

Group coaching closes 10/10/22! [Apply now](#)



HI, I'M LAURA!

I help lawyers make \$10k+/mo doing estate planning from anywhere in the world working just 2 hours a day

I'm **Laura Cowan, Esq.**, top-ranked NYC estate planning attorney and creator of 2-Hour Lifestyle Lawyer!™ I teach lawyers **how to have an automated estate planning practice they can run virtually for just a couple of hours a day** (even if they've never practiced estate planning before!)
Interested? Keep reading!



2-HOUR LIFESTYLE LAWYER™

Say goodbye to 80-hour workweeks and being tethered to the office...and hello to an extra \$10k a



month working from anywhere in the world!



Calling all entrepreneurial attorneys! Do you dream of **being your own boss, setting your own hours, and working from anywhere in the world**? If that sounds like you, you're in the right place!

I'm Laura Cowan, founder of the award-winning Law Office of Laura Cowan in New York City and creator of the 2-Hour Lifestyle Lawyer™. I teach lawyers **how to do estate planning from anywhere in the world working just 2 hours a day**...and make a good living doing it!

Estate planning is one of those "unicorn" practice areas. Everyone "needs an will", and the majority of the population can be serviced with a basic will or revocable living trust plan (i.e. no LLM in taxation needed!) Flat fees are the norm – goodbye, billable hours! And post 2020, you can do it from anywhere. That's right – **the days of having to meet with clients at the office are long gone.** Not only are clients okay with meeting via Zoom – they PREFER it. And much of the work – including the document drafting – can be outsourced and automated.

Never practiced estate planning before? Not a problem! I opened my firm in ultra-competitive

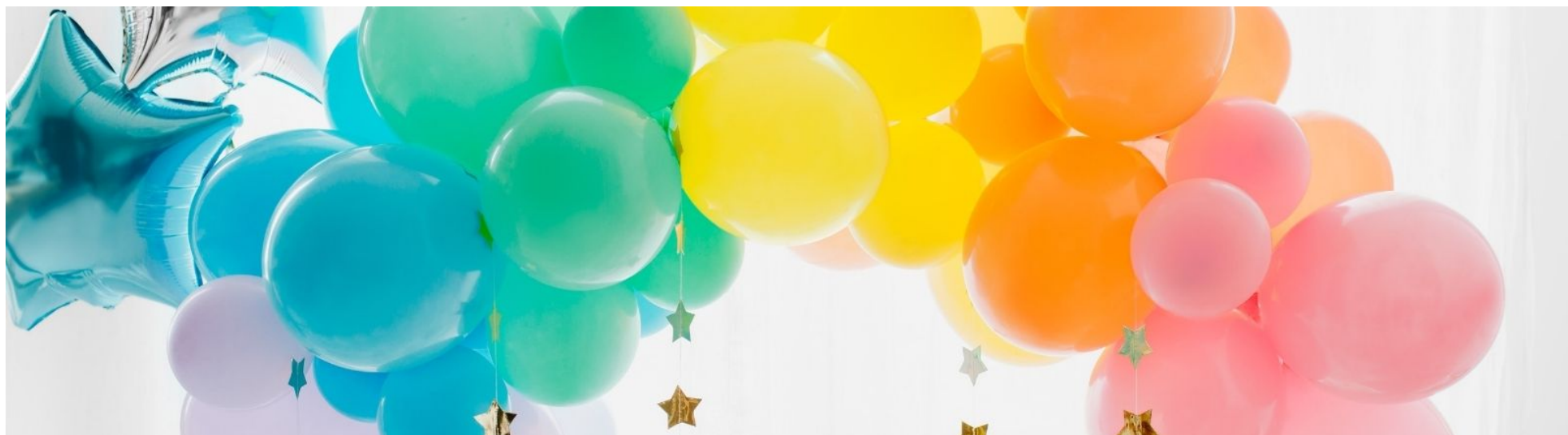
What's the secret? **We teach a 3-pronged approach that separates us from everyone else!** First, you need a system for **getting in front of your ideal clients** without spending a fortune on ads. The fact is, you don't get estate planning clients by spending a ton on ads. The methods that work for PI attorneys do NOT work for estate planning. **We show you what you should do instead** – and the good news is, it can be done for little to no ad spend. Hurrah!

Getting leads, however, is useless if you don't have a **system for closing those leads at a fee you deserve.** Getting the client to say "Let's move forward" instead of, "Thanks, we need to think about it" is something **only another estate planning attorney who has conducted hundreds of client consultations**, both in person and via Zoom, can help you with. I'll share all my secrets.

Finally, getting all that extra business isn't much fun if it's going to keep you at the office until 10pm! I'll show you **the systems and automation you need to let the whole thing on autopilot... from anywhere in the world.**

NYC with ZERO experience, and 5 years later I **have a 7-figure practice I run virtually for just a few hours a day.** I did it, and you can too! I'll show you how.

This is what 2-Hour Lifestyle Lawyer™ is all about! **A solid flow of leads you can convert while outsourcing and automating most of the work.** Whether you are brand new to estate planning, or have been practicing a while, I can help you earn more while working less.



