goods/services in the application; to the best of the signatory's knowledge and belief, the facts recited in the application are accurate; that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, members and concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive; and to the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Applicant requests that the application filing basis be established as follows: intent to use the mark in commerce under Trademark Act **Section 1(b)**, 15 U.S.C. §1051(b). The goods/services identified in the application are:

**“Game programs for arcade video game machines; batteries for home video game consoles used with televisions; batteries for mobile computer terminals; cleaning discs for cleaning the lens of DVD players; consumer electronic products, namely, audio receivers, electrical audio and speaker cables and connectors; home theater systems comprising DVD players, audio recorders; video recorders; digital cameras; television receivers; modems; microphones for telecommunication apparatus; headphones for mobile computer terminals; microphones for mobile computer terminals; straps for mobile phones; smart phones; cellular phones; set-top boxes; optical disc players; optical disc audio and video recorders; DVD players; DVD recorders; compact disc players; compact disc audio and video recorders; navigation apparatus for vehicles in the nature of on-board computers; electric capacitors for telecommunication**

apparatus; receiving television tuners for television broadcasting; Web cameras; video cameras; head-mounted video displays; three-dimensional active-shutter eyewear products, namely, 3D spectacles; three-dimensional display device, namely, flat panel display screen; memory cards; downloadable electronic game programs via mobile computer terminals; mobile computer terminal devices in the nature of computer terminals; keyboards for mobile computer terminals; computer mouse for mobile computer terminals; computer game programs for mobile phones; optical computer mouse; electronic tags for goods; personal digital assistants; touch panels for computer; tablet computer; computer operating programs; computer game programs; electronic book readers; video game programs for home video game consoles used with televisions; video game programs for hand-held games with liquid crystal displays; prerecorded audio compact discs featuring music; phonograph records featuring music; sound recorded magnetic cards, sheets and tapes; downloadable music files via the Internet; downloadable standby image containing video game characters for cellular telephones; downloadable ring tones for mobile phones; microphones for home video game consoles used with televisions; keyboards for home video game consoles used with televisions,” in International Class 9.

“Jewelry; bracelets of precious metals; brooches; cuff-links; diamonds; earrings; necklaces; pearls; precious metals and their alloys; rings, bracelets, charms; earrings in precious metal or coated therewith; precious stones,” in International Class 14.

“Coin-operated arcade video game machines; amusement game machines for use in amusement parks other than arcade video game machines; toy action figures; cards for trading card games; mini-car toys; toy model rockets; astronaut-shaped toy figures; electronic action toy figures; electronic games for the teaching of children; home video game consoles used with televisions; video game joysticks exclusively for use with home video game consoles used with televisions; parts and accessories specially adapted for home video game consoles used with televisions, namely, controllers for game consoles, stands for video game consoles, fitted plastic films known as skins for covering and protecting video game consoles; protective carrying cases specially adapted for handheld video games; hand-held games with liquid crystal displays; parts and accessories for handheld games with liquid crystal displays, namely, bags specially adapted for handheld video game units with liquid crystal displays, protective covers specially adapted for handheld video game units with liquid crystal displays, stands for handheld video game units with liquid crystal displays, fitted plastic films known as skins for covering and protecting handheld video game units with liquid crystal displays; motor controllers and planes; dolls; dice games; game cards; chess games; checker sets; playing cards; trading card games; dominoes; billiard equipment; computer game joysticks; radio control receivers and transmitters for model toys,” in International Class 28.

Power of Attorney

Applicant hereby appoints Andrew D. Price, Mark B. Harrison, Linda J. Zirkelbach, Rebecca A. Liebowitz, Kristen S. Ruisi, Halle B. Markus, Steven B. Powell, Marjorie W. Norman, Catherine S. Mitros, Paula E. Hopkins, Sean T. Phelan, all members of the bar of the District of Columbia or of their respective states, and the law firm of Venable LLP, and all having the building address 600 Massachusetts Avenue NW, Washington, DC 20001, as Applicant's attorneys to transact all business in the U.S. Patent and Trademark Office associated with the present application, namely, filing and prosecution of the application and receiving the certificate of registration.

Appointment of Domestic Representative

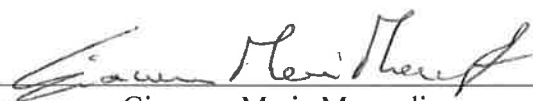
Venable LLP, whose postal address is P.O. Box 34385, Washington, DC 20043-9998, is hereby designated as Applicant's domestic representative upon whom notices or process in proceedings affecting the applied-for mark may be served.

Designation of Correspondence Address

Send all notices, official letters, documents, communications and other correspondence concerning this application to: Andrew D. Price, Venable LLP, P.O. Box 34385, Washington, D.C. 20043-9998, telephone no. (202) 344-8156, fax no. (202) 344-8300.

**PIRELLI & C. S.P.A.**

Date: OCTOBER 19, 2018

By:   
Name: Giacomo Maria Marsaglia  
Title: Proxy Holder