




Nonprofit Communication Report (Jan 2023)



YOU DESERVE MORE THAN DIGITAL SIGNAGE

The Scholastic Network K12 Connections



WITHOUT AN EFFECTIVE VISUAL COMMUNICATION STRATEGY, SCHOOL CULTURE AND COMMUNITY WILL SUFFER.

As the leader in Visual Communication in Schools and School Districts, we are dedicated to building culture through communication and that requires more than just digital signage.

It requires consistency in branding and messaging, dynamic content to reinforce school and community values, student participation, effective community outreach and connection to opportunities to advance each student's life.



communicate and engage the entire school community.

A visual communication platform consistently reinforces your messaging, brings stories to life, creates a culture of trust through transparency, and keeps your students, staff and school community informed.

01

BUILD TRUST

- Emergency alerts
- Safety protocols
- Community messaging
- Real time updates

02

BUILD CULTURE

- Tell your story
- School pride
- Student accomplishments
- Athletic achievements

03

ACHIEVE GOALS

- Class schedules
- Testing schedules
- College & career goals
- Student growth & development

“It’s always about pushing the envelope and doing more for our students. We are always looking at new ways to level the playing field and identify equity gaps....constantly looking at the needs of our kids and community and how we can address those needs.”

- Norma Zamora - Guerra, Community Information Director, McAllen ISD

WHY CHOOSE THE SCHOLASTIC NETWORK?

DEDICATED TO EDUCATION:

Dedicated to providing solutions that work specifically for schools.

CONTENT LIBRARY:

Premium content library curated for all levels of education.



SERVICE:

We handle everything for you...including installation, training and ongoing support.

STUDENT FOCUSED:

We believe the student comes first & build programs with students in mind.



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