



# WHEN YOU'RE UNDER THE CAI 'YOU'RE MORE THAN A CLIENT ...' A PARTNER.

REQUEST A CALL 

## AMAZON PPC ADVERTISING

CANOPY Management was co-founded by a leader in paid advertising for Amazon, **Brian R. Johnson**.

Canopy stays on top of all new changes to the platform so that CANOPY's partners stay up-to-date on the latest system updates and algorithm changes.

Our team, all trained by Brian himself, is here to share our unique advantages, extensive expertise, and proven track record of record-breaking successes with yo

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# 98%

PARTNER RETENTION RATE

## FULL-SERVICE AMAZON ACCOUNT MANAGEMENT

When you're under the CANOPY, you'll be partnered with Multi-Million Dollar Amazon Sellers, award-winning experts, & an army of Amazon-accredited professionals who work like yours into what we like to call "**Category Kings and Queens**"!

We work as an extension of your business – in a true Partnership capacity – to expertly manage the complexities of scaling your business on Amazon. From customer service to account management, we give brands access to the resources and expertise (not to mention the time and freedom) they need to succeed...

...because we average an 84% Year over Year Profit Growth for our Partners – we've literally put our money where our mouth is.

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# 38%

AVG CONVERSION RATE LIFT

## AMAZON CREATIVE SERVICES

Product listing optimization is the most important—and most ignored—piece of your Amazon strategy, and no one is better equipped to help you get more sales and profit! That's because our complete CANOPY Product Listing Optimization Process produces an **unmatched 38% average lift in conversion rate**.

Not only do we design beautiful Amazon product listings and creative collateral but we also expertly optimize your creative vision to drive more eyes to your listing and more sales.

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# 3.260 X

AVG RETURN ON AD SPEND

## DEMAND SIDE PLATFORM (DSP)

Tap into Amazon's unmatched vault of customer data to reach your next customer *wherever* they are online—from browsing the news to streaming Amazon Prime's content. Advertising is the **secret weapon** 7-, 8-, and 9-figure brands are using to dramatically boost brand awareness, visibility, and sales!

One of very few on the shortlist of Amazon-Accredited DSP providers, CANOPY allows you to sidestep the typical minimum spend requirements and get started on a highly powerful programmatic ad platform—*faster*.

LEARN MORE

# 1000 S

PPC SCOPE USERS

## SOFTWARE

Looking for a DIY solution to Amazon PPC management?

Canopy isn't *just* an ad management software. It's an optimization process you can apply to **reliably** and **profitably** launch successful campaigns time and time again.





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# READY TO LEVEL UP YOUR AMA BUSINESS?

Let's chat! Request an introduction call to learn more about how CANOPY can help you reach your Amazon business g

[REQUEST A CALL](#) 

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