



A Message to the Fam

Dear Beloved Fam,

What started as an intention of empowering artists through social impact has grown into something greater than anyone could have imagined. In a time of isolated divide, we came together and grew a family. A family connected not by blood, but by a greater vision of Connecting Conscious Creators.

That's more than a phrase to our family, it's an intention, emotional feeling, or even memory that guides us to becoming better people. It's the individuals we helped, skills we learned, people we became close with, art we created & supported, goals we outgrew, and purpose we found in ourselves.



our launch in June with AfterShock Music Week, and we have been so blessed to have you join us on this journey.

Without your incredible support and involvement in our mission, none of this would be possible and we are honored to have you with us on our journey. In 2021, we hope to grow this family even more and continue to connect creative individuals through a social impact & community.

We hope our actions and words inspire the world around us to creatively take action towards a more impactful tomorrow.

From all of us here at AfterShock,
We Love You & Welcome to the Fam!



Our Mission

AfterShock is a 501(c)3 record label that connects creativity and consciousness. We empower underserved artists by providing



music education. By connecting artists with social causes and a network of like-minded creatives, we provide opportunities for advancement beyond the music community.



Who We Are

Over the past year, we have created a family of artists that care about more than just music. We have provided free education, feedback sessions, marketing workshops, a network of like-minded creatives, and opportunities to bring their vision to light.

After learning what it takes to help develop artists for a successful & impactful career, we have assembled a team of educational mentors to provide guidance, knowledge, and a creative platform to support the world we live in.