



**DELIVERING
EXTRAORDINARY
EXPERIENCES**



Who We Are

Full Stop Productions is fueled by passionate entertainment industry professionals. We are committed to providing integrity and excellence in all facets of production development.

We create memorable experiences that exceed expectations.

We collaborate with **Best in Class Partners** to produce extraordinary experiences.



Design

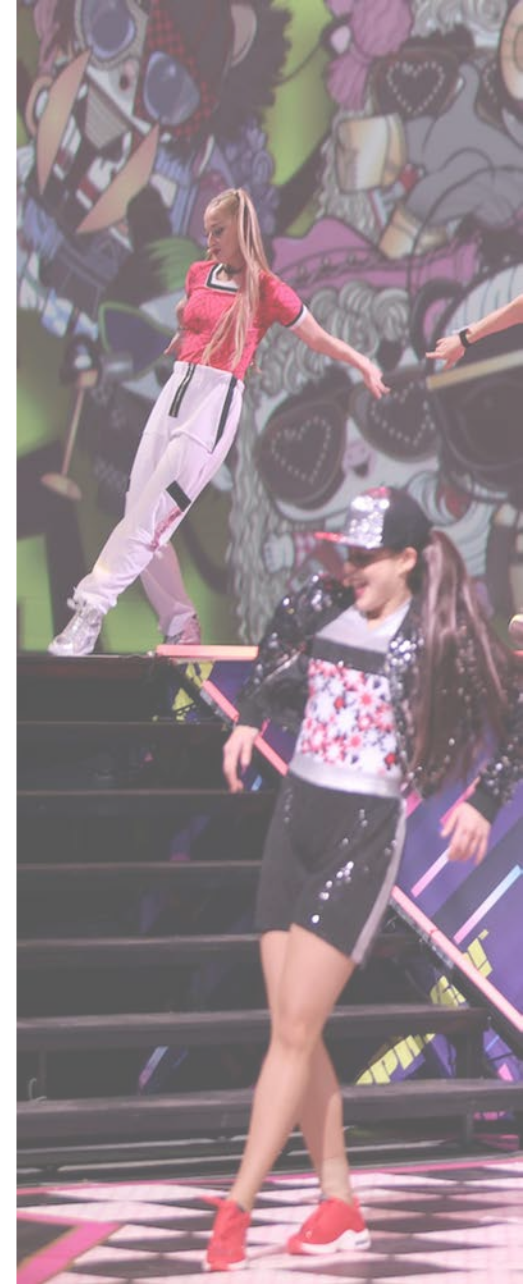
From concept through production, our designs offer unique perspectives that deliver on vision and profitability. Decades in the hospitality, touring show, theme park and non-profit industries mean your project goes from concept to completion efficiently and affordably.

Develop

We translate your creative and financial goals into an immersive reality and manage all aspects of production – from initial blue sky to final design onto fabrication, installation, rehearsals and more. We work with you to develop business models, operations, routing, marketing, and sponsorship plans.

Deliver

We are experts in delivering memorable experiences to people around the globe. Backgrounds in execution, touring, and presenting the highest level of entertainment ensure our clients reach their customers and financial objectives. Our team has a reputation and history of delivering the highest in quality and creativity.



Our Approach

Efficiency and Customization

With an extensive network of individuals and vendors that reach into all aspects of production, we partner with the best in the business to exceed your vision.

Creating Operating Marketing Merchandising

for

Shows Experiences Tours Exhibitions

Our flexibility to assemble a specialized team of experts for each project allows us to assemble the perfect team to deliver on time, on budget...

Full Stop!

