

World-class wine tailored to your taste

Firsts are special. They mark the start of something beautiful, present new experiences, and open doors to moments of discovery. As a leading wine company and subscription service, Firstleaf takes the guesswork out of wine selection, but leaves all of the adventure.

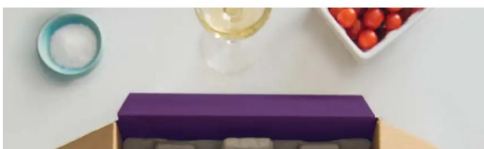
Help



Our [portfolio of wines](#) is curated from the best regions, varietals, and styles from all over the world. We sample over 10,000 wines each year and select only the best for our members. With new bottles in every box, there's always a 'first' waiting to be uncorked.

Personalized wines

We believe wine is personal. Stemming from this belief, we use proprietary technology to analyze each wine and map our vast portfolio to your unique palate through our [advanced quiz and ratings system](#).





Exceptional value

We eliminate the middleman and work directly with some of the world's foremost wine producers, saving customers up to 60% off retail prices - which means as a member, you'll pay \$14.99 per bottle.

Satisfaction guaranteed

We stand behind our product and we'll give you Firstleaf credit for 100% of the price of the bottle if you don't like a wine you receive. There are no contracts or cancellation fees, for a risk-free way to discover new favorites, not once, but over and over again, without the 'hit or miss'.



Firstleaf

A first in every box™

We stand behind our product and we'll give you Firstleaf credit for 100% of the price of the bottle if you don't like a wine we select for you.

[Get started](#)

Get your first 6 wines for \$44.95 plus free shipping.

Need help?

1-800-461-7203

service@firstleaf.club

Our Member Experience team is available 7 days a week from 6am-5pm PT

[HOW IT WORKS](#)

[OUR TEAM](#)

[OUR MISSION](#)

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[WINE SCHOOL](#)

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Your satisfaction is guaranteed. If for any reason you're not satisfied with a bottle you receive through the club, we'll give you Firstleaf credit for it (minus shipping), where legal. All wine is sold by Firstleaf, wineries in Napa and Sonoma County, California.



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County, CA. CT #LSW.0001017, WA
#419814

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