

HFC.001TUS

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
APPLICATION FOR TRADEMARK REGISTRATION UNDER SECTION 1(a)
PRINCIPAL REGISTER

Mark: *House*

Int. Classes: 29 and 30

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

Dear Sir:

The Applicant is:

House Foods Corporation
1-5-7 Mikuriya Sakae-Machi
Higashi-Osaka, Osaka, Japan.

Applicant has adopted and is using, or is using through a related company or licensee, the mark shown in the accompanying drawing on or in connection with the following goods: Prepared food products, namely, meat stews, fish stews, hashed beef stews and gratin; soups and soup mixes; mixes for making tofu; tofu (soybean curd); fried tofu pieces (abura-age); food products made from tofu, namely, deep fried tofu (atsu-age); jelly made from devils' tongue root (konnyaku) in Class 29; and wheat flour based sauce mixes for use in curry, meat stews, fish stews, hashed beef stews and gratin; sauces; Chinese mabo tofu sauces; spices; seasonings; noodles; instant noodles; tea; tea of parched powder of barley with husk (mugi-cha); dessert puddings; instant pudding mixes; powder for dessert puddings, custards and sherbet; seasoning mixes for tofu burger patties; seasoning mixes for soy burger patties; seasoning mixes for soups in Class 30; and requests that the mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. § 1051, *et seq.*, as amended).

The trademark was first used in connection with the goods on or before January 15, 1980; was first used in commerce on or before June 30, 1980; was in use as of the filing date of the application and is now in use in such commerce.

One (1) specimen for each class showing the mark as used in commerce is submitted with this application.

Applicant is the owner of U.S. Trademark Registration Nos. 1432097, 2221423, 1494617.

DESIGNATION OF DOMESTIC REPRESENTATIVE

Jeffrey L. Van Hoosear of Knobbe, Martens, Olson & Bear, LLP, 2040 Main Street, 14th Floor, Irvine, CA 92614, is hereby designated Applicant's representative upon whom notices of proceedings affecting the mark may be served.

POWER OF ATTORNEY

Applicant hereby appoints Jeffrey L. Van Hoosear and Don W. Martens, Darrell L. Olson, William B. Bunker, Arthur S. Rose, Ned A. Israelsen, Drew S. Hamilton, John B. Sganga, Jr., Edward A. Schlatter, Gerard von Hoffmann, Joseph R. Re, Catherine J. Holland, John M. Carson, Karen Vogel Weil, Andrew H. Simpson, Daniel E. Altman, Lynda J. Zadra-Symes, William H. Shreve, Stephen C. Jensen, Steven J. Nataupsky, Paul A. Stewart, Joseph F. Jennings, Craig S. Summers, AnneMarie Kaiser, Brenton R. Babcock, Michael H. Trenholm, Diane M. Reed, Ronald J. Schoenbaum, John R. King, Frederick S. Berretta, Adeel S. Akhtar, Thomas R. Arno, David N. Weiss, Dan Hart, Douglas G. Muehlhauser, Lori Lee Yamato, Michael K. Friedland, Stacey R. Halpern, Lee W. Henderson, Mark M. Abumeri, Jon W. Gurka, John W. Holcomb, Joseph M. Reisman, Michael L. Fuller, Eric M. Nelson, Mark R. Benedict, Paul N. Conover, Robert J. Roby, Sabing H. Lee, Karoline A. Delaney, Joseph S. Cianfrani, William R. Zimmerman, Paul C. Steinhardt, Eric S. Furman, Susan M. Natland, Rose M. Thiessen, Michael A. Guiliana, Rabinder N. Narula, Bruce S. Itchkawitz, John M. Grover, Mallary K. de Merlier, Irfan A. Lateef, Amy Christensen Chun, Mark J. Gallagher, David G. Jankowski, Brian C. Horne, Payson LeMeilleur, Sheila N. Swaroop, Benjamin A. Katzenellenbogen, Andrew N. Merickel, Thomas P. Krzeminski, Glen L. Nuttall, Sanjivpal S. Gill, Michael S. Okamoto, Linda H. Liu, James F. Herkenhoff, Andrew M. Douglas, Marc T. Morley, Salima A. Merani, Jonathan A. Hyman, Curtiss C. Dossier, Joseph J. Mallon, Sean M. Murray, Christy G. Lea, J. David Evered, Perry D. Oldham, Jerry L. Hefner, Russell M. Jeide, Abraham W. Chuang, Zi Y. Wong, Matthew S. Bellinger, Mincheol Kim, Erik T. Anderson, Gregory A. Hermanson, Lauren Keller Katzenellenbogen, Ted M. Cannon, Carol Pitzel Cruz, Josué A. Villalta, Andrew I. Kimmel, Brenden Gingrich, Boris Zelkind, Maria Culic Anderson, Melanie J. Seelig, Mauricio A. Uribe, Gregg I. Anderson, Steven A. Maddox, Marlene J.

