



## CEO Peer Advisory Councils

A company stops growing when the CEO isn't growing.

**That growth is driven by our CEO Peer Advisory Councils.**

GET OUR CEO PEER GROUP  
INFO PACK



The input I get from other LXCouncil leaders helps me fill key gaps.

- BRUCE C. BRYAN

## Why CEO Peer Advisory Council?



Knowledge Base CEO Groups  
Licensing LXCommunity LXC Events



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paced environment of information, new trends, and never-ending challenges?

Managing your responsibilities as a CEO can be daunting enough, let alone worrying about the company's future. Solving problems alone can be frustrating, isolating, and costly.

## We get it.

Being an effective CEO takes a lot of time and energy every day. It's lonely in your position. Sometimes you need to be held accountable and told the unbiased truth.

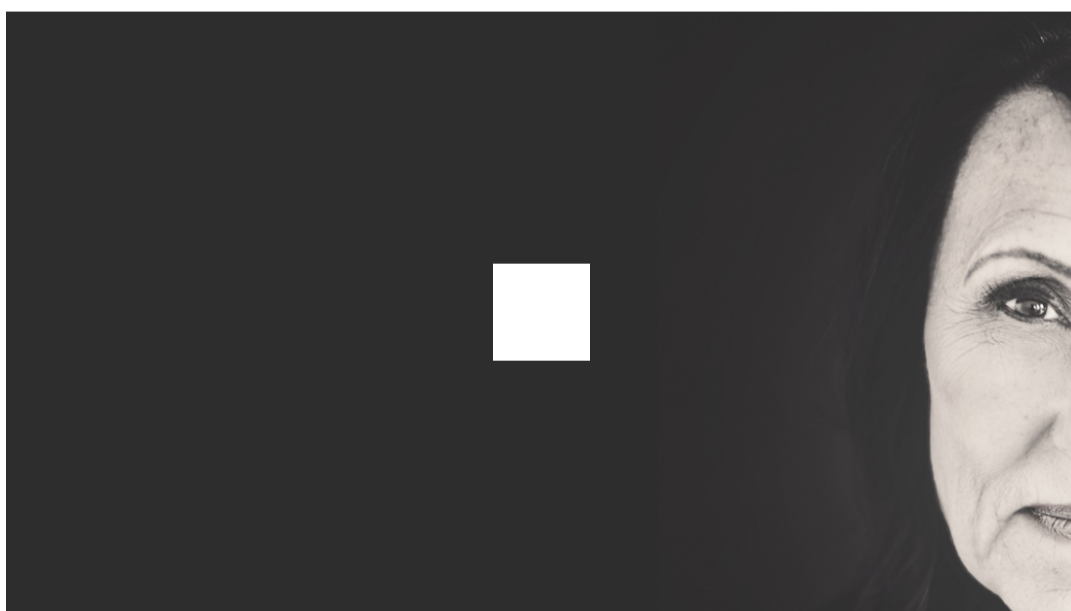
You certainly don't have the time or the resources to put your own group of advisors together to accomplish this.

We want that community of CEOs to serve as your board of advisors—and you as theirs—in a confidential and trustworthy setting. We handle the hassle of matching you with the appropriate CEO peer advisory council (PaC) and providing you with experienced moderators in a tried-and-true format. **Ultimately, we help you do what you do best: concentrate on running your business.**

With over 10,000 hours of successful, proven monthly agendas, over 500 CEO businesses have grown and made progress toward their vision.

They are healthy companies that develop their employees, which results in their communities thriving around them and because of them.

Even during COVID, our members thrived, pivoted, and grew primarily due to their peer group. [Hear](#) from a CEO and their experience during COVID.



