



Unbiased App Monetization

Boost your revenue faster and with less effort

[GET STARTED](#)



One single SDK to control your ad monetization



High Revenue Ad Formats

Manage your ad placements and get high earning ads from premium ad networks and DSPs.



Best Ad Performance

Real-time In-App Bidding & Hybrid Waterfall Auction. Always get the highest bids.



Easy Integration

+70 TOP Demand Partners all in one integration. Never run out of ads.



100% Personalized

Personalized insights, get paid in advance & reach us at our 24/7 support.

How do we maximize your revenue?

1. The SDK sends your Ad Requests

We deliver them to over 70 Ad Demand Sources

2. We Gather all the Ad Bids

And make them compete in Hybrid In-App Bidding + Waterfall auctions

3. You always get the Highest Bid

And your Ad Revenue always stays at its maximum potential.

Everything your apps need to become top earning hits

Autopilot Ad monetization

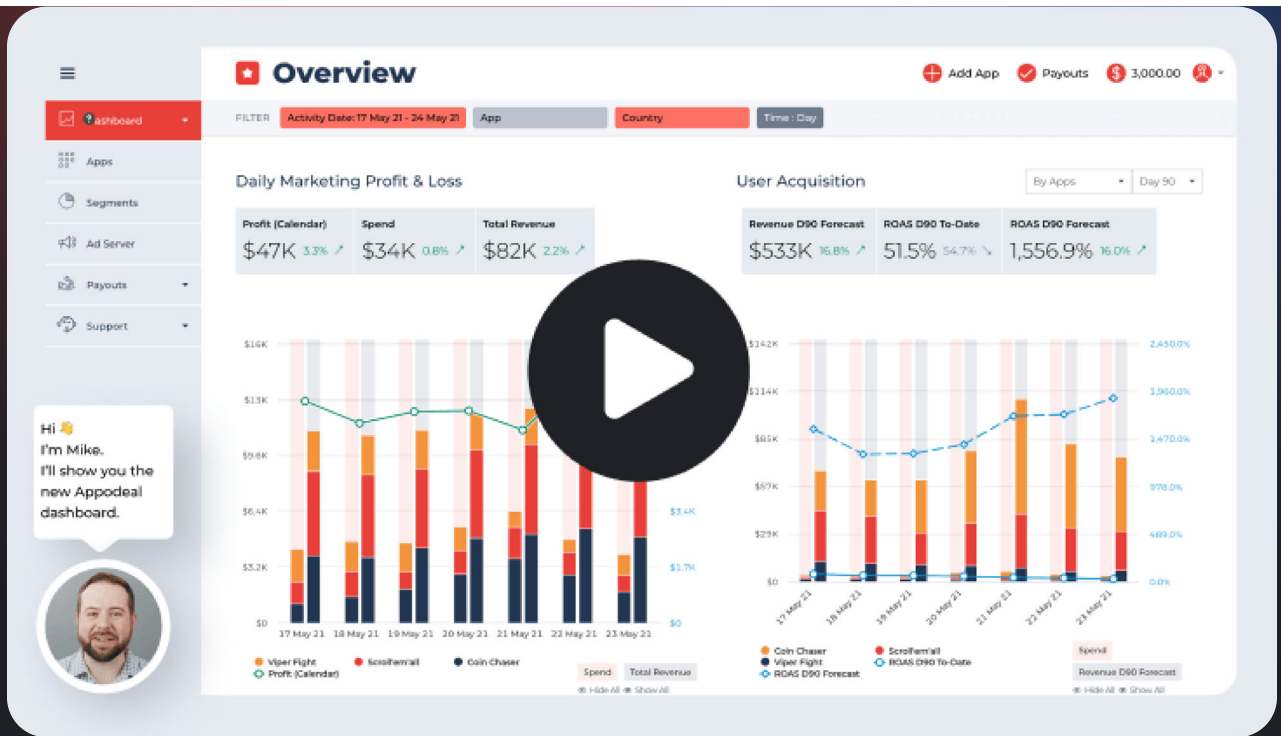
In-App Bidding & Ad Waterfall control

High Earning Programmatic Ads

Advanced Reporting & Personalized Insights

A/B Testing for Segments & Ad Units

Precise Targeting & Frequency Controls



DEMO TOUR

VIEW ALL FEATURES

Growth intelligence

Turn your app's data into profits!
Align all your app's monetization, user acquisition & attribution data in one single dashboard.

LEARN MORE

Easy & effective mobile ad monetization

Integrate our SDK

FIRST

Quick guide in just 50 minutes, or ask our 24/7 support team!

Grow your Revenue

NEXT

Get the most of Automated Ad Waterfalls & In-App Bidding.

Collect Payout

ULTIMATELY

Get paid monthly or in advance, whenever and however you want.

Sign up to Appodeal


Create an account and turn your mobile apps into top earning hits!

Your name *

Business email *

Password *

I have read and accept [Terms of Service](#), [Privacy Policy](#) and [SDK License Agreement](#)



The latest from Appodeal blog

When to Increase your CPI to Maximize your Revenues?

The Mobile eCPM Report: In-App Ad Monetization Worldwide [Updated 2022 Q2]

Metrics for a Healthy Mobile Game: eCPM, FillRate, ARPDAU...

How to STOP Losing Money in User Acquisition Campaigns?

How to detect ARPU variations before it's too late?

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