



# Ad Demand Sources

## AcuityAds

Type	DSP
Banner	★
Native Ad	★
Rewarded Video	★
Interstitial	★

## AdColony

Type	Ad Network / DSP
Banner	★
Native Ad	
Rewarded Video	★
Interstitial	★

## Adikteev

Type	DSP
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Banner



Native Ad

Rewarded Video



Interstitial

**Admixer**

Type

DSP

Banner



Native Ad



Rewarded Video



Interstitial

**AdMob**

Type

Ad Network

Banner



Native Ad



Rewarded Video



Interstitial

**AdRoll**

Type

DSP

Banner



Native Ad

Rewarded Video

Interstitial

**Algorix**

Type	DSP
Banner	★
Native Ad	★
Rewarded Video	★
Interstitial	★

**Amazon Ads**

Type	Ad Network
Banner	★
Native Ad	
Rewarded Video	
Interstitial	★

**AppGrowth**

Type	DSP
Banner	★
Native Ad	
Rewarded Video	★
Interstitial	★

**AppLovin**

Type	Ad Network
Banner	★
Native Ad	★

Rewarded Video



Interstitial

**Axonix**

Type

DSP

Banner



Native Ad

Rewarded Video



Interstitial

**BidMachine**

Type

Ad Exchange

Banner



Native Ad



Rewarded Video



Interstitial

**Bidswitch**

Type

DSP

Banner



Native Ad



Rewarded Video



Interstitial

**BizzClick**

Type	DSP
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Banner	★
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Native Ad	
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Rewarded Video	
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Interstitial	
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### Brave

Type	DSP
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Banner	★
--------	---

Native Ad	
-----------	--

Rewarded Video	
----------------	--

Interstitial	★
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### Bucksense

Type	DSP
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Banner	★
--------	---

Native Ad	★
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Rewarded Video	
----------------	--

Interstitial	
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### Chartboost

Type	Ad Network / DSP
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Banner	★
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Native Ad	
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Rewarded Video	★
----------------	---

Interstitial	★
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**Criteo**

Type	DSP
Banner	★
Native Ad	
Rewarded Video	
Interstitial	★

**Crossinstal**

Type	DSP
Banner	★
Native Ad	★
Rewarded Video	★
Interstitial	★

**Engage BDR**

Type	DSP
Banner	★
Native Ad	
Rewarded Video	★
Interstitial	

**Epom**

Type	DSP
Banner	★
Native Ad	★
Rewarded Video	

Interstitial	★
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### Facebook

Type	Ad Network
Banner	★
Native Ad	★
Rewarded Video	★
Interstitial	★



### Fractional Media

Type	DSP
Banner	
Native Ad	
Rewarded Video	★
Interstitial	★



### Gamoshi

Type	DSP
Banner	★
Native Ad	★
Rewarded Video	★
Interstitial	★



### GoMobile

Type	DSP
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Banner



Native Ad

Rewarded Video

Interstitial

**Gotham Ads**

Type

DSP

Banner



Native Ad



Rewarded Video

Interstitial

**Hybrid DSP**

Type

DSP

Banner



Native Ad

Rewarded Video



Interstitial

**HyperAdx**

Type

DSP

Banner



Native Ad

Rewarded Video



Interstitial





## InMobi

Type	Ad Network
Banner	★
Native Ad	★
Rewarded Video	★
Interstitial	★

## IronSource

Type	Ad Network
Banner	
Native Ad	
Rewarded Video	★
Interstitial	★

## Jampp

Type	DSP
Banner	★
Native Ad	★
Rewarded Video	★
Interstitial	★

## Kaden

Type	DSP
Banner	★
Native Ad	★

Rewarded Video



Interstitial

**Kayzen**

Type

DSP

Banner



Native Ad



Rewarded Video



Interstitial

**Liftoff**

Type

DSP

Banner



Native Ad



Rewarded Video



Interstitial

**LoopMe**

Type

DSP

Banner



Native Ad

Rewarded Video



Interstitial

**MarsMedia**

Type	DSP
------	-----

Banner	★
--------	---

Native Ad	
-----------	--

Rewarded Video	★
----------------	---

Interstitial	★
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### Mintegral

