# Creative Fundraising

MBI has built a collective f non-profit professionals with expertise in creative communication.

n design to content, we can lp you produce compelling nessages for your donors.

BI will write, edit, develop, print and distribute your ssage to the right audience at the right time.



## **Appeal Letters**

MBI will help you tell the most impactful story to increase donor frequency and donor investment.

## Landing Pages

Our team can build a microsite for your gala, golf tournament and capital campaign.

#### **Invitations**

Reach your supporters with a well-designed and beautifully worded message to increase attendance.

### Social Media

Facebook and
Instagram can be
utilized to reach your
audience in a very
time and cost efficient
manner, we can
develop ads and posts.

#### **Direct Mail**

Postcards, self-mailers, awesome die-cuts; if you dream it we can create it and mail it.