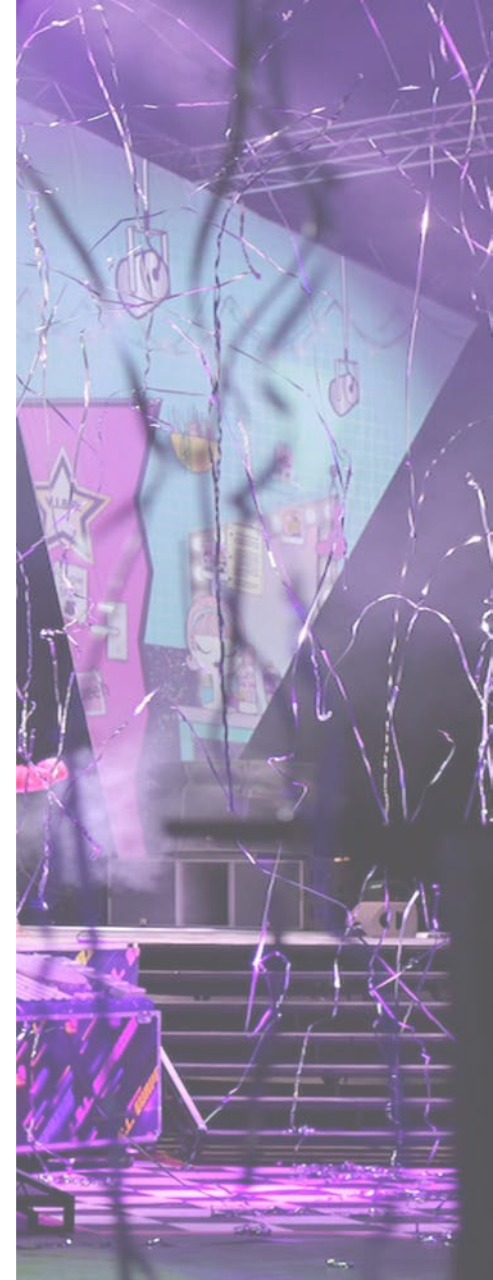
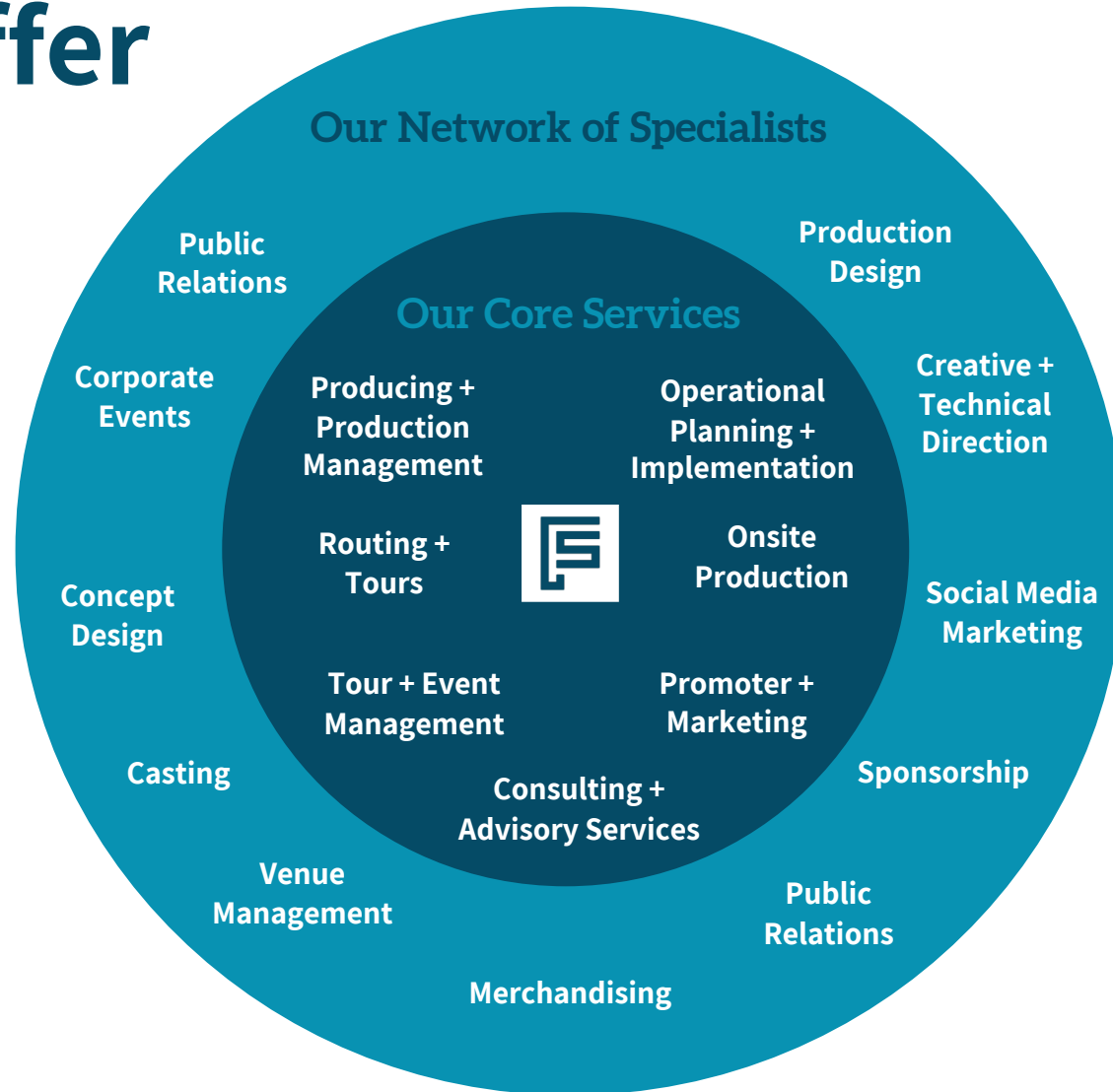


