

SEIWA5.072TUS

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
APPLICATION FOR TRADEMARK REGISTRATION UNDER SECTION 1(b)
AND SECTION 44(d) PRINCIPAL REGISTER

Mark : SUSTAINER

Int. Class : 12

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

Dear Sir or Madam:

The Applicant is:

THE YOKOHAMA RUBBER CO., LTD.,
a Japanese corporation,
2-1, Oiwake, Hiratsuka-shi, Kanagawa, 2548601 Japan.

Applicant has, and had as of the filing date of this application, a bona fide intention to use, or use through a related company or licensee, the trademark shown in the accompanying drawing in commerce on or in connection with the following goods: Automobile tires; and requests that the mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. § 1051, et seq., as amended).

Registration is sought in accordance with Section 44(d) of the Act of July 5, 1946. Applicant has a bona fide intention to use the trademark shown in the attached drawing in commerce on or in connection with the above-identified goods. The mark was filed in Japan under Application No. 2024-061310 filed on June 7, 2024.

DESIGNATION OF DOMESTIC REPRESENTATIVE

Stacey R. Halpern of Knobbe, Martens, Olson & Bear, LLP, 2040 Main Street, 14th Floor, Irvine, CA 92614, is hereby designated Applicant's representative upon whom notices of proceedings affecting the mark may be served.

POWER OF ATTORNEY

Applicant hereby appoints Stacey R. Halpern and Edward A. Schlatter, Joseph R. Re, Catherine J. Holland, Jeffrey L. Van Hoosear, Daniel E. Altman, Lynda J. Zadra-Symes, Stephen C. Jensen, Steven J. Nataupsky, Joseph F. Jennings, Craig S. Summers, Ronald J. Schoenbaum, John R. King, Joseph M. Reisman, Michael L. Fuller, Paul N. Conover, Robert J. Roby, Sabin H. Lee, William R. Zimmerman, Eric S. Furman, Susan M. Natland, Bruce S. Itchkawitz, John M. Grover, Irfan A. Lateef, Mark J. Gallagher, Brian C. Horne, Sheila N. Swaroop, Benjamin A. Katzenellenbogen, Andrew N. Merickel, Linda H. Liu, James F. Herkenhoff, Andrew M. Douglas, Salima A. Merani, Jonathan A. Hyman, Curtiss C. Dosier, Joseph J. Mallon, Sean M. Murray, Christy G. Lea, Perry D. Oldham, Russell M. Jeide, Matthew S. Bellinger, Gregory A. Hermanson, Lauren Keller Katzenellenbogen, Ted M. Cannon, Carol Pitzel Cruz, Josué A. Villalta, Andrew I. Kimmel, Brenden Gingrich, Maria Culic Anderson, Melanie J. Seelig, Mauricio A. Uribe, Curtis R. Huffmire, Christopher L. Ross, Eli A. Loots,

