

<https://www.uspto.gov>About Us (<https://www.uspto.gov/about-us>)Jobs (<https://www.uspto.gov/jobs>)Contact Us (<https://www.uspto.gov/about-us/contact-us>)

Logout

Trademark Electronic Application System

PTO- 1478

Approved for use through 10/31/2024. OMB 0651-0009

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Trademark/Service Mark Application, Principal Register TEAS Plus Application Handwritten Signature

To the Commissioner for Trademarks:

MARK: twentyeight (stylized and/or with design, see below)



The literal element of the mark consists of twentyeight. The applicant is not claiming color as a feature of the mark. The mark consists of a circular pattern of dots forming an image similar to that of a sun to the left of the word twentyeight.

The applicant, TWENTYEIGHT HEALTH, INC., a corporation of Delaware, having an address of

340 11th St Apt 4A
Brooklyn, New York 11215
United States
owallace@ebglaw.com

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 044: Providing personalized healthcare and medical information in the nature of educational content, online questionnaire, telemedicine visits, prescriptions, medication delivery, ongoing messaging with doctors and care coordination in the field of reproductive and sexual health

Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

In International Class 044, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 10/16/2018, and first used in commerce at least as early as 10/16/2018, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) webpages showing use of mark in commerce in connection with identified goods and services.

Specimen-1 [SPE0-52910106-20220831130327255715__Twentyeight_Health_-_home_page.pdf]

Specimen-2 [SPE0-52910106-20220831130327255715__28_health_About_Us.pdf]

Specimen-3 [SPE0-52910106-20220831130327255715__28health_Sex_Health_Guide.pdf]

Specimen-4 [SPE0-52910106-20220831130327255715__28_health_Birth_Control.pdf]

Specimen-5 [SPE0-52910106-20220831130327255715__28_health_Morning_After_Pill.pdf]

Specimen-6 [SPE0-52910106-20220831130327255715__28_health_Herpes_Treatment.pdf]

Specimen-7 [SPE0-52910106-20220831130327255715__28_health_-_faq1.pdf]

Specimen-8 [SPE0-52910106-20220831130327255715__28_health_-_faq_how_it_works.pdf]

Specimen-9 [SPE0-52910106-20220831130327255715__28_health_-_faq_re_scripts.pdf]

Specimen-10 [SPE0-52910106-20220831130327255715__28_health_-_faq_message_with_dr.pdf]

Specimen-11 [SPE0-52910106-20220831130327255715__28_health_-_faq_call_with_dr.pdf]

Specimen-12 [SPE0-52910106-20220831130327255715__28_health_-_faq_coordinate_with_pcp.pdf]

Webpage URL: None Provided

Webpage Date of Access: None Provided

The owner's/holder's proposed attorney information: Gregory J. Krabacher. Other appointed attorneys are Yael Spiewak. Gregory J. Krabacher, is a member of the Ohio bar, admitted to the bar in 2005, bar membership no. 79259, and the attorney(s) is located at

250 West Street, Suite 300
Columbus, Ohio 43215
United States
614-872-2447(phone)
614-633-1713(fax)
gkrabacher@ebglaw.com

The docket/reference number is 088633-00001.

Gregory J. Krabacher submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S.

8/31/22, 1:51 PM

Trademark/Service Mark Application, Principal Register

Commonwealth or territory.

The applicant's current Correspondence Information:

Gregory J. Krabacher

PRIMARY EMAIL FOR CORRESPONDENCE: gkrabacher@ebglaw.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): yspiewak@ebglaw.com; ksingh@ebglaw.com; ajones@ebglaw.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$250 will be submitted with the application, representing payment for 1 class(es).

Declaration

Read the following statements before signing. Acknowledge the statements by signing below.

• **Basic:**

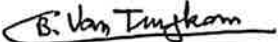
If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
 - To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
 - The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: 
 Signatory's Name: BRUNO VAN TUYKROM
 Signatory's Position: CEO

Date Signed: 9/1/2022

NOTE TO APPLICANT: When filed as part of the electronic form (i.e., scanned and attached as an image file), the signature page must include both the signature information and the declaration language. Do not include the entire application, but do ensure that the declaration language actually appears; a signature by itself will not be acceptable. If, due to browser limitations, the declaration language appears on a previous page when printed, you must "merge" the declaration and signature block onto a single page prior to signing, so that the one complete page can be scanned to create an acceptable image file. It is recommended that you copy-and-paste the entire text form into another document, manipulate the spacing there to move the declaration and signature section to a separate page, and then print this new version of the text form to send to the signatory.

IMPORTANT INFORMATION FOR APPLICANT:**No filing fee refunds**

Once your application is submitted, the USPTO we will not cancel the filing or refund your fee. The fee is a processing fee, which the USPTO does not refund even if a registration is not issued after substantive review of the application. This is true regardless of how soon after submission you might attempt to request cancellation of the filing.

All information submitted made public

All information submitted to the USPTO at any point in the application and/or registration process will become public record, including your name, phone number, email address, and street address. Please be aware that **YOU HAVE NO RIGHT TO CONFIDENTIALITY** in the information disclosed. The public will be able to view the information in the USPTO's on-line databases and through internet search engines and other on-line databases and may use this information to contact you directly. This information will remain public even if the application is later abandoned or any resulting registration is surrendered, cancelled, or expired. For any information that may be subject to copyright protection, by submitting it to the USPTO, the filer is representing that he or she has the authority to grant, and is granting, the USPTO permission to make the information available in its on-line database and in copies of the application or registration record.