Services We Offer

Our expansive network of best-in-class partners allows us to offer a specialty in all aspects of the experience.

Full Stop manages the process and workflow with our specialists to maximize efficiency and minimize expenses.

Serving territories in North America, Asia, Australia, Europe and the Middle East



Co-Founder & Executive Producer

Chris Nobels



“Sometimes attention to the smallest detail creates the biggest wow.”

Chris Nobels knows that the details make all the difference when producing live entertainment. **Drawing on more than two decades of theatrical and touring experience, Chris understands the seemingly small elements that create “wow” moments and those that will be lost within the production.** He brings this expertise to clients, guiding them through the ideation, design, installation and production processes to help their vision come to life while also meeting business goals.

Chris’ work at Full Stop Productions includes launching Fairgrounds St. Pete – an immersive walk-through experience featuring the wonderful wacky things of Florida – and Enchant Christmas – where he oversaw activations, VIP experiences, entertainment programs and photography programs in four markets. Previously, Chris was a producer for the largest live family entertainment company in the world, overseeing the creative on all new touring shows and the global launch of brands such as Marvel Universe LIVE!, Jurassic World Live Tour and the reimagining of *Disney On Ice*.



Co-Founder & Executive Producer

Nancy Hutson



“When creative freedom and dedication to planning co-exist, the possibilities are limitless.”

Nancy Hutson is passionate about bringing creative talent together to craft the best guest experiences possible and knows combining that passion with planning is the key to success. Holding a Master’s Degree in Hospitality Management and armed with expertise in both creative development and operational execution, she merges the best of all worlds through realistic, inspired theatrical productions. Nancy is known for her attention to detail and collaborative leadership style. She thrives on bringing client’s ideas and visions to life in unexpected ways.

Nancy leverages her years of experience to deliver live shows, experiences and events for Full Stop Productions, including serving as the Creative Producer for LOL Surprise Live, VIP Party! and multiple shows for Norwegian Cruise Line. **Throughout her career, Nancy and her teams have created many IAAPA award-winning productions featuring major brands for theme parks, cruise lines and arenas around the world.**



Collective Brand Experience



**TAKING A CLOSER
LOOK AT SOME
OF OUR PROJECTS**



LOL Surprise Live! VIP Party

Live Touring Theatrical Show
with Holograms

Producer, Creative Director, Operational Consultant

With MGA Entertainment and
Carter Entertainment, Created
the First Ever Live Tour of LOL Dolls

- Cast and Trained Live Performers
- Created Original Choreography and Content for Holograms
- Developed Original Video Content and Holograms
- Produced Both Live and Tracked Music
- Enhanced Audience Interaction including Post Show Dance Party and VIP Event
- Included Character Meet and Greet