LXCouncil Founder  
[Tina Corner Stolz](#)  
talks to CEO's about  
who is a good fit for  
our CEO Peer Groups

SCHEDULE A  
DISCOVERY CALL

## CEO Networking Group Benefits

- **SAVE TIME:** Solve challenges and make hard decisions faster with experienced insights
- **SAVE MONEY:** Make the best decisions, not just good decisions
- **CONTINUOUS LEARNING:** Find out what you don't know you don't know
- **STRATEGIC THINKING:** Take time to think & run the business proactively, not reactively
- **GAIN ENERGY:** Get energy and positive enforcement from other successful CEOs
- **EXPERIENCE DEEP COMRADERY:** Develop the most trusted peer relationships
- **ACCOUNTABILITY:** Your commitment to do what you say you will do
- **TOOLS:** Practical concepts to expand your leadership as a CEO
- **COMMUNITY:** Be part of a global community of CEOs
- **CONFIDENTIALITY:** Everyone signs a non-disclosure to ensure you can speak about any topic openly
- **SAFE HAVEN:** This is your place to be vulnerable, not be judged, and have others' support when needed most.

Would you like to know what our members say about their experience?

[VIEW OUR MEMBER VIDEOS](#)

## What Is Different About Our CEO Peer Advisory Councils?

<p><b>STRATEGIC PARTNERS</b></p> <p>Exclusive arrangement with a professional firm to share their expertise.</p>	<p><b>TIME</b></p> <p>One 4 - hour meeting a month. Some virtual due to COVID with two 2-hour meetings a month.</p>	<p><b>STRUCTURED AGENDA</b></p> <ul style="list-style-type: none"> <li>• MyTransition: Your update for the month.</li> <li>• Perspective Report: Your annual perspective on the business.</li> <li>• COPI: Challenge, Opportunity, Problem, Idea for your council to give you insight on.</li> <li>• Reflection: commitment to focus and key learning from the meeting.</li> </ul>	<p><b>CEO TOOLS</b></p> <p>Practical concepts forms and tools that assist you in running your business more effectively.</p>
<p><b>LOCATION</b></p> <p>Home Location: Hosted in a boardroom by one of our Strategic Partners (SPs).</p>	<p><b>MODERATOR</b></p> <p>Professionally run meeting by a certified LXCouncil moderator / licensed partner.</p>	<p><b>PROACTIVE FOCUS</b></p> <p>"A Quarterly Achievement Session" one on one with your moderator to gain clarity around what's important and plan your next 90 days on how your council can benefit you the most.</p>	<p><b>SOCIAL</b></p> <p>Interaction with your council, peers and others to build network and connections.</p>
<p><b>INNOVATION   NEW IDEAS</b></p> <p>We are excited to partner with the #1 Best Selling Business Consultancy System exclusively for our Licensed Partners to use with their CEO members to identify the gap of what the company could be worth vs. what it is worth today. This knowledge assists the CEO in prioritizing what questions they bring to their group for insight.</p> <p style="text-align: right;"><b>CoreValue</b> ADVISOR SOFTWARE</p>			



A key benefit for LXCouncil members is our **Strategic Partnership**: an exclusive arrangement with a professional firm selected by your moderator to share their expertise and demonstrate a knowledge focus on the privately held business owner.

**The unique benefit to you is:**

- Consistent location for ease of travel and predictable environment.
- A professional boardroom environment allows you to feel you are away from the business to work on it with no distractions from outside sources so you can concentrate and focus on your time.
- The expertise of Strategic Partner shared each meeting on relevant, up-to-the-minute business topics formal, more detailed discussions 3+x a year on issues of interest to your growth and risk management.
- Breakfast or lunch is provided to give social time to interact and forge deeper relationships with your peers, moderator, and Strategic Partner.
- Special invites to Strategic Partner events & webinars to broaden your leadership and your team's knowledge.

"The LXCouncil Strategic Alliance Partnership was instrumental during COVID giving us up to the minute information. As a result, I had my PPP Loan on the third day it was available"

— Jennifer Eversole, CEO



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A CEOs guide to peer advisory groups.

Check out what our members are saying

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## Partnership.

You are in good hands with our certified moderators

[FIND YOUR COMMUNITY](#)