

THE RUN FOR A MILLION

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THE RUN FOR A MILLION WILL BE AVAILABE TO WATCH ONLINE ANYWHERE IN THE WORLD THIS YEAR INCLUDING THE UNITED STATES AND CANADA! TO WATCH GO TO WWW.TRFAM.TV AND BECOME A MEMBER! SELECT YOUR STREAMING PACKAGE AND YOUR ALL SET!

THE RUN FOR A MILLION

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To THE RUN FOR A MILLION Press Credentials request click button below and send email.

DEADLINE FOR MEDIA APPLICATION SUBMISSION IS JULY 15

PRESS CREDENTIALS REQUEST

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WARNING

DANGER SCAM ALERT

RM

DON'T FALL FOR FRAUD SCAMS TRYING TO SELL YOU TICKETS!

The *ONLY* place to purchase tickets is

RM ticketmaster

Tickets go on sale June 1, 2023

THE RUN FOR A MILLION

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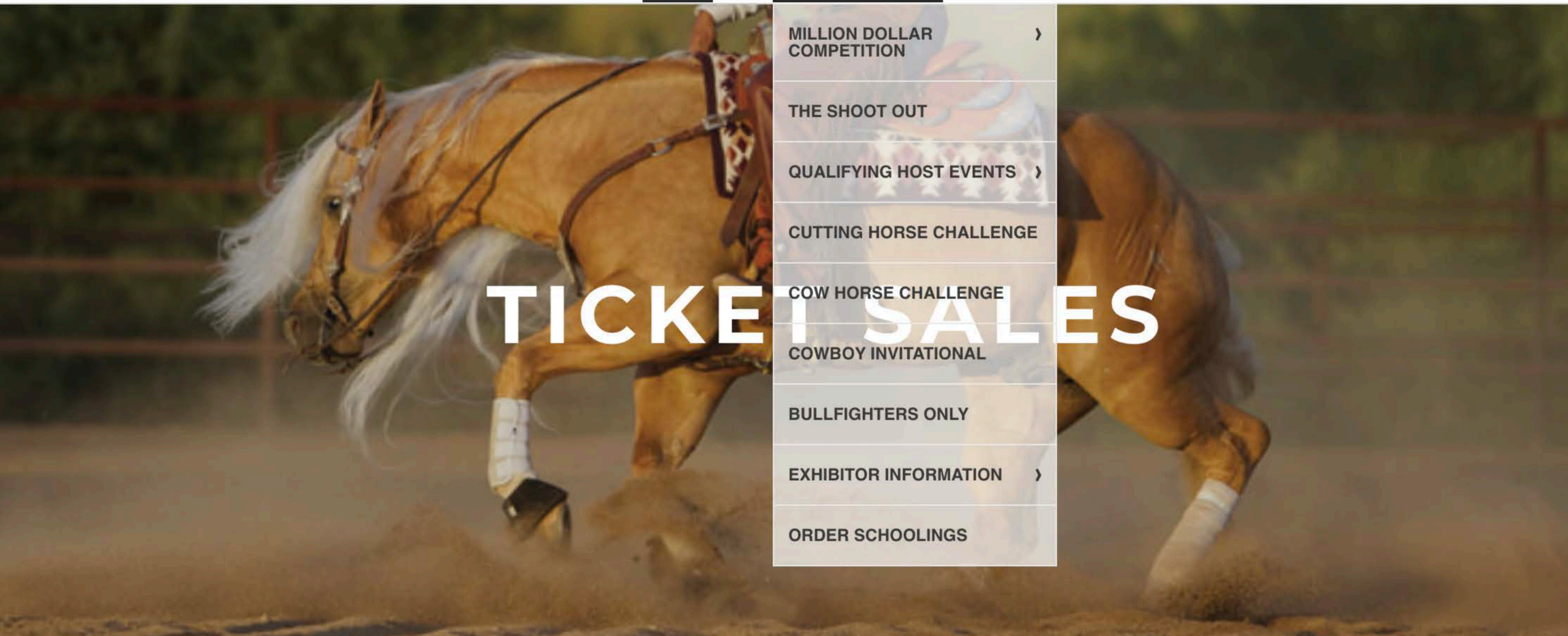
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- MILLION DOLLAR COMPETITION >
- THE SHOOT OUT
- QUALIFYING HOST EVENTS >
- CUTTING HORSE CHALLENGE
- COW HORSE CHALLENGE
- COWBOY INVITATIONAL
- BULLFIGHTERS ONLY
- EXHIBITOR INFORMATION >
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Photo courtesy of, Chelsea Schneider Media

MILLION DOLLAR COMPETITION

The Million Dollar Competition at The Run For A Million is limited to sixteen riders who have to qualify at one of two events, 2022 The Run For A Million \$100,000 Open Shootout and the [Cactus Reining Classic](#), March 25, 2023 at WestWorld of Scottsdale, Scottsdale, Arizona. These riders will have the opportunity to participate in this one go-round, all out competition for \$1,000,000, with the Champion receiving \$500,000! NRHA Category 11 Approved.