MALLORY FINALE

SEQUIN FRINGE BOLERO JACKET
ORANGE/ GOLD SEQUIN
DRESS WITH MATT PEACH
BELT, OPENING FABRIC
RED RHINESTONE
DETAILS



Fairgrounds St. Pete Walkthrough Experience

Creative Producer

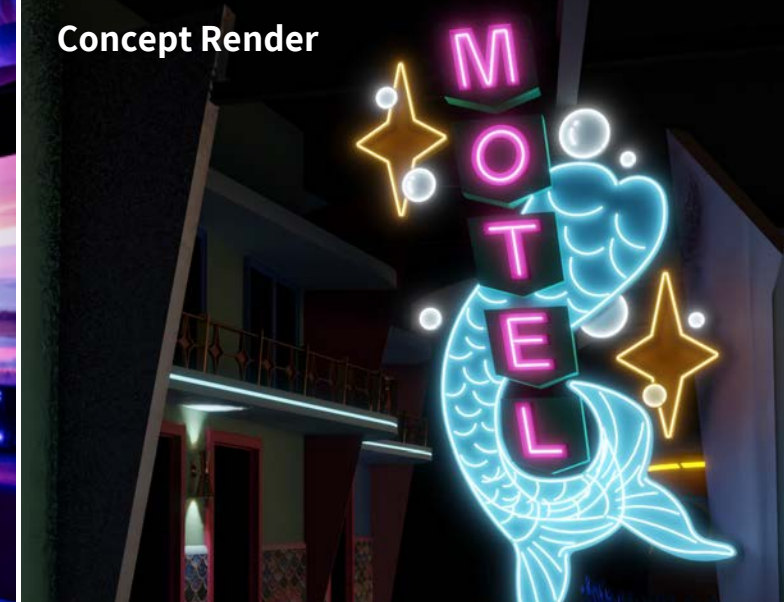
Created in St Petersburg FL,
Fairgrounds St. Pete Brings the Weird
Wacky and Wonderful of Florida to Life
in 15,000 SF Interactive Walkthrough
Experience.

Brought the Founder's vision to life by:

- Managed Overall Vision of Production Design
- Coordinated 60+ Artists Into Cohesive Story
- Hired and Directed Creative and Build Teams
- Created Original Video Content
- Integrated Unique Interactive Technology Moments
- Gamified the Experience
- Advised on the Operational Opening Plans and Throughput



Concept Render



Actual

Rubik's Cube Interactive Experience

Creative Development

Working with Spin Master, Oversaw Creative Development for the Rubik's Cube Brand Marketing Activations

- Overall Design Development for Brand Activation of an Escape Room and Interactive Dance Floor
- Developed Throughput Analysis and Business Model
- Created Custom Merchandise Recommendations
- Developed Operations Plan
- Created Pitch Deck for Investors



Inspiring Pop Up Walkthrough Experience

Creative Producers & Operations

Working Side By Side with Partner to Bring Concept to Life; Creating All Tools Required to Present Their Concept to Investors

- Overall Design Development
- Developed an Interactive Technology moment for Each Room
- Created Projection Mapping Content and Operational plan
- Developed Throughput, Budget and Business Model
- Created Custom Merchandise Recommendations
- Developed Operational Plan
- Created Pitch Deck for Investors



Custom Experiences

Multimedia Walkthrough
Experiences

Creative Director

Developed an Interactive
Walkthrough Multi-Media Experience
for Artist Foundation (IP)

- Overall Concept Designs
- Created Site Plans
- Developed Throughput and Business Model
- Recommended Interactive Technology
- Designed Integrated Multi-Media into Practical Scenery



Calloway Gardens Fantasy in Lights 2022

Programmed Christmas
Light Experience

Creative Development & Production

- Developed a New Drive Through Experience as Tribute to 30th Anniversary of Fantasy of Lights 7-mile Display
- Programming for 30 Floating Trees and 70 Atmospheric Lights
- Designed Fully Programmed Light Experience to Musical Track
- Produced Musical Track
- Planned and Executed Installation
- Trained Staff for Operational Management



