

Search Engine Optimization for Law Firms

Let us bring your firm into the limelight.

When a prospective client is searching on Google for a local law firm in your area, you want your practice to rise to the top of the rankings.

- Dominate local search results
- Increase calls from new clients
- Sign up more cases
- Month-to-month contracts

Schedule an Intro Call

Ready to take your law firm to the next level?
(<https://pointclick.io/schedule/>)

Our Clients Have Been Featured In



Our Approach to Law Firm SEO

We'll use a combination of tried-and-tested SEO strategies to get more eyeballs on your website, drive qualified traffic, boost the conversions of those who land on your site, and help you gain a competitive edge over other law firms.

Audits & Analysis

We take deep dives into yours and competing firms' digital strategies to see where they excel, where they fall short, and what gaps remain in the market for you to fill.

Keyword Research

It might seem simple at first glance, but choosing and implementing the right keywords is a blend of art and science that requires time, knowledge, and expertise.

Content Strategy

Compelling, benefits-oriented content is key to any effective online strategy, but the right keywords will get that content to rise to the top of the rankings and draw in the clients you want.



On-Page Optimization

Link Building

Real-Time Reporting



Strong web content has two main jobs: to appeal to search engines in a way that boosts organic rankings and credibility, and to connect with the real people who land on those pages and compel them to take action.

The more reputable links that are coming to and from your site, the better it will perform in search rankings. Our team specializes in building quality links to boost your site's credibility and visibility.

Forget about emailed reports get buried in your inbox and forgotten about. Our live analytics dashboard gives you real-time access to your data so you'll always know what's going on.

SEARCH ENGINE OPTIMIZATION (SEO) GOOGLE ADS (PPC) WEBSITE DESIGN LOG IN SCHEDULE A

"I have worked with PointClick for years. They designed my website and currently handle my firm's seo and other online marketing needs. They are very responsive whenever I have questions or specific requests. I would recommend their services to any law firm in need of web design or internet marketing help."

Brent Caldwell
Law Offices of Brent W. Caldwell

You only get one chance to win over your next client.

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PointClick is a team of legal marketing experts works with attorneys to help them gain an edge over the competition through smart, thoughtful, innovative digital strategies to attract, engage, and earn the trust of prospective clients. PointClick is a trademark of The Beske Group LLC
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WEBSITE DESIGN

GOOGLE

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