



# SOFTWARE

Scope is based on the industry-leading optimization process developed by the leading name in Amazon PPC and used by sellers and PPC mg world!

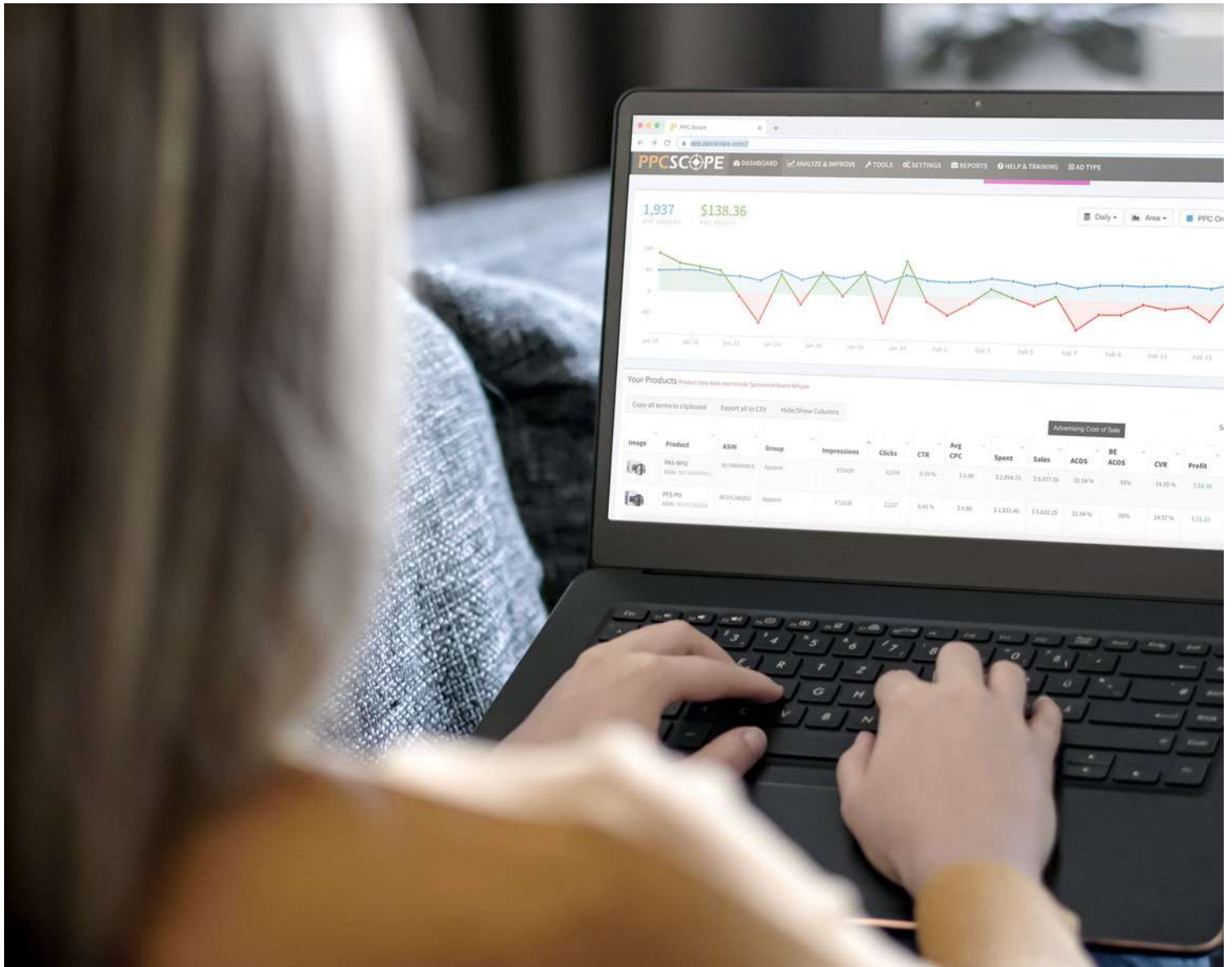
Claim your free 21-day trial of PPC Scope, and get started immediately!

START YOUR FREE TRIAL 

# PPC Scope Isn't Just An Ad Manag Software.

It's an optimization process you can apply to reliably launch successful campaigns time and time again!





