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The #1 Emerging Advertising Technology in Automotive

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20+

Brands

From Dealerships, to Auto Service, Powersports, or Solar, we have you covered

Customized Solutions

Every dealership is unique, so your advertising solution should be, too.

30+

Years of Experience

From Marketing, to creative, website support, or Social - We have the experience to get you results

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CORE

Our **CORE**(Continually Optimized Response) Technology includes thousands of custom data points for each dealership.

Your advertising should always be continuously tailored for your needs.

- All of Your Data
- All of Your Inventory
- All of Your Customers
- All of Your Geographic Information
- Always Live & Current on Internet Advertising Platforms
- Refreshed Daily**

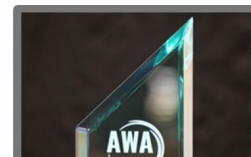
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Fast-growing Innovators Rank 761 on the recently released Inc. 5000 list.

"We centered our ad technology to be a client/product focused strategy during a pivotal time in our industry and we've built an incredible, dedicated team of great people. I am so grateful for my partners, our employees, and our dealer-partners for helping us not only expand, but also improve and progress, over these last three years. Through all of the challenges, our team is what makes it fun and all worthwhile." - Shean Kirin, Founder

2023 AWA Award for Digital Marketing



With winning the AWA award we are happy to see the dedication to innovation, strategic thinking, and the ability to effectively reach and our clients with their target audience. Receiving such an award is a testament to the hard work and dedication of our company and can helps us become a leader in the automotive industry.



Complex Strategies

Today's technology makes it feasible for your inventory to be visible to every person in your market at any time they're looking to purchase.

Is your digital advertising provider leveraging technology and automation while humans monitor the critical dials, levers, and adjustments to prevent leaks and wasted spending?

Do a **FREE** Audit Today to Find Your Wasted Advertising Spend.

automation while humans monitor the critical data, levers, and adjustments to prevent leaks and wasted spending?

Do a **FREE Audit Today** to Find Your Wasted Advertising Spend.

[Read more →](#)

Getting Started

Check the possible ways of working with our products and team to experience our CORE Smart Technology.

[Let's get started →](#)

Technical SEO

We can help you improve your Technical SEO to make your website speed faster and easier to crawl.

[Read more →](#)

Digital Advertising

Experience how we can help you achieve digital growth while eliminating wasted costs, time and effort.

[Read more →](#)

Testimonials

Dealer Alchemist Customer Testimonial: Nyle Maxwell

Watch on YouTube

Sivia Sasa - Marketing Director
© Mac Haik Ford, Georgetown

"We're receiving calls from customers for cars that haven't hit our lot yet. They're getting cleaned up in make-ready or in-transit. I've never seen anything like it!"

Tony Klarakis - e-Commerce & BDC Director
© Dan Cummins Auto Group

"What the Dealer Alchemist team has been able to build and execute for us has been exceptional. Our amazing organization just broke our biggest sales record by over 200 units last month! Dealer Alchemist has far exceeded their role as a partner."

Thomas Eggers - Platform Digital Director
© Nyle Maxwell Automotive

"Dealer Alchemist exceeded our expectations, and they did it all while reducing budgets at every single one of our locations. Their attention to detail and transparency in reporting is light years ahead of their competitors."

"I'm ready to do anything I've never seen or anything new... it!"



"amazing organization just broke our biggest sales record by over 200 units last month! Dealer Alchemist has far exceeded their role as a partner and we look forward to growing our program with them to even greater heights!"



"One of our customers has advised to detail and transparency in reporting is light years ahead of their competition."



Leadership | Lab Access

