

Trademark/Service Mark Application, Principal Register

To the Commissioner for Trademarks:

MARK: DUST RIGHT

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Rockler Companies, Inc., a corporation of Minnesota, having an address of
4365 Willow Drive
Medina, Minnesota 55340 United States
requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 007: vacuum cleaners, vacuum cleaner components.

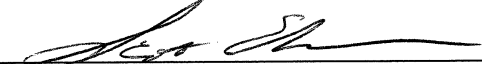
In International Class 007, the mark was first used at least as early as 08/00/2008, and first used in commerce at least as early as 08/00/2008, and is now in use in such commerce. The applicant is submitting one specimen showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a web site page to buy vacuum cleaner components.

The applicant hereby appoints Michael B. Lasky and Jeffrey R. Stone of Altera Law Group LLC of 1700 US Bank Plaza South, 220 South 6th Street, Minneapolis, Minnesota 55402 United States to submit this application on behalf of the applicant. The attorney docket/reference number is 4571.39US01.

STATEMENT: The undersigned is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be entitled to use the mark in commerce; applicant has had a bona fide intention to use the mark in commerce on or in connection with the goods listed in the application as of the application filing date; the facts set forth in the application are true and accurate; and to the best of the undersigned's knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive.

DECLARATION: The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true; and all statements made on information and belief are believed to be true.

ROCKLER COMPANIES, INC.

Signature:  Date: 11/10/2011

Signatory's Name: Scott Ekman

Signatory's Position: Vice President of Marketing