## **BachpartyGear**

## Advertising

Advertising services Service purposes

Different products, different product life cycles, different market environments, and advertising functions and effectiveness are also different. Advertising is a very effective method of information dissemination, and it is one of the five main tools used by companies to communicate directly and persuasively between target customers and the public.

Advertising planning is to achieve better promotion effect with lower advertising cost. Advertising planning work, including analysis of advertising opportunities, determination of advertising objectives, formation of advertising content, selection of advertising media and determination of advertising budget

Advertising planning

Marketing copy

**Promotional Services** 

Marketing Promotion



Excellent products need excellent advertising promotion

Service products, service pricing, service channels or outlets, service communication or promotion, service personnel and customers, tangible display of services, service process



