



Revolutionizing Supply Chain Logistics

At Banyan Technology, we are creating a unified force - connecting shippers, 3PLs, carriers and supply chain partners and empowering everyone with unprecedented intelligence and actionability.

[Request Demo](#)



Join the Forefront of LTL Carrier Connections, All on One Seamless Platform

As North America's leading provider of live carrier and API connectivity for transportation management, we provide real-time intel, actionable insights and instant access to opportunities that

efficiencies and create significant value for your bottom line.



Calculate Your Savings

Use our custom tool to get a glimpse at annual LTL shipment savings through our LIVE Connect platform!

[Access Savings Calculator](#)

[LIVE Connect™](#)

[Let me know if you have any questions! I'm here to help!](#)



Banyan's one-of-a-kind data connectivity platform provides instant two-way freight shipping information between shippers and their preferred carriers, including:

- Rating
- Tendering
- Tracking
- Document Retrieval

[Learn More](#)

[Watch Video](#)

Intelligent Freight Pricing

Our lightning-fast API connection allows carriers to maximize its relationships with shippers and 3PLs in two ways:

- Capacity Optimizer™ allows pricing agility, enabling you to adjust rates to attract more desired shipments or raise rates to control freight flows and increase profitability - all while maintaining contract obligations.
- Insights™ provides essential relative pricing data analysis tools to guide your pricing decisions.

[Learn More](#)



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Freight Management Solutions for Every Step of the Way

Learn how using the power of API connectivity can help you boost efficiency, reduce costs and increase visibility.

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Shippers

Get the best price for each LTL load and realize even more savings with automation efficiencies.



Carriers

Gain pricing agility to fill freight when and where you need it and leverage competitive business intelligence.



3PLs

Realize increased profit margin through better supply chain visibility and empower clients to manage tracking, retrieve documents and compare rates.



Partners

Gain efficiencies by leveraging Banyan's reliable and real-time connectivity platform, LIVE Connect™.

Increased client savings through direct dollar optimization



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Partnering with our clients - focusing on flexibility and creativity - creating the most beneficial relationship, service and support

#1 most comprehensive carrier connection

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The Banyan Difference

Building connections that drive value

WHY BANYAN



Elevate the logistics industry

We create strong connections among shippers, 3PLs, carriers and partners – a win for everyone.



Drive action with visibility and intelligence

We don't just deliver data. We deliver actionable intelligence that empowers companies to realize savings and efficiencies.



Deliver a consistent, positive impact

We provide three times more LTL carrier connections than any other service, allowing customers to make informed decisions that positively affect the bottom line.

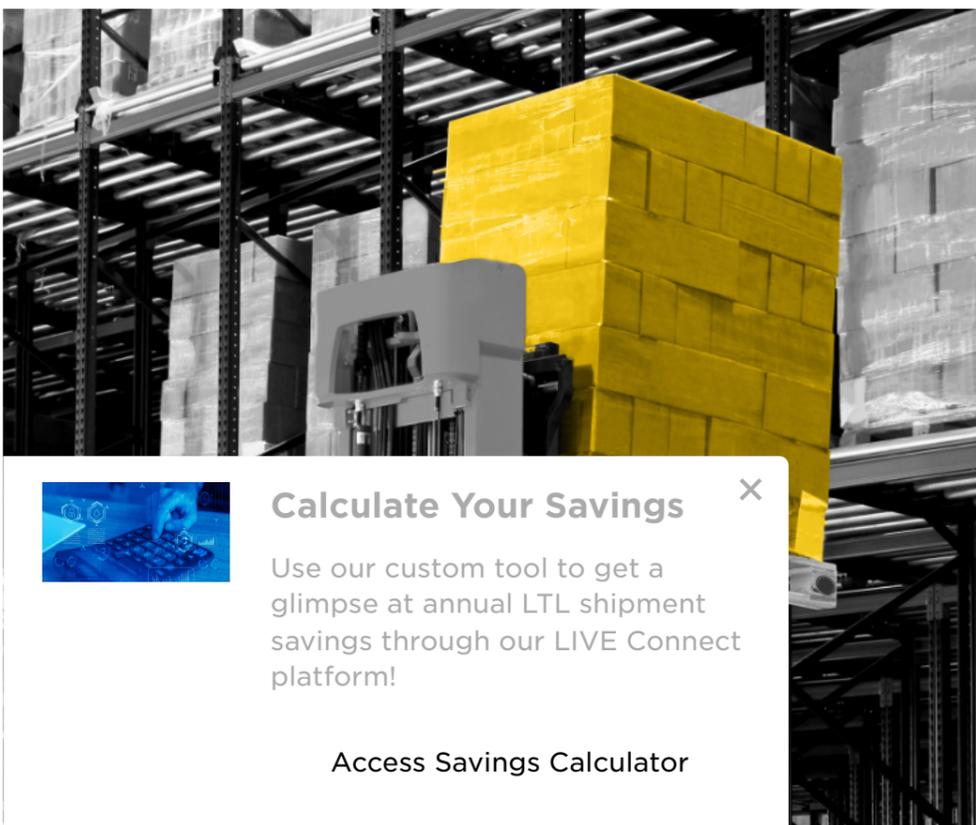


Create customer-focused solutions

Our connectivity solutions make it easy to stay informed, compete and win.

Capitalize on Freight Digitization

This white paper offers objective insights into the advantages of digitizing your logistics operations to better position your organization to take advantage of the next wave of opportunities.



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Satisfied Customers

Our 95% satisfaction rate means that our more than 50,000 customers and users can focus on what matters most - their core business functions and the bottom line.

DESCARTES™



XPO Logistics

pierbridge
WISETECH GLOBAL GROUP

TRINITY
A BURRIS LOGISTICS COMPANY



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Respective Partners

We proudly partner with the following companies to deliver the highest level of service and customer satisfaction.



The Banyan Promise

We guarantee that you will save time and money within one year of using Banyan Technology's freight management solution, LTL pricing tools and systems. If not, you can cancel your contract at no extra cost.

From Our Blog

Blog

[Three Ways to Reap the Benefits of Business](#)



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Blog

[5 Reasons Why Carrier Connectivity is Key in OTR](#)

× [Shipping](#)

The current shipping environment, Shippers and carriers need access to real-time, on-the-road (OTR) carrier connectivity to respond quickly to rapidly changing

Blog

[Enhancing Efficiency in First/Final Mile](#)

Expectations for efficiency in shipping are increasing for B2B customers. According to a report from the Capgemini Research Institute, 55% of the

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by those companies utilizing a digital solution when they rate and schedule their freight gives them a ...

market conditions. According to FreightWaves, "Shipper networks have been put t...

companies that were surveyed said they would switch to a competing br...

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