

C O N S E N T

DENISE H. HOBBIE, also known as HOLLY HOBBIE, does hereby confirm that she has granted her consent, and by these presents does grant her consent to American Greetings Corporation, to use and to register, as a trademark and service mark, the name HOLLY HOBBIE and any derivation thereof, without limitation as to the goods or services respecting which the name and derivations are used and registered.

Date:

Apr. 2, 77

Denise H. Hobbie

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