Coming Soon
Fall 2022

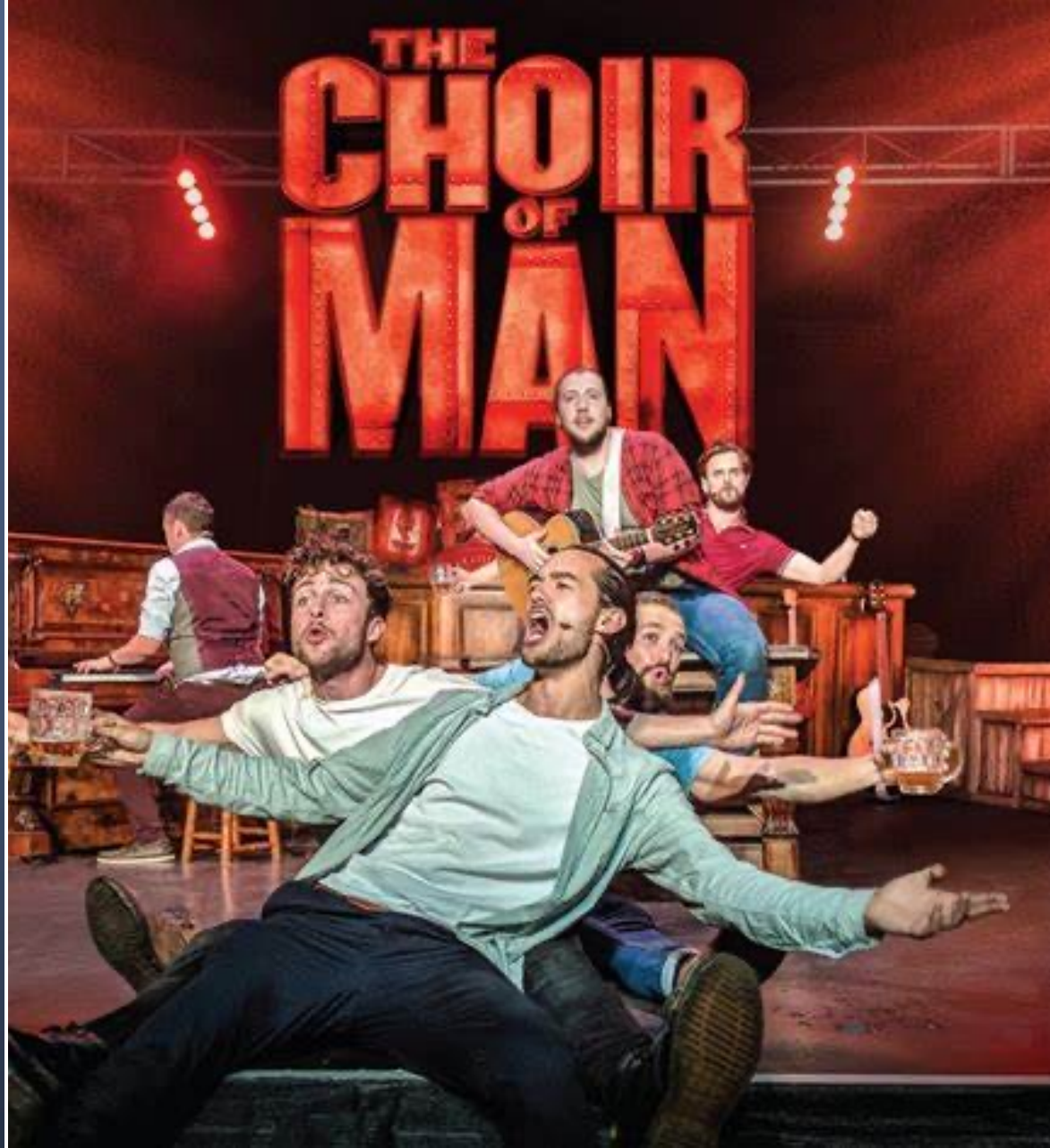
Choir of Man & Syd Norman's Pour House

Live Theatrical Cruise Ship
Shows

Install Producer

Working with Norwegian Cruise
Line, Relaunched Existing Live
Shows on New Ships

- Oversaw creative integrity
- Developed and Managed Budget Plan and Execution
- Oversaw Build and Production process
- Creative Director for Rehearsals
- Managed Production Installation
- Developed Production Bibles for Future Installations



