



Create a ***SINGLE,  
ORGANIZED***  
Version Of Your Data  
  
For The **WHOLE**  
*Organization With*

Schedule Your Demo Of *inVision*





## WHY inVision?

*ORGANIZE, SHARE, EVALUATE, AND VISUALIZE YOUR DATA.*

Make **BETTER, TIMELY** Decisions.



When you have an analysis layer built into your data collection and sharing tool, you'll be able to know your decisions are on target, and on time.

Gain a **COMPETITIVE LANDSCAPE** View.



See the bigger picture of what is happening with your competition in a single location.

### A **SINGLE, ORGANIZED** Version Of Your Data.



Empower your organization with data, intelligence, and information that is available in a singular resource.

### Save **TIME** Locating & Using Insights.



No more spending valuable time searching for insights or information you need to perform key functions like creating graphics or generating insights around competitive events.

### Optimize Internal & External **RESOURCES**.



Wasted resources won't get in the way of ensuring your business runs as intended.

### Adaptable System **GROWS AS YOU GROW**.



No more changing systems as you outgrow them. Make inVision your internal knowledge management system an everlasting resource.



# Created To Assist Your Business Needs:

- Flexible Project Space
- Team-Focused Views
- Analysis Layer
- Flexible Tagging
- Integrated Graphics
- Custom Features

And we can show you how to customize it to work for your business.

[Explore inVision](#)



*A CUSTOMIZED FRAMEWORK*

## Setup To Meet Your Strategic Objectives:

- Competitive/Drug Database
- Clinical Trial Database
- Event Database
- Artificial Intelligence Interface
- Medical Conference/Congress
- Vendor Agnostic

And we can show you how to make it to work for your business.

Explore inVision



#### MEDICAL CONFERENCE COVERAGE

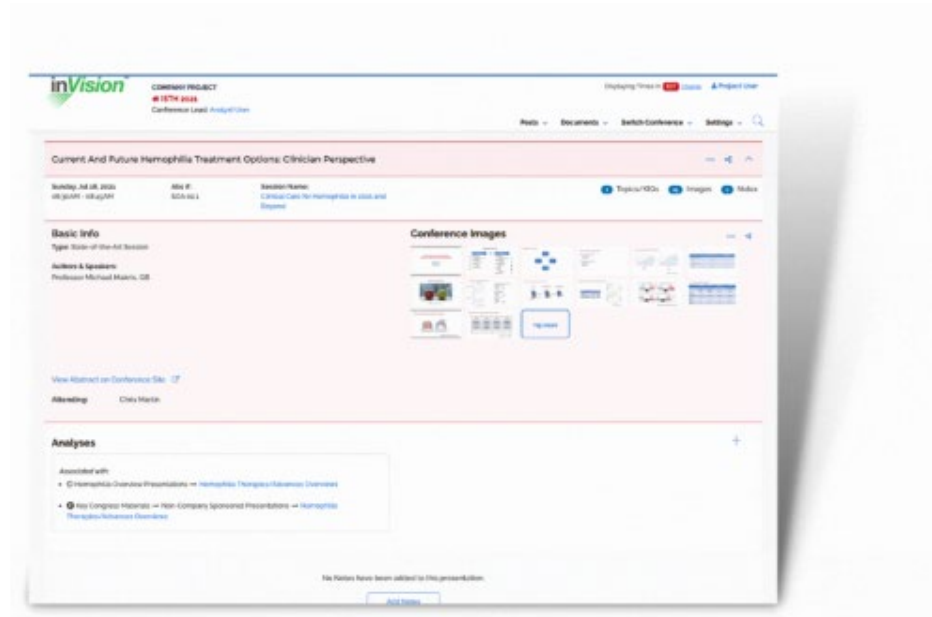
## Manage Multiple Conferences:

- Use for Virtual, In-Person or Hybrid Events
- Prioritize Key Intelligent Topics (KITs) & Key Intelligent Questions (KIQs)
- Capture Pictures or Posters
- Create Individual & Team Schedules
- Enter Notes
- Associate Content From Presenter or Poster

And we can show you how to customize conferences to work for your business.