THE 2-HOUR LIFESTYLE LAWYER™ MISSION



To help you make \$10k+ a month
doing estate planning from



anywhere in the world working
just two hours a day.



#2

RANKED "2ND BEST
ESTATE PLANNING
ATTORNEY IN NYC"

500+

CLIENTS HELPED OVER
5 YEARS AS AN ESTATE
PLANNING LAWYER

5-Stars

A PERFECT 5-STAR
RATING ACROSS
GOOGLE, YELP! AND
AVVO

\$2mm+

OVER \$2MM IN LEGAL
FEES COLLECTED
DOING BASIC ESTATE
PLANNING

The ACE Roadmap™ To Success

"A" IS FOR ACQUIRING LEADS



You can't be successful if you don't have leads. I'll show you exactly **how to get in front of dozens of your ideal clients**, whenever you want, for little to no ad spend. It's clients on demand, **without wasting money on ads** that don't generate consistent ROI.

"C" IS FOR CLOSING LEADS

There's no point getting leads if you don't have a system in place for closing them. Want to do it via Zoom? No problem! I'll give you my **exact script for and training for**

the Peace of Mind Planning Session™, turning more prospects into clients happy to pay a fee you deserve.

Say goodbye to "We need to think about it" and hello to "Do you take credit cards?"

"E" IS FOR EXECUTING THE WORK

Extra revenue is great...but extra work isn't! **How do you get down to working just a few hours per day? With systems, automation, and delegating everything that doesn't require a law degree.** I'll teach you exactly how to set up your practice so it runs on autopilot while you travel, spend time with family, or focus on other business endeavors.





KIND WORDS FROM HAPPY LAWYERS

"I just did my first Peace of Mind Planning Session™, and the clients signed up for a Trust Package! I don't think I would have done as well at walking them through that option without the spreadsheet and tips that you shared, so THANK YOU!" Erin Sherman, Treehouse Legal

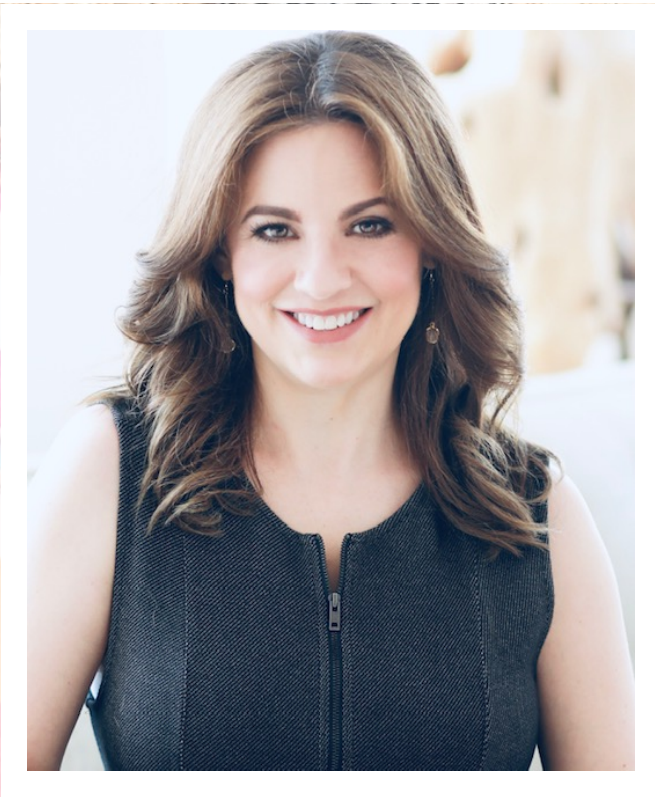
[LET'S WORK TOGETHER >](#)



WORK WITH ME

2-Hour Lifestyle Lawyer™ Coaching

Ready to be a 2-Hour Lifestyle Lawyer™? Now accepting applications for 1:1 coaching and



Accepting applications for **1:1 coaching** and **live group coaching starting 10/17/22**. Space is limited! Click below to schedule your Discovery Call!

[APPLY FOR COACHING >](#)



Online Course

Coming Winter 2022! A **fully virtual, DIY online course** you can binge from home and implement ASAP. Enjoy lifetime access to all content. Email



1:1 Coaching

Apply to **work with Laura 1:1 and fast track your success!** I personally work with a select number of lawyers to implement the 2-Hour Lifestyle



Group Coaching

Our most popular program – group coaching! **The next cohort starts 10/17/22!** You and 19 other entrepreneurial lawyers will learn together as

Laura@LauraECowanLaw.com
to be added to the waitlist!

Lawyer™ System. Click below to
apply.

Laura teaches all 6 modules
LIVE! Schedule call below.



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Work With Me

I help lawyers make **\$10k a month** doing **virtual estate planning** working just **2 hours a day!** Get started by clicking one of our options on the right. I look forward to helping you become a **2-Hour Lifestyle Lawyer™!** Questions? Reach out to Laura@LauraECowanLaw.com.

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