inPhronesis

Create a *SINGLE, ORGANIZED* Version Of Your Data

For The WHOLE Organization With

Schedule Your Demo Of in*Vision*

*in*Phronesis

WHY inVision?

ORGANIZE, SHARE, EVALUATE, AND VISUALIZE YOUR DATA.

Make **BETTER, TIMELY** Decisions.

When you have an analysis layer built into your data collection and sharing tool, you'll be able to know your decisions are on target, and on time.

Gain a **COMPETITIVE LANDSCAPE** View.

inPhronesis

See the bigger picture of what is happening with your competition in a single location.

A **SINGLE, ORGANIZED** Version Of Your Data.

Empower your organization with data, intelligence, and information that is available in a singular resource.

Save **TIME** Locating & Using Insights.

No more spending valuable time searching for insights or information you need to perform key functions like creating graphics or generating insights around competitive events.

Optimize Internal & External **RESOURCES**.

Wasted resources won't get in the way of ensuring your business runs as intended.

Adaptable System **GROWS AS YOU GROW**.

No more changing systems as you outgrow them. Make inVision your internal knowledge management system an everlasting resource.

*in*Phronesis

Created To Assist Your Business Needs:

- Flexible Project Space
- Team-Focused Views
- Analysis Layer
- Flexible Tagging
- Integrated Graphics
- Custom Features

And we can show you how to customize it to work for your business.

Explore inVision

inPhronesis

A CUSTOMIZED FRAMEWORK

Setup To Meet Your Strategic Objectives:

- Competitive/Drug Database
- Clinical Trial Database
- Event Database
- Artificial Intelligence Interface
- Medical Conference/Congress
- Vendor Agnostic

And we can show you how to make it to work for your business.

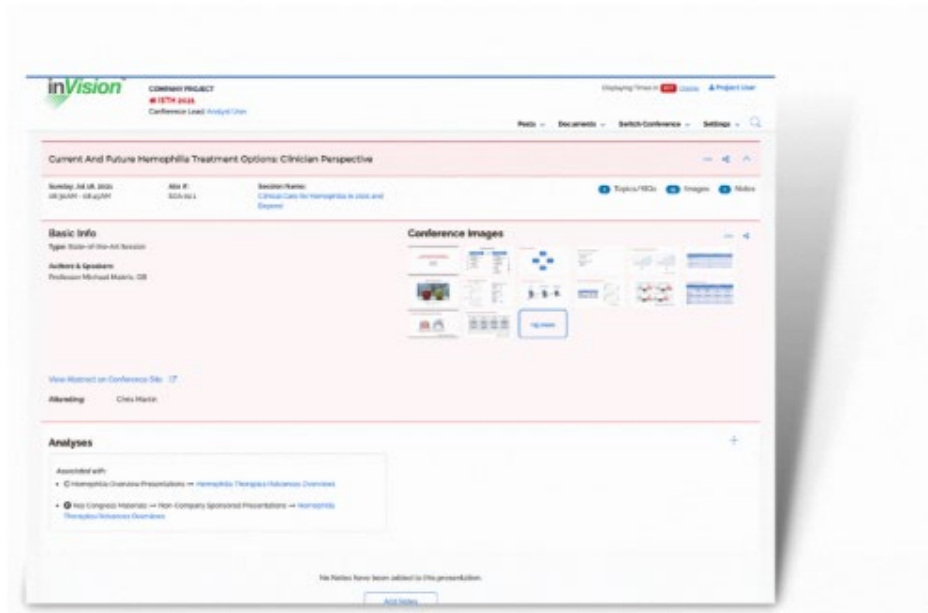Explore inVision

*in*Phronesis

MEDICAL CONFERENCE COVERAGE

Manage Multiple Conferences:

- Use for Virtual, In-Person or Hybrid Events
- Prioritize Key Intelligent Topics (KITs) & Key Intelligent Questions (KIQs)
- Capture Pictures or Posters
- Create Individual & Team Schedules
- Enter Notes
- Associate Content From Presenter or Poster