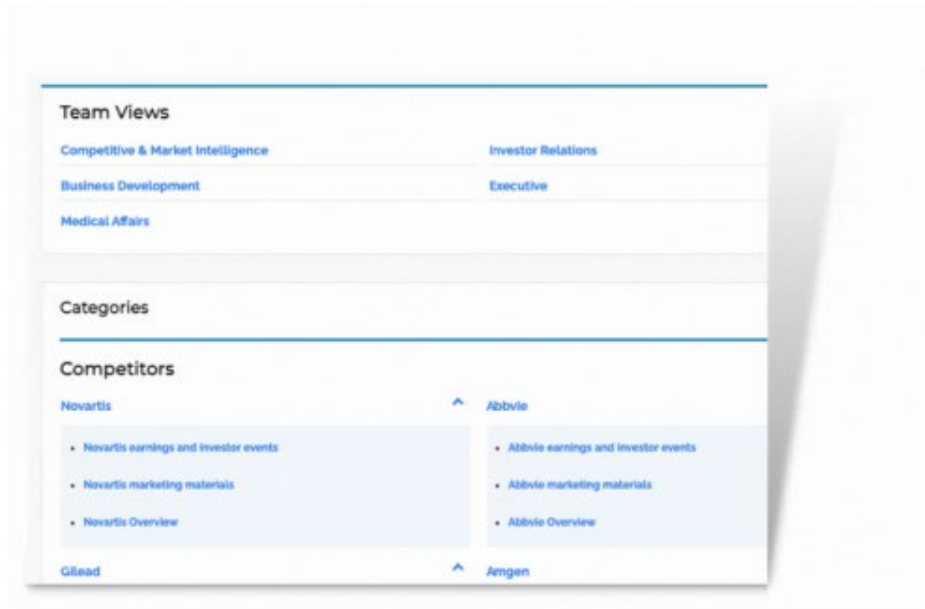


## KNOWLEDGE MANAGEMENT PORTAL

# Organize data/ information in a single place:

- Team Views
- Competitive Overview
- Alerts
- Internal & External Documents
- Information from Medical Conferences
- Information From Earnings Calls & Investor Presentations
- Primary Research & Other Proprietary Information

And you can customize it for your business.



Built **FOR** Experts, **BY** Experts

*Which area of expertise is YOUR focus?*



Competitive & Market Intelligence

You need to:



*Find out how we can help.*



## Emerging Biopharma

You need to:

- Make better, more timely, and strategic business decisions.
- Visualize your competitive landscape.
- Educate new team members as the company grows.

*Find out how we can help.*



## Medical Affairs

You need to:

- Translate data for both internal and external stakeholders.
- Quickly access trial data and presentations.

*Find out how we can help.*



## Investor Relations & Communications



- Quickly respond to new events.

*Find out how we can help.*



## Business Development

You need to:

- Track, search and visualize data for multiple drugs, companies as well as the market landscape.
- Manage the asset evaluation process.

*Find out how we can help.*



## Multiple Roles

You need to:

- Do a little bit of everything to make decisions that impact several aspects of the business.
- Use time wisely and not spend it on re-inventing efforts.

*Find out how we can help.*



## To **EMPOWER** YOUR Business?



### Knowledge Management Portal

*You'll gain the ability to:*

- Organize clinical data, competitor activity, expert opinion, conference activity, and other information by your customized topics and KIQs.
- Content is tied to the implications for your business.
- Create, edit, and manage alerts to multiple distribution lists.

*Find out how we can help.*



### Conference Management Module

*You'll gain the ability to:*

- Pre-conference schedule by keyword and topic.
- Organize schedule for multiple attendees.
- Real-time notes and photos for presentations, posters, booths, and attendee interactions.
- Conference debrief tools.
- All conference information is immediately integrated into your knowledge base.

*Find out how we can help.*



## Landscape Module

You'll gain the ability to:

- Build, share, update timelines and pipelines in the cloud.
- Customized to your nomenclature and business framework.
- Exportable to PNG and PowerPoint.
- Update assists from AI and inPhronesis customer support.

*Find out how we can help.*

***Look At What inVision's Users Have To Say...***



# Will YOU Be Left Behind?

**50+**

BUSINESS TEAMS

**3,500+**

ACTIVE PHARMA & MEDICAL  
TECHNOLOGY USERS

**600+**

MEDICAL CONFERENCE  
ENGAGEMENTS



inPhronesis, LLC  
37 N Orange Avenue, Suite #332  
Orlando, FL 32804





Conference Management Module

Landscape Module

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INVISION

Using inVision

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