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TO HOST ONLY MILLION DOLLAR COMPETITION
INTERNATIONAL QUALIFIER**

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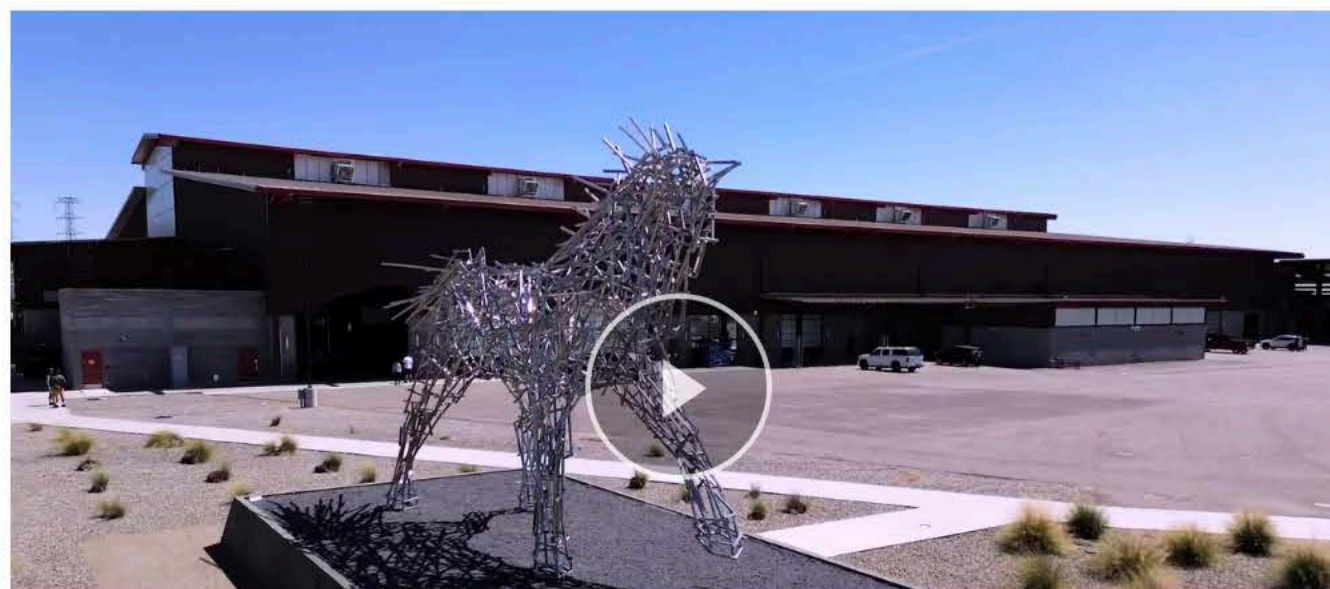
**NOVEMBER 4, 2023
LYON, FRANCE**

Equita Lyon to Host Only TRFAM Million Dollar Qualifier Outside U.S.

Las Vegas – August 7, 2023 – The Run For A Million (TRFAM), reining’s hottest and richest event, is expanding overseas