And we can show you how to customize conferences to work for your business.
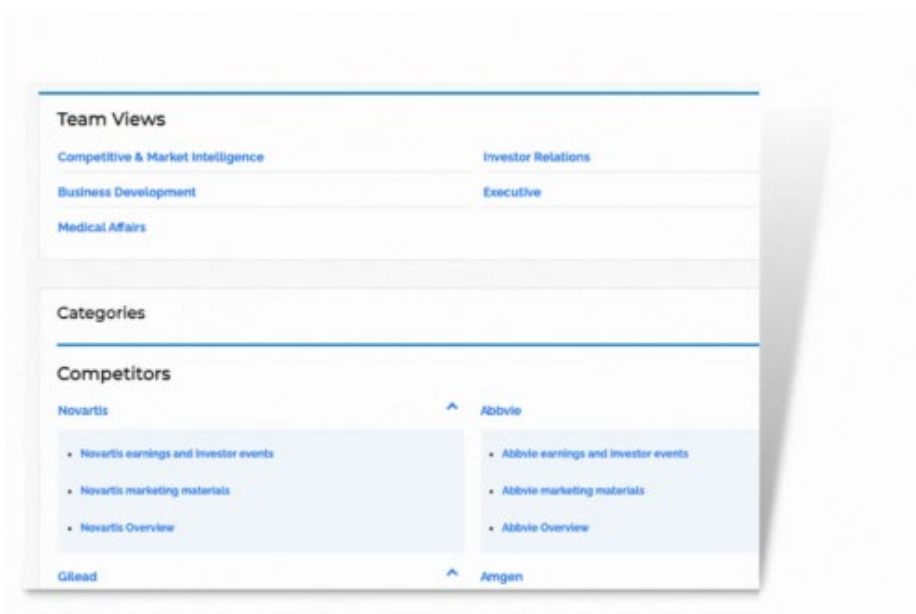
in **Phronesis**

KNOWLEDGE MANAGEMENT PORTAL

Organize data/ information in a single place:

- Team Views
- Competitive Overview
- Alerts
- Internal & External Documents
- Information from Medical Conferences
- Information From Earnings Calls & Investor Presentations
- Primary Research & Other Proprietary Information

And you can customize it for your business.

inPhronesis

Team Views

Competitive & Market Intelligence   Investor Relations

Business Development   Executive

Medical Affairs

Categories

Competitors

Novartis   ^   Abbvie

- Novartis earnings and investor events   • Abbvie earnings and investor events

- Novartis marketing materials   • Abbvie marketing materials

- Novartis Overview   • Abbvie Overview

Gilead   ^   Amgen

Built **FOR** Experts, **BY** Experts

Which area of expertise is YOUR focus?

Competitive & Market Intelligence

You *need* to:

We won't track your information when you visit our site. But in order to comply with your preferences, we

_in_Phronesis

Find out how we can help.

Emerging Biopharma

You need to:

- Make better, more timely, and strategic business decisions.
- Visualize your competitive landscape.
- Educate new team members as the company grows.

Find out how we can help.

Medical Affairs

You need to:

- Translate data for both internal and external stakeholders.
- Quickly access trial data and presentations.

Find out how we can help.

$

Investor Relations & Communications

inPhronesis

- Quickly respond to new events.

Find out how we can help.

Business Development

You need to:

- Track, search and visualize data for multiple drugs, companies as well as the market landscape.
- Manage the asset evaluation process.

Find out how we can help.

Multiple Roles

You need to:

- Do a little bit of everything to make decisions that impact several aspects of the business.
- Use time wisely and not spend it on re-inventing efforts.

Find out how we can help.

inPhronesis

To _EMPOWER_ YOUR Business?

Knowledge Management Portal

You'll gain the ability to:

- Organize clinical data, competitor activity, expert opinion, conference activity, and other information by your customized topics and KIQs.
- Content is tied to the implications for your business.
- Create, edit, and manage alerts to multiple distribution lists.

Find out how we can help.

Conference Management Module

You'll gain the ability to:

- Pre-conference schedule by keyword and topic.
- Organize schedule for multiple attendees.
- Real-time notes and photos for presentations, posters, booths, and attendee interactions.
- Conference debrief tools.
- All conference information is immediately integrated into your knowledge base.

Find out how we can help.

inPhronesis

Landscape Module

You'll gain the ability to:

- Build, share, update timelines and pipelines in the cloud.
- Customized to your nomenclature and business framework.
- Exportable to PNG and PowerPoint.
- Update assists from AI and inPhronesis customer support.

Find out how we can help.

Look At What inVision's Users Have To Say...

inPhronesis

Will **YOU** Be Left Behind?

50+

BUSINESS TEAMS

3,500+

ACTIVE PHARMA & MEDICAL
TECHNOLOGY USERS

600+

MEDICAL CONFERENCE
ENGAGEMENTS

_in_Phronesis

_in_Phronesis

inPhronesis, LLC
37 N Orange Avenue, Suite #332
Orlando, FL 32804

inPhronesis

Conference Management Module

Landscape Module

About Us

Contact

Security and Trust

INVISION

Using inVision