

CONSENT AGREEMENT

This Consent Agreement is entered into by Nyte Owl Group ("Nyte Owl") and No Carbs Company AB ("No Carbs"), as of this 16 day of May, 2017.

Nyte Owl is the owner of U.S. Trademark Registration Number 4450510 for the mark NOCO WE OWN THE NYTE for use in connection with various articles of clothing;

No Carbs is the owner of U.S. Application Serial Number 87/103789 for the trademark NOCCO for use in connection with various articles of clothing;

The parties agree that use of NOCCO by No Carbs is not likely to cause confusion, mistake or deception as to source, sponsorship or affiliation with Nyte Owl's use of NOCO WE OWN THE NYTE in the marketplace in light of the significant differences between the actual marks, intended channels of trade, and the goods for which each mark will actually be used. In the event that any consumer confusion occurs, Nyte Owl and No Carbs will work with one another to take steps to eliminate any such confusion.

Nyte Owl expressly consents to the registration and use of the mark "NOCCO" as detailed in Serial Number 87/103789 owned by No Carbs, its subsidiaries and/or related companies and has no objection to the successful registration and use of the "NOCCO" mark by No Carbs.

This Agreement is binding upon the Parties, their respective subsidiaries and affiliates, and on their respective successors and assigns.

The Parties, each intending to be legally bound, have caused this Agreement to be executed by a duly authorized representative.

NYTE OWL GROUP

NO CARBS COMPANY AB

By: NIK FIDIBCO
Print Name:

By: 
Print Name: Alexander Vestin

Title: Partner

Title: CCO and authorized signatory