

Naturals

📍 California

👤 Professional
Saravanan AV

⚙️ Services
Men's Haircut

Naturals

📍 California

👤 Professional
Julius Lavares

⚙️ Services
Men's Haircut

ABOUT US

We, as founders of UNEXT accumulated 30 years in the service industry and during that time we directly experienced the challenges of operating as individual professionals. While honing our talents, we found that most booking platforms granted bigger businesses an unfair advantage while overlooking the needs of individual professionals. We understand the importance of building personal relationships with our clients through a conveyance of services we provide. Big Business tends to only understand money, but we put relationships over money. Other apps are all about gaining a profit through monthly fees, maintenance fees, dynamic pricing, etc). Businesses who are profit centric do not tend to have relationships with their consumers, the clients, but we, the service professionals do. If you find that you want more relationship focused employment, this app is for you.

"We, as founders of UNEXT amassed a wealth of combined knowledge and skills that we could apply toward enabling other entrepreneurs to in utilizing and sharing their God-given talents. WE also wanted to acknowledge the trend and answer the call to help people find ways to access and support local businesses. We recognized that by developing a booking platform that provided individual entrepreneurs with a chance to compete with bigger businesses we could actualize their mutual vision to create change.

This led us to embark on devising an innovative booking platform that operates for the betterment of individual entrepreneurs. We decided to name their app UNEXT because in the service industry when clients inquire about availability the response is almost always "YOU NEXT". We wanted to that sense of presence and attentiveness to the needs of those who came to us for support. We describe the app as a "fair alternative" for individuals who want more equitable treatment from their booking platform. We created UNEXT with the intent of giving back the power where it rightfully belongs... in the hands of the hardworking, talented individuals in our communities!"

VALUE PROPOSITION

UNEXT's platform creates a more equitable booking system that grants individual professionals the chance to compete against the big business competitors. UNEXT receives ZERO fees for transactions. This means UNEXT has ZERO monthly fees and ZERO maintenance fees. These differentiators will create a more even playing field.