Clerks III

Marketing Activation Experience

Creative Development, Installation & Operations

Working with Lionsgate Entertainment, Created a Clerks III Branded Marketing Activation for 2022 Comic Con International in San Diego

- Design Development
- Managed Build and Production
- Planned and Executed Transportation and Delivery
- Managed Installation, Event and Strike
- Created Custom Interactive Activations
- Designed Photo opportunities
- Developed Operations Plan and Execution
- Managed packaging and storage for future use



Hunger Games Marketing Activation Experience

Creative Development

Working with Lionsgate Entertainment, Creative Development for Hunger Games Branded Touring Marketing Activation

- Design Development
- Developed Throughput and Business Model
- Included Custom Interactive Activations
- Designed Photo Opportunities
- Developed Operational Plan



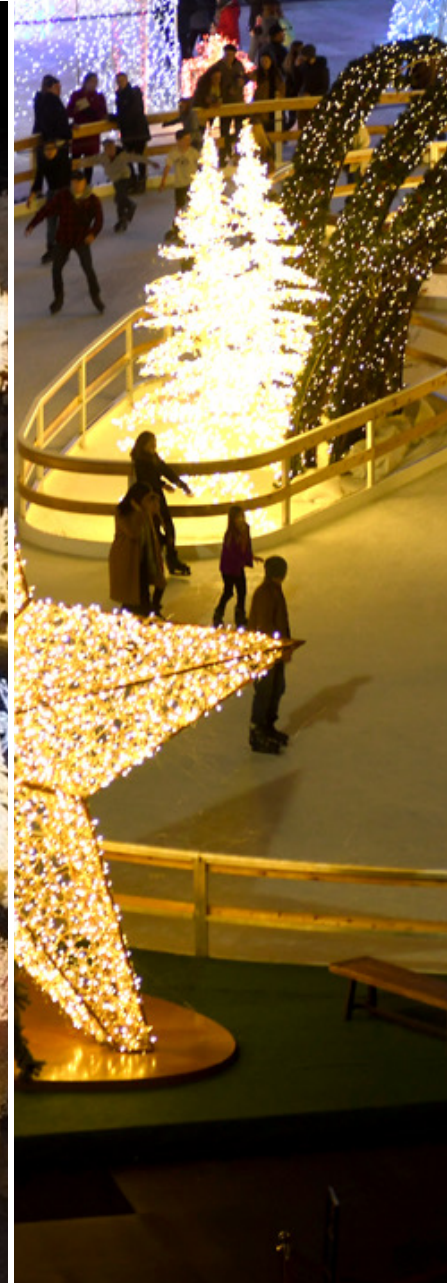
Enchant Christmas

Walkthrough Light Maze, Village,
Ice Skating

Production & Operations Consultants:

Operated in Las Vegas, Dallas,
St. Petersburg, and Washington DC
with Over One Million Visitors in 2021

- Directed Overall Site Planning and Guest Flow
- Improved Ice-Skating Operational Plan to Increase Capacity and Safety
- Created a New Photo Program to Increase Revenue
- Produced Multiple Santa Experiences to Fulfill Demand
- Created VIP Programs
- Oversaw All Operations and Installation of the St. Pete Location
- Created Upsell Ice Bar activation Including Design, Planning and Installation



Christmas Event Concept and Design

Creative Producers & Operations

Working with Non-Profit Partner to
Bring Concept to Life; Creating All
Tools Required to Present Their
Concept to Sponsors

- Design Development
- Created Interactive Moments
- Developed Throughput, Budget and Business Model
- Created Custom Merchandise Recommendations
- Developed Operational Plan
- Created 3-year growth plan





FULL STOP PRODUCTIONS

FullStopProductions.com

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