SAVE THE DATE | AUGUST 16 - 19, 2023

	WEDNESDAY AUGUST 16, 2023	THURSDAY AUGUST 17, 2023	FRIDAY AUGUST 18, 2023	SATURDAY AUGUST 19, 2023	SUNDAY
<p>AMERICAN QUARTER HORSE ASSOCIATION</p> <p>PH</p> <p>NRHA</p> <p>NRCHA</p> <p>NCHA</p>	<p>live music festival</p> <p>FEATURED ARTIST WYATT MCCUBBIN 1:30 - 3:00 LIVE FESTIVAL STAGE EXHIBIT HALL</p> <p>OPEN TO THE PUBLIC</p> <p>BLOOMERS TRAILERS</p> <p>MAIN ARENA 8:00AM START BLOOMER ROOKIE CHAMPIONSHIP</p> <p>BOSQUE RANCH</p> <p>R</p> <p>XIT 1885</p> <p>OPEN TO THE PUBLIC EXHIBIT HALL 8:00AM - 5:00PM WESTERN TRADE FAIR</p>	<p>live music festival</p> <p>FEATURED ARTIST ELLA LANGLEY 11:30 - 1:00 LIVE FESTIVAL STAGE EXHIBIT HALL</p> <p>OPEN TO THE PUBLIC</p> <p>MAIN ARENA 8:00AM START \$50,000 ADDED NON PRO CHAMPIONSHIP</p> <p>LIVE FESTIVAL STAGE 11:00AM START CUTTING HORSE CHALLENGE COMPETITORS AUTOGRAPH SIGNING</p> <p>TICKETS REQUIRED</p> <p>MAIN ARENA DOORS OPEN: 6:00PM 7:00PM START \$200,000 CUTTING HORSE CHALLENGE</p> <p>FOUR SIXES EST. 1870</p> <p>OPEN TO THE PUBLIC EXHIBIT HALL 8:00AM - 9:00PM WESTERN TRADE FAIR</p>	<p>live music festival</p> <p>FEATURED ARTIST CATIE OFFERMAN 11:30 - 1:00 LIVE FESTIVAL STAGE EXHIBIT HALL</p> <p>OPEN TO THE PUBLIC</p> <p>MAIN ARENA 8:00AM START COW HORSE DRY WORK <i>followed by</i> \$100,000 ADDED OPEN SHOOT OUT</p> <p>LIVE FESTIVAL STAGE 11:00AM START COW HORSE CHALLENGE COMPETITORS AUTOGRAPH SIGNING</p> <p>TICKETS REQUIRED</p> <p>MAIN ARENA DOORS OPEN: 3:00PM 4:00PM START \$30,000 COWBOY INVITATIONAL <i>followed by</i> YOUTH FENCE CHALLENGE <i>followed by</i> \$200,000 COW HORSE FENCE CHALLENGE</p> <p>OPEN TO THE PUBLIC EXHIBIT HALL 8:00AM - 9:00PM WESTERN TRADE FAIR</p>	<p>live music festival</p> <p>FEATURED ARTIST CHIRS COLESTON 1:30 - 3:00 LIVE FESTIVAL STAGE EXHIBIT HALL</p> <p>OPEN TO THE PUBLIC</p> <p>MAIN ARENA 10:00AM START YOUTH REINING CHAMPIONSHIP</p> <p>LIVE FESTIVAL STAGE 11:00AM START MILLION DOLLAR COMPETITORS AUTOGRAPH SIGNING</p> <p>TICKETS REQUIRED</p> <p>MAIN ARENA DOORS OPEN: 3:00PM 4:00PM START \$50,000 BULLFIGHTERS ONLY FIGHT FOR FIFTY <i>followed by</i> 6:00PM START \$1,000,000 RUN FOR A MILION COMPETITION</p> <p>OPEN TO THE PUBLIC EXHIBIT HALL 8:00AM - 9:00PM WESTERN TRADE FAIR</p>	<p>THE RUN FOR A MILLION</p> <p>SEE YOU NEXT YEAR</p> <p>SAVE THE DATE</p> <p>TREAM 2024</p> <p>AUGUST 14 - 17</p> <p>TICKETS GO ON SALE</p> <p>JUNE 1, 2024</p> <p>VIA</p> <p>TICKETMASTER</p>







THE RUN FOR A MILLION, PRESENTED BY TETON RIDGE

Keep up to date on all event information. Sign up for our mailing list.

For over two decades Brumley Management Group Events have dominated the top of the National Reining Horse Associations Annual List of Leading Events. BMG Events pay out over \$2,000,000 annually and are known world- wide. BMG Events have positively changed the face of the Reining horse industry by developing new programs, better customer service and successful sponsor relations. Join us and be a part of something amazing!

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FOR A MILLION

WATCH LIVE!

AUGUST 16 - 19, 2023

\$200,000 CUTTING HORSE CHALLENGE - THURSDAY, AUGUST 17

\$200,000 COW HORSE CHALLENGE - FRIDAY, AUGUST 18

&

MILLION DOLLAR COMPETITION

Saturday, August 19

You spoke! We listened!

The Run For A Million will be
broadcast online **WORLD WIDE!**



AUGUST 16 - 19, 2023

TICKETS GO ON SALE

TOMORROW, JUNE 1

AT 10:00AM PST

www.TRFAM.com

Only available from

ticketmaster

Hand engraving a Run For A Million trophy buckle



TikTok

@gistsilversmiths

Hand engraving The Run For A Million buckles! #gistsilversmiths #runforamillion #handengraving #reining #nrha #vegas #southpoint #trfam #americanmade ... See more



The Run For A Million

August 21, 2021 · 🌐

Make sure to stop by the merchandise booth at the show to get all your Run For A Million swag !

👍 227

💬 26

➦ 4



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Lynn Marshall

Do you have anymore t shirts left ? Love the pink but most any will do.

Like Reply 1y



💎 Top fan

Nickie Johnson

hope the Million cups will be available for sale

Like Reply 1y



Tiff Mercer

Did... several times..lol

Like Reply 1y



Ann Bready King

Is there an online store anywhere?

Like Reply 1y



Monica Hicks Mathison

Thank you to everyone for a great show !! Items will be posted online soon ! Stay tuned for more information 😊

Like Reply 1y

👍 4



Melodie Peeples Burger

Can we order I didn't get mine? I wanted a sweatshirt

Like Reply 1y

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