Ryan E. Melnick, Yanna S. Bouris, Philip M. Nelson, Marko R. Zoretic, Derek C. Dailey, Jarom D. Kesler, Colin B. Heideman, Theodore G. Papagiannis, Nicholas M. Zovko, Adam J. Gilbert, Kimberly J. Miller, Agnes Juang, Jason J. Jardine, Jared C. Bunker, Lance D. Smemoe, Joshua J. Stowell, Jonathan E. Bachand, Ali S. Razai, Terry K. Tullis, Derek R. Bayles, Cheryl T. Burgess, Gregory B. Phillips, Brian C. Claassen, Mark Lezama, Sean Ambrosius, Stephen W. Larson, Michael R. Christensen, Benjamin J. Everton, Jason A. Gersting, Baraa Kahf, Alan G. Laquer, Vlad Teplitkiy, Jeffery L. Hallstrom, Maria V. Stout, William O. Adams, Ian W. Gillies, Andrew W. Lloyd, Mark D. Kachner, Lincoln S. Essig, David R. Trossen, Aaron M. Davis, Jason R. Swartz, Benjamin B. Anger, Jason A. Champion, Daniel V. Gibson, Jeremy J. Carney, Karen Cassidy Selvaggio, Adam B. Powell, Karen J. Lenker, Bryan G. McWhorter, Nathanael R. Luman, Andrea L. Cheek, Damien J. Howard, Jane Q. Dai, Shannon Lam, Peter Law, Jacob Peterson, Christie R.W. Matthaei, Vladimir S. Lozan, Paul S. Stellman, Heungsoo Choi, Vikas Bhargava, Jeremy A. Anapol, Scott A. Cromar, Kendall M. Loebbaka, David R. Schmidt, Harnik Shukla, Charlene A. Azema, Morgan R. Coates, Jessica L. Achtsam, Jonathan A. Menkes, Rosaleen H. Chou, Kyu S. Min, Chang Sik Lim, Thomas S.H. Cowan, Devanie A. DuFour, Hans L. Mayer, Jessica C. Sganga, Justin J. Gillett, Alexander J. Martinez, Brian M. Graham, Brian J. Flynn, Mitchell B. Hadley, Robert J. Hilton, Daniel P. Hughes, Jeremiah S. Helm, David M. Cohen, Jordan Gottdank, Nathan D. Reeves, Brandon G. Smith, Xiaoyan Sabrina Wang, Kregg A. Koch, Daniel C. Kiang, Daniel A. Kamkar, Jacob R. Rosenbaum, Douglas B. Wentzel, Aaron S. Johnson, Bryan J. Johnson, Mark D. Marsden, Joan Y. Chan, Nicholas A. Belair, Angela K. Dremann, Ashley C. Morales, Mark Rubinshtein, Clayton R. Henson, Aryeh N. Feinstein, Lindsay A. Laddaran, Janet M. Allendorph, Alexander Zeng, Samuel I. Cockriel, Serah R. Friedman, Justin E. Culbertson, Marissa M. Rosenbaum, Christopher L. Lewis, Ben K. Shiroma, Makoto Tsunozaki, Paige L. Cappelli, Matthew S. Friedrichs, Silas K. Alexander, Brian C. Barnes, Spencer R. Carter, Xiaoyu Shelley Chen, Laura E. Liebman, Katherine R. McMorrow, Alexander G. Trimes, Logan P. Young, Julie T. Vo, Jose A. Martin del Campo, Michelle J. Ziperstein, Cesar A. Estrada, Hyunjin Park, Matthew T. Pham, Julia N. Hanson, Brianne M. Kingery, Joshua C. Loader, Raymond S. Lu, Alistair J. McIntyre, Morgan E. Robertson, Geetha Durairaj, Joseph A.R. Gerber, Holly M. Gordon, Inzer C. Ni, Charles K. Crane, Christian D. Boettcher, Nefi R. Oliva, Stacy L. N. Rush, Arash Pia, Paul D. Spiel, Savannah J. Torborg, Matthew S. Whitehead, Raina J. Patel, Brittany M. Penn, PoAn Chen, Mengmeng Du, Zachary B. Messick, Kenneth O. Aruda, Matthew J. Petersen, Rhett D. Ramsey, Joel D. Andersen, Adam G. Copeland, Tyler S. Cox, Douglas W. Crandell, Brandon D. Hupka, Jeremy P. Johansen, Emily K. McCorry, Daniel M. Mittelstein, Shloka K. Raghavan, Matthew C. Ruth, Justin K. Theam, Eric L. Wittgrove, Chunbaixue Yang, Rory R. Lootsma, Susan E. Pratt, Christy M. Goudamanis, John P.B. Hendershott, Kemarie Jorgensen, Nicole E. Kim, Susan M. Janicki, Juhyun Kim, Sara Witty, Rachel J. Zacuto, Jamal L. Perry, James M. Raleigh, Charles J. Sirek, Harper L. Beasley, Jordan A. DeOrio, Jacob J. Golan, Anna Hankal, Shawn P. Hickey, Luke D. Holbrook, Andrew Huntsinger, Juliana H. Kirby, Isabella C. Pestana, Kelsey S. Weinman, Abigail K. Dagher, Zachary B. Grinovich, Sashank Krothapally, Emmett J. Litvak, Nickolas R.S. Taylor, Melis Tirhi, Zoe Vikstrom, Baiyu Zhu, Ryan B. Freedman, Jae Jin Lee, Ryan M. Newell, Joshua M. Martineau, Sophia F. Zahn, Martin S. Sulsky, Tirzah A. Lowe, Deborah S. Shepherd, Elenore Niu, Erin M. Cardinal, Paige E. Radtke, and Aerie Y. Lin of KNOBBE, MARTENS, OLSON & BEAR, LLP, 2040 Main Street, Fourteenth Floor, Irvine, California 92614, Telephone 949-760-0404, as its attorneys with full power of substitution and revocation to prosecute this application and to transact all business in the U.S. Patent and Trademark Office connected herewith.

Mark: SUSTAINER

Client Code: SEIWA5.072TUS

DECLARATION

The signatory declares that he/she is properly authorized to execute this application on behalf of the applicant:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;

The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;

The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and

To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or:

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

The signatory believes that the applicant is entitled to use the mark in commerce;


The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and

To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: 

Signatory Name: Yoshiaki Hashimura

Signatory Position: General Manager, Intellectual Property Department

Date Signed: June 19, 2024