Review of application

Registration is not automatic or guaranteed. A USPTO examining attorney will review your application approximately three months after the filing date for compliance with all legal requirements. This may result in a letter (an "Office action") being issued that will require you to submit a response within a strict time deadline, even if a filing company has filed the original application on your behalf. Failure to submit a timely response will result in the abandonment of your application.

[Back](#)

PTO- 1478

Approved for use through 10/31/2024. OMB 0651-0009

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Trademark/Service Mark Application, Principal Register TEAS Plus Application

NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	MRK52910106-133230220__t webtyeight_logo_grayscale_for_BW_app.jpg
*SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	twentyeight
*COLOR MARK	NO
*COLOR(S) CLAIMED (If applicable)	
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of a circular pattern of dots forming an image similar to that of a sun to the left of the word twentyeight.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	873 x 250
APPLICANT INFORMATION	
*OWNER OF MARK	TWENTYEIGHT HEALTH, INC.
*MAILING ADDRESS	340 11th St Apt 4A
*CITY	Brooklyn
*STATE (Required for U.S. applicants)	New York
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	11215
*EMAIL ADDRESS	owallace@ebglaw.com
LEGAL ENTITY INFORMATION	
*TYPE	CORPORATION
* STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	044
*IDENTIFICATION	Providing personalized healthcare and medical information in the nature of educational content, online questionnaire, telemedicine visits, prescriptions, medication delivery, ongoing messaging with doctors and care coordination in the field of reproductive and sexual health

Input Field	Entered
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 10/16/2018
FIRST USE IN COMMERCE DATE	At least as early as 10/16/2018
SPECIMEN FILE NAME(S)	SPE0-52910106-20220831130 327255715_28health_Health_-_home_page.pdf SPE0-52910106-20220831130 327255715_28_health_About_Us.pdf SPE0-52910106-20220831130 327255715_28health_Sex_Health_Guide.pdf SPE0-52910106-20220831130 327255715_28_health_Birth_Control.pdf SPE0-52910106-20220831130 327255715_28_health_Morning_After_Pill.pdf SPE0-52910106-20220831130 327255715_28_health_Herp es_Treatment.pdf SPE0-52910106-20220831130 327255715_28_health_-_faq1.pdf SPE0-52910106-20220831130 327255715_28_health_-_faq_how_it_works.pdf SPE0-52910106-20220831130 327255715_28_health_-_faq_re_scripts.pdf SPE0-52910106-20220831130 327255715_28_health_-_faq_message_with_dr.pdf SPE0-52910106-20220831130 327255715_28_health_-_faq_call_with_dr.pdf SPE0-52910106-20220831130 327255715_28_health_-_faq_coordinate_with_pcp.pdf
SPECIMEN DESCRIPTION	webpages showing use of mark in commerce in connection with identified goods and services
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
ADDITIONAL STATEMENTS SECTION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
ATTORNEY INFORMATION	
NAME	Gregory J. Krabacher
ATTORNEY DOCKET NUMBER	088633-00001
ATTORNEY BAR MEMBERSHIP NUMBER	79259
YEAR OF ADMISSION	2005
U.S. STATE/ COMMONWEALTH/ TERRITORY	Ohio
STREET	250 West Street, Suite 300
CITY	Columbus
STATE	Ohio
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	43215
PHONE	614-872-2447
FAX	614-633-1713
EMAIL ADDRESS	gkrabacher@ebglaw.com
OTHER APPOINTED ATTORNEY	Yael Spiewak
CORRESPONDENCE INFORMATION	
NAME	Gregory J. Krabacher
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	gkrabacher@ebglaw.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	yspiewak@ebglaw.com; ksingh@ebglaw.com; ajones@ebglaw.com
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Plus
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	250
*TOTAL FEES DUE	250

(<https://www.uspto.gov>)

BROWSE BY TOPIC	ABOUT THIS SITE	USPTO BACKGROUND	FEDERAL GOVERNMENT
Patents Patents	Accessibility usptogov/accessibility-uspto-website	Federal Activity Inventory Reform Act (FAIR) Federal Activity Inventory Reform Act (FAIR)	Regulations.gov Regulations.gov
Trademarks Trademarks	Privacy Policy Privacy Policy	Performance and Planning Performance and Planning	StopFakes.gov StopFakes.gov
Learning & Resources Learning & Resources	Terms of Use Terms of Use	Freedom of Information Act Freedom of Information Act	USA.gov USA.gov
About the USPTO About the USPTO	Security Security	Department of Commerce Department of Commerce	Department of Commerce Department of Commerce
Glossary Glossary	Systems Status Systems Status	Strategy Targeting Organized Piracy Strategy Targeting Organized Piracy	Strategy Targeting Organized Piracy Strategy Targeting Organized Piracy
Jobs Jobs	Site Map Site Map	Information Quality Guidelines Information Quality Guidelines	
Contact Us Contact Us			