Type	Ad Network / DSP
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Banner	★
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Native Ad	★
-----------	---

Rewarded Video	★
----------------	---

Interstitial	★
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### Mobavenue

Type	DSP
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Banner	★
--------	---

Native Ad	
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Rewarded Video	
----------------	--

Interstitial	
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### Mobfox

Type	DSP
------	-----

Banner	★
--------	---

Native Ad	★
-----------	---

Rewarded Video	★
----------------	---

Interstitial	★
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**Moloco**

Type	DSP
Banner	★
Native Ad	★
Rewarded Video	★
Interstitial	★

**MyTarget**

Type	Ad Network
Banner	★
Native Ad	★
Rewarded Video	★
Interstitial	★

**Ogury**

Type	Ad Network
Banner	
Native Ad	
Rewarded Video	★
Interstitial	★

**OpenX**

Type	DSP
Banner	★

Native Ad

Rewarded Video

Interstitial 

## OTM

Type

DSP

Banner Native Ad Rewarded Video Interstitial 

## Persona.ly

Type

DSP

Banner Native Ad Rewarded Video Interstitial 

## Pubmatic

Type

DSP

Banner 

Native Ad

Rewarded Video Interstitial 

## PubNative

Type	DSP
Banner	★
Native Ad	★
Rewarded Video	★
Interstitial	★

## Remerge

Type	DSP
Banner	★
Native Ad	★
Rewarded Video	★
Interstitial	★

## Rubicon

Type	DSP
Banner	★
Native Ad	
Rewarded Video	★
Interstitial	★

## SilverMob

Type	DSP
Banner	★
Native Ad	★

Rewarded Video



Interstitial

**Smaato**

Type

Ad Network

Banner



Native Ad

Rewarded Video

Interstitial

**SmartyAds**

Type

DSP

Banner



Native Ad



Rewarded Video



Interstitial

**StartApp**

Type

Ad Network

Banner



Native Ad



Rewarded Video

Interstitial

**Tapjoy**

Type	Ad Network
------	------------

Banner

Native Ad

Rewarded Video Interstitial 

### Tappx

Type	DSP
------	-----

Banner 

Native Ad

Rewarded Video

Interstitial 

### Third Presence

Type	DSP
------	-----

Banner Native Ad Rewarded Video Interstitial 

### Unity Ads

Type	Ad Network
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Banner

Native Ad

Rewarded Video Interstitial 



**VideoNow**

Type	DSP
Banner	
Native Ad	
Rewarded Video	★
Interstitial	★

**Vungle**

Type	Ad Network
Banner	
Native Ad	
Rewarded Video	★
Interstitial	★

**VYADD**

Type	DSP
Banner	★
Native Ad	★
Rewarded Video	★
Interstitial	

**Waardex**

Type	DSP
Banner	★
Native Ad	★
Rewarded Video	

## Interstitial

### WoF

Type	DSP
Banner	★
Native Ad	
Rewarded Video	
Interstitial	★

### Yabbi

Type	DSP
Banner	★
Native Ad	
Rewarded Video	★
Interstitial	★

### Yandex

Type	Ad Network
Banner	★
Native Ad	
Rewarded Video	
Interstitial	★

### Yeahmobi

Type	DSP
Banner	★

Native Ad

Rewarded Video

Interstitial

## The latest from Appodeal blog

When to Increase your CPI to Maximize your Revenues?

The Mobile eCPM Report: In-App Ad Monetization Worldwide [Updated 2022 Q2]

Metrics for a Healthy Mobile Game: eCPM, FillRate, ARPDAU...

How to STOP Losing Money in User Acquisition Campaigns?

How to detect ARPU variations before it's too late?

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