Williams, Veronica C. Devitt, Curtis R. Huffmire, Christopher L. Ross, Christian A. Fox, Eli A. Loots, Ryan E. Melnick, Yanna S. Bouris, Philip M. Nelson, Deborah S. Shepherd, Tirzah Abé Lowe, John N. Kandara, John G. Rickenbrode, Marko R. Zoretic, Derek C. Dailey, Kathleen R. Mekjian, Christopher T. Sweeney, Kerry S. Taylor, Jason J. Jardine, Jarom D. Kessler, Steven P. Ruden, S. Michael Yoon, Colin B. Heideman, Theodore G. Papagiannis, Nicholas M. Zovko, Adam J. Gilbert, Kimberly J. Miller, Bryan W. Wahl, Thomas Y. Yee, Phillip A. Bennett, Kenny Q. Wang, Agnes Juang, Nathan S. Smith, Soyong Jung, Jonathan E. Bachand, Jared C. Bunker, Andrew J. Hall, Ali S. Razai, Lance D. Smemoe, Jeremy R. Pierce, Terry K. Tullis, Timothy J. Goodson, Frances L. Pai, Joshua J. Stowell, Reza Mirzaie, Scott Raevsky, Douglas B. Espenschied, Derek R. Bayles, Kregg A. Koch, Michael T. Richmond, Cynthia M. Arko, Alina S. Morris, Cheryl T. Burgess, Susan R.M. Payne, Michelle E. Armond, Gregory B. Phillips, William J. Blonigan, Brian C. Claassen, Stephen J. Cotton, Brent M. Dougal, Benjamin E. Evans, Alejandro D. Muñoz, John B. Swingle, M. Munes Tomeh, David H. Chan, Nicholas B. Janda, Mark Lezama, Lindsey N. Singeo, Mark D. Marsden, Raj J. Advani, David K. Buckingham, Adrienne Y. Cheng, Ian N. Jaquette, Alan L. Kessler, Liberty E. Mann, Nora A. Marachelian, Bridget A. Smith, Gregory S. Tse, Sean Ambrosius, Carolyn A. Favorito, Jeremy J. Edwards, Brent A. Johnson, William O. Adams, Sarah E. Burrows, Shannon K. Carter, Michael R. Christensen, Peter A. Clevenger, Charles Duan, Benjamin J. Everton, Jason A. Gersting, Ian W. Gillies, Alan G. Laquer, Jing Liu, Yang S. Pak, Todd D. Reynolds, Kent Shum, James P. Skelley, Vlad Teplitskiy, Erik J. Birkeneder, Jonathan I. Detrixhe, Benjamin M. Kleinman, Andrew W. Lloyd, Don C. Pua, Todd A. Stuart, Scott A. Barker, Jason A. Champion, Jonathan D. Cheng, Ankur Garg, Jeffrey H. Larson, William Noon, Bart A. Seeley, Lorenz Siddiqi, Maria V. Stout, Michael J. Meehan, Stephen W. Larson, Ghazaly Imam, Himanshu Singh, Mark D. Kachner, and Kenneth R. Nielsen of KNOBBE, MARTENS, OLSON & BEAR, LLP, 2040 Main Street, Fourteenth Floor, Irvine, California 92614, Telephone (949) 760-0404, as its attorneys with full power of substitution and revocation to prosecute this application and to transact all business in the U.S. Patent and Trademark Office connected herewith.

Mark:

House

Client Code: HFC.001TUS

DECLARATION

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark sought to be registered, that, as of the application filing date, the mark is in use in commerce and was in use in commerce on or in connection with the specified goods or services listed in the application; and/or, if the application is being filed under 15 U.S.C. §§ 1051(b), 1126(d) or 1126(e), he/she believes applicant to be entitled to use such mark in commerce; that, as of the application filing date, applicant had and has a bona fide intention to use the mark in commerce or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services on or in connection with the specified goods or services not yet in use as listed in the application; that the facts set forth in the application are true and correct; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

House Foods Corporation

Dated: November 24, 2009

By: *Katsuhiko Yoshida*

Name: Katsuhiko Yoshida

Title: General Manager
Legal & Intellectual Properties Division

HFC.001TUS

DRAWING

TRADEMARK

House

(the mark consists of the word "house" in stylized form)

APPLICANT:

House Foods Corporation

P.O. ADDRESS:

1-5-7 Mikuriya Sakae-Machi, Higashi-Osaka
Osaka, Japan

FIRST USE ANYWHERE:

January 15, 1980

FIRST USE IN COMMERCE:

June 30, 1980

GOODS:

Prepared food products, namely, meat stews, fish stews, hashed beef stews and gratin; soups and soup mixes; mixes for making tofu; tofu (soybean curd); fried tofu pieces (abura-age); food products made from tofu, namely, deep fried tofu (atsu-age); jelly made from devils' tongue root (konnyaku) in Class 29

Wheat flour based sauce mixes for use in curry, meat stews, fish stews, hashed beef stews and gratin; sauces; Chinese mabo tofu sauces; spices; seasonings; noodles; instant noodles; tea; tea of parched powder of barley with husk (mugi-cha); dessert puddings; instant pudding mixes; powder for dessert puddings, custards and sherbet; seasoning mixes for tofu burger patties; seasoning mixes for soy burger patties; seasoning mixes for soups in Class 30

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