



# DIAMONDS

## AT SDSU



### ABOUT OUR TEAM

Located in San Diego, California the Diamonds was founded in 2012 by Maderia Toatley. Founder Toatley would soon be known as the creator of the first collegiate majorette dance team at a PWI. The creation of the Diamonds was inspired by majorette style dance originating in the South. Since 2012 the

Diamonds have continued to showcase their talent and spread majorette style dance across the West Coast. After the success of the Diamonds other majorette teams on the West Coast have emerged at UC Berkeley, University of Southern California, Cal State Dominguez Hills, and San Francisco University. It is the teams hope to continue to empower others and inspire the next generation of dancers.

As the Diamonds enter into their 11th year at SDSU there is much anticipation and excitement for what the new season will bring. Season 10 Diamonds made their mark by elevating the teams presence on and off the field. With the guidance of coach Brionna June the Diamonds have landed a collaboration with Fenty Beauty and made appearances on CBS 8 News of San Diego. As the upcoming season approaches fans can look forward to seeing the Diamonds shine bright.

## SOME FUN FACTS ABOUT US



10

SEASONS AT SDSU

54

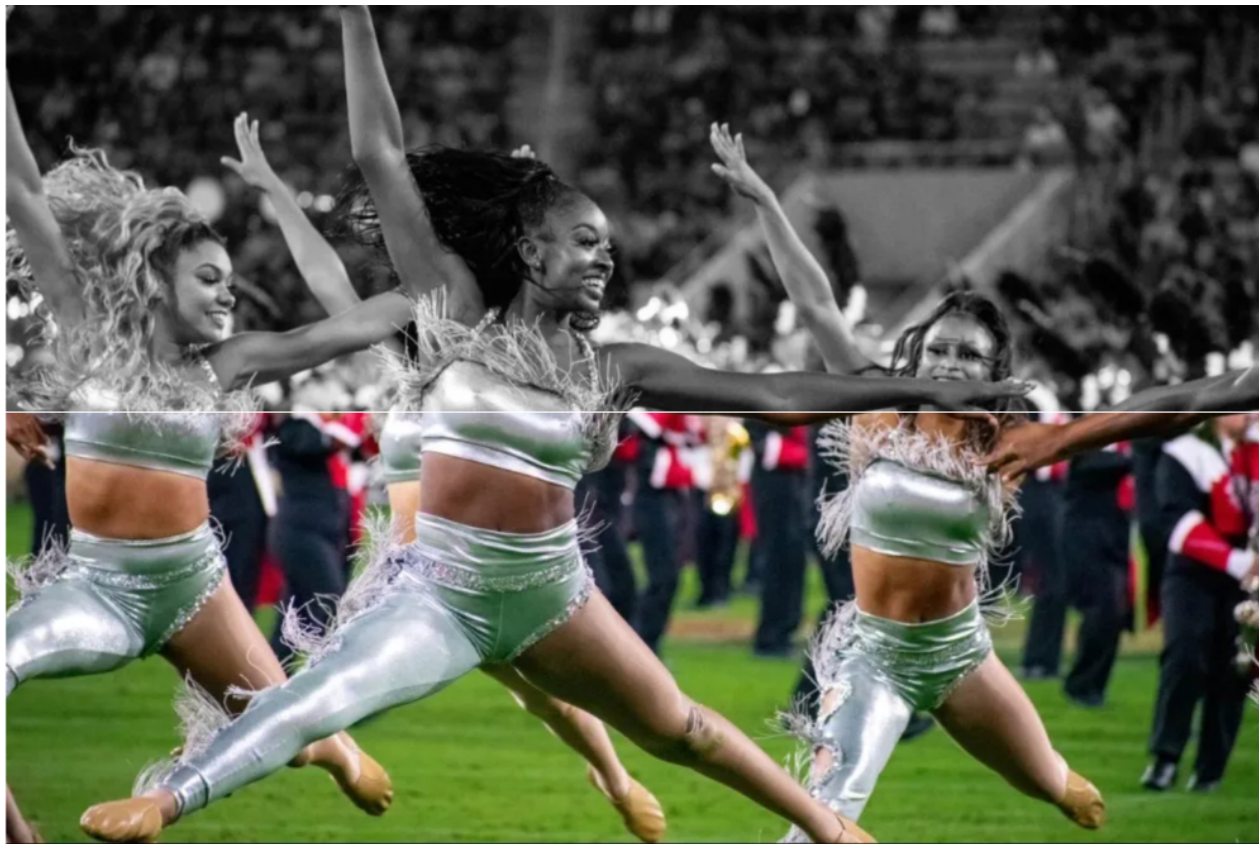
DIAMOND ALUMNI

4

SOCIAL MEDIA ACCOUNTS

2,787

INSTAGRAM FOLLOWERS



## OUR SERVICES

---

### DANCE WORKSHOPS

Learn how to dance like a Diamond. Join the team for fun fellowship and of course dancing! Dance styles include jazz, hip hop, ballet, majorette, and more.

### SHOWS AND ENTERTAINMENT

Spotlight performance at SDSU home football and basketball games. Annual performances at MLK parade and others. Annual Diamonds dance showcase. Showcases featuring members of the San Diego community and surrounding areas. Weekly campus performances at SDSU.



### SOCIAL PARTNERING

Sponsored brand collaborations and media appearances.

### DANCE COMPETITIONS

Local, regional, and national competitive dance competitions.





## GET IN TOUCH WITH US

Name \*

Email \*

Subject

Message \*

SEND EMAIL

Diamonds LinkTree

Sdsudiamonds20@gmail.com



