



ABOUT

Elevate Capital Partners ("Elevate") is a private investment and asset management firm located in the San Francisco Bay Area that is focused exclusively on making value-based commercial aircraft and aviation related investments. Elevate specializes in acquiring and structuring leases for

mid-life commercial aircraft (typically 10-25 years of age) that enable airlines and investors to realize the maximum value of their capital assets. The principals have deep industry knowledge and relationships that enable the firm to efficiently transition aircraft and engines between a multitude of airlines and across jurisdictions worldwide, ensuring that the assets achieve their highest and best use over time. Elevate's principals operate with the highest level of ethical integrity and take direct responsibility for the transactional success of their airline and investment partners.

ORIGINS

Elevate was founded in San Francisco by two industry veterans who joined efforts to leverage their extensive expertise investing in the commercial aircraft sector. The Elevate founders have over 27 years of combined experience in commercial aviation investment and finance, and have acquired, leased, and remarketed over 135 aircraft with aggregate asset value in excess of \$1 billion.

PRINCIPALS



Eric Adema is a founding partner of Elevate Capital Partners. Eric is involved in all aspects of the

business, including transaction origination, financing, and managing related technical analyses. Prior to co-founding Elevate Capital Partners, Eric spent nearly 15 years with Vx Capital Partners, where he

was a Principal and Executive Vice President. During his tenure at Vx, he was the Head of Origination, and was responsible for the firm's efforts to acquire aircraft, restructure leases and make investments in aircraft-related securities. He was instrumental in the negotiation and restructuring of various aircraft transactions in the American, Delta, Northwest, and United bankruptcies for the firm.

Previously, Eric was Finance Director at Ocean Power Corporation, an alternative energy company that was based in New York. His earlier experience included various roles with Citigroup in Leveraged Finance in London, and Corporate and Investment banking for industrial, shipping, and oil & gas companies in Oslo, Norway. He also worked in private placements at Deutsche Bank in London.

Eric earned a B.A. from St. Lawrence University and an M.B.A. in finance from the Wharton School at the University of Pennsylvania. An avid outdoorsman and fly fisherman, Eric is the Co-Founder of Lost Coast Outfitters in San Francisco, a member of the board of directors of Western Rivers Conservancy and the Henry's Fork Foundation, and serves as an Ambassador for California Trout. He is also an amateur pilot, a member of The Guardsmen, and former Bay Area Chair for the Wharton Private

Equity Network. Eric resides in Marin County, California.

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ERIC'S CONTACT INFO



Jared Dowell is a founding partner of Elevate Capital Partners. Jared is involved in all aspects

of the business, including transaction origination, financing, and managing related technical analyses. Jared has deep relationships with executives throughout the global aircraft leasing and airline industries. He possesses comprehensive knowledge of commercial transport aircraft. Jared has conducted aircraft lease, purchase, and sale transactions throughout North and South America, Europe, and parts of Africa. Prior to co-founding Elevate Capital Partners, Jared was Vice President of Compass Capital Corporation for nearly 12 years. During his tenure at Compass, Jared participated in the acquisition, lease and

remarketing of more than 45 commercial aircraft. These transactions included portfolios as well as standalone aircraft acquisitions and employed a multitude of financing strategies.

Jared is an FAA certified Commercial Pilot and Flight Instructor. Prior to his career in commercial aircraft leasing and finance, Jared worked for Bridgeford Flying Services in Napa, California as a flight instructor and first officer of a Cessna Citation 525A corporate jet. Jared also founded Aviation Immersion Experiences, a private flight service providing advanced flight training and support to pilots using their personal airplanes for business travel. In 2003, Jared worked as a volunteer bush pilot for Wings of Hope in Guyana, providing medical aid and supplies to indigenous people.

Jared earned a B.A. in History & Economics, cum laude, from Haverford College in Pennsylvania. Jared is a sports enthusiast and keen fly fisherman. He is President of the Alumni Council and a member of the Board of Trustees of the Urban School of San Francisco. Jared resides with his family in San Francisco, California.

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