### Make your campaigns more profitable in seconds with PPC Scope's preset filters!

Based on the proven method from Amazon's leading PPC expert, Brian Johnson, PPC Scope is equipped with preset filters you can use to improve your campaigns like a pro—even if you're a complete beginner!

### Gain expert insights using PPC Scope's performance analysis tools!

Without having your own personal account advisor, PPC Scope alerts you to poorly performing ads and offers, so you can save money.

"PPC Scope helps me save some serious time when doing campaign improvements and exploring into campaigns and find problematic keywords. I highly recommend it to anyone running Amazon Products on Amazon.





# Time Is Money. Start Saving Yours

Finally, optimizing your Amazon Advertising takes minutes instead of hours!

## Say Goodbye to Downloading and Analyzing Complicated Reports

View all of your important performance metrics from one simple dashboard, and easily identify which campaigns, ad groups, and keywords are driving your success (or not).

## Make Smarter Decisions with Historical Data on Ad Performance

Unlike Amazon's Campaign Manager, your data history grows with you the longer you use PPC Scope! Harness the power of your data, and take the guesswork out of your advertising strategy.

## Spend Less Time, and Get Better Results from Your Amazon Ads

Review your campaigns, apply our exclusive optimization steps, and push your changes directly to Campaign Manager in just a few clicks! We've made it so easy, you can be back to work in minutes.

# You Could Be Doing More With Your Dollars.

Scope has everything you need to analyze, optimize, and automate your Amazon Advertising, saving you time and money. Your time and money could be better spent scaling up your business.





# PPC SCOPE USERS FIND IT PAYS FOR ITSELF IN PROFIT!

Start Your Free Trial Now, and Select Your Plan Later!\*

- ✓ **Gain a holistic overview of your performance** by analyzing your PPC efforts at the campaign, ad group, product
- ✓ **Pinpoint which search terms shoppers are using to find your products** so you can optimize your listings for you
- ✓ **Identify your best- & worst-performing keywords** to eliminate wasted ad spend and double down on your winners
- ✓ **Track and analyze performance over time**, and see how your changes impact profitability.





**\$19.99**

Monthly

New Sellers

Great for new sellers who have 1-3 products, less than 500 keywords in their Sponsored Ads, and sell on one Amazon Marketplace

1 Amazon Marketplace

3 Products (SKUs)

500 Keywords

All-in-One PPC Dashboard

Friendly Email Support Team

21-Day Free Trial

**SMALL**

Do-It-Yourself

**\$44.99**

Monthly

Growing Sellers

Great for growing sellers who have up to 10 products across 3 Amazon Marketplaces or Accounts

3 Amazon Marketplaces

10 Products (SKUs)

8000 Keywords

All-in-One PPC Dashboard

Friendly Email Support Team

21-Day Free Trial

**MEDIUM**

Do-It-Yourself

**\$64.99**

Monthly





- 7 Amazon Marketplaces
- 100 Products (SKUs)
- 12,000 Keywords
- All-in-One PPC Dashboard
- Friendly Email Support Team
- 21-Day Free Trial

**LARGE**

Do-It-Yourself

**\$84.99**

Monthly

Kick-Ass Sellers

Great for sellers with large Ad Campaigns and lots of keywords

- 7 Amazon Marketplaces
- 1000 Products (SKUs)
- 20,000 Keywords
- All-in-One PPC Dashboard
- Friendly Email Support Team
- 21-Day Free Trial

**PPC SCOPE H.I.**

Done-for-You

**\$1,495**

Monthly

Busy Sellers

Great for any size sellers who want no-stress, ad management by real, live PPC specialists

- 1 Amazon Marketplace
- 1,000 Products (SKUs)
- 20,000 Keywords
- All-in-One PPC Dashboard





\*Free trial applies to self-managed options only and does not include PPC Scope H.I.

# D.I.Y. Or Done-For-You?

The Choice is Yours!

## PPC SCOPE

Use PPC Scope's powerful suite of tools to optimize and automate your Amazon advertising.

**PRICE: STARTS AT \$19.99/Month**

START YOUR FREE TRIAL

## PPC SCOPE H.I.

Leverage our expert team of ad specialists to manage your Amazon advertising, so you can focus on your business.

**PRICE: \$1,495/Mo Per Marketplace**

SIGN UP FOR PPC SCOPE H.I.





---

© 2020 CANOPY MANAGEMENT