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Operational Excellence. Practice Building.
DREAM CHASING.



H U M M I N G B I R D

Orthodontic Practice Management Consulting

Hummingbird Associates is an international management consulting firm dedicated to developing the human and business side of orthodontic practices. We help clients strengthen the ties between sound business practices, information technology, and clinical orthodontics.

We design and implement strategic systems to propel our clients into profitability and reach their financial goals. Recognizing that it's not just about numbers, our team works diligently to help these same practices manage change, develop marketing plans, decrease stress, and create professional development programs to enhance staff longevity.

[GET STARTED \(/OUR-PHILOSOPHY\)](#)

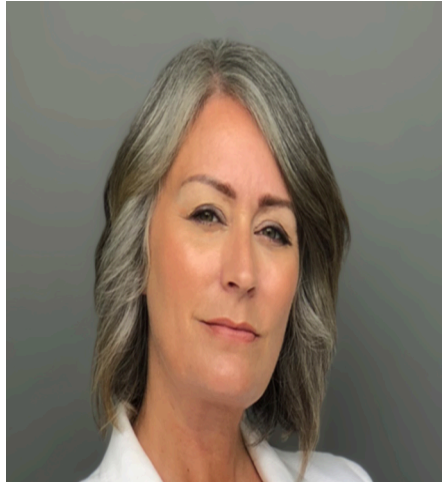
OUR CONSULTANTS

Get to know us! Each of our talented consultants specialize in key functional areas of the orthodontic practice.

[Meet the Team → \(/karen-moawad\)](#)



Karen Moawad



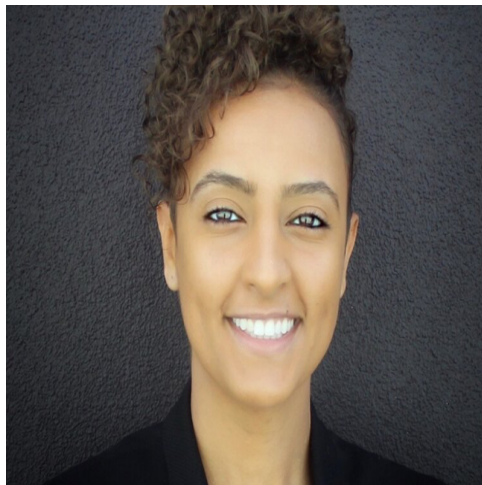
Tracy Moawad



Cassie Kellner



Lindsay Quinn



Huda Kaid



Allison McClure



Mary Lafrenz



Brianna Fuentes



Debbie Khedoo

OUR PHILOSOPHY

Find out about our organization, mission, our methods, and the results of our decades of consulting expertise.

[Learn More → \(/our-philosophy\)](#)

ORTHODONTIC PRACTICE CONSULTING SERVICES

- Scheduling Systems
- Growth Strategy | Goal Setting
- Treatment Plans
- Hiring | Interview Protocols
- Employee Development
- HR Systems

- Evaluation of Fee Schedules
- Staff Salaries | Incentive Programs
- Integration of Associate | Partner
- Integration of Pediatric Dentistry
- Optimization of Practice Footprint
- Office Design Advisory Services
- Practice Transition | Acquisition
- Overhead Management
- Budgeting
- Business Operations | Administrative Systems
- Leadership Team Structure | Management Training
- New Patient Systems
- Systems for Time Management | Accountability
- Team Building | Practice Culture
- DiSC Assessment and Team Training
- Financial Protocols | Controls
- Call Center Set Up | Communications Training
- Marketing Strategies | ROI Tracking
- Marketing Team Training
- Clinical Efficiency and Training Protocols
- Clinical Leadership Training
- Software Optimization and Customization
- Practice Audit Services
- Financial Audit Services



A wonderful and caring team - in just a short time we already feel like family! The vision Karen has instilled in every aspect of our practice has been inspiring. I am grateful and beyond excited about the direction we are going. Thank you Hummingbird!

— Dr. Mark Crane, Crane and Seager Orthodontics, Fort Collins, CO

[VIEW MORE \(/TESTIMONIALS\)](#)

HUMMINGBIRD ASSOCIATES, P.O. BOX 10279, BAINBRIDGE ISLAND, WA
98110 (206) 842-2661 INFO@HUMMINGBIRDASSOCIATES.COM ([MAILTO:INFO@HUMMINGBIRDASSOCIATES.COM](mailto:INFO@HUMMINGBIRDASSOCIATES.COM))

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