

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of :
American Sports Licensing, Inc. :
Filed: August 18, 2011 :
Serial No.: 85/401,702 :
Mark: XLR :
Attorney Docket: 0052060-001185 :

DECLARATION

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

Commissioner:

Supplementing the application papers filed on August 18, 2011, the undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this document, the above-identified application or any registration resulting therefrom, declares that: they are authorized to execute this application; they believe they are the owner of the mark sought to be registered and/or to be entitled to use such mark in commerce; that the mark is in use in commerce and was in use in commerce in connection with the goods listed in the application as of the filing date of the application; or that they have a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the filing date of the application on or in connection with the goods listed in the application; to the best of their knowledge and belief, no other person, firm, corporation or association has the right to use said mark in commerce, either

in the identical form or in such near resemblance thereto as to be likely, when applied to the goods of such other person, to cause confusion, or to cause mistake, or to deceive; to the best of their knowledge and belief, the facts set forth in the application are true and were true as of the filing date thereof; and all statements made herein of their own knowledge are true and all statements made on information and belief are believed to be true.

POWER OF ATTORNEY

Applicant hereby appoints Bassam N. Ibrahim, a member of the bars of the state of Maryland, the District of Columbia and the Commonwealth of Virginia, Fred W. Hathaway, a member of the bars of the District of Columbia, the State of Maine and the Commonwealth of Virginia, Bryce J. Maynard, a member of the bar of the Commonwealth of Virginia, Holly M. Ford, a member of the bar of the District of Columbia, Bruce A. McDonald, a member of the bar of the District of Columbia, and Jennifer M. D'Angelo, a member of the bar of the State of Georgia, all having an address at Buchanan Ingersoll & Rooney, P.C., P.O. Box 1404, Alexandria, Virginia 22313-1404, its attorneys to prosecute this application to register, to transact all business in the Patent and Trademark Office in connection therewith, to receive the Certificate of Registration, and to represent it in all proceedings affecting the mark which may arise in the Patent and Trademark Office after the registration has been granted.

Address all correspondence to:

Bassam N. Ibrahim
Buchanan Ingersoll & Rooney PC
P.O. Box 1404
Alexandria, Virginia 22313-1404

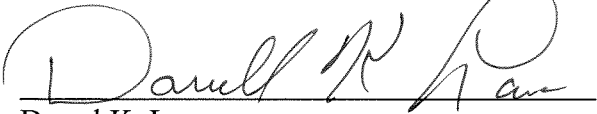
Direct all telephone calls to:

Bassam N. Ibrahim
Telephone: (703)836-6620

E-mail address: bassam.ibrahim@bipc.com

American Sports Licensing, Inc.

Date: 8/22/11

By: 
Darrel K. Lane
Vice President and Assistant Treasurer