



Propel Your Rankings to the Stars

Track website positions and rankings for any site. Understand how to rank higher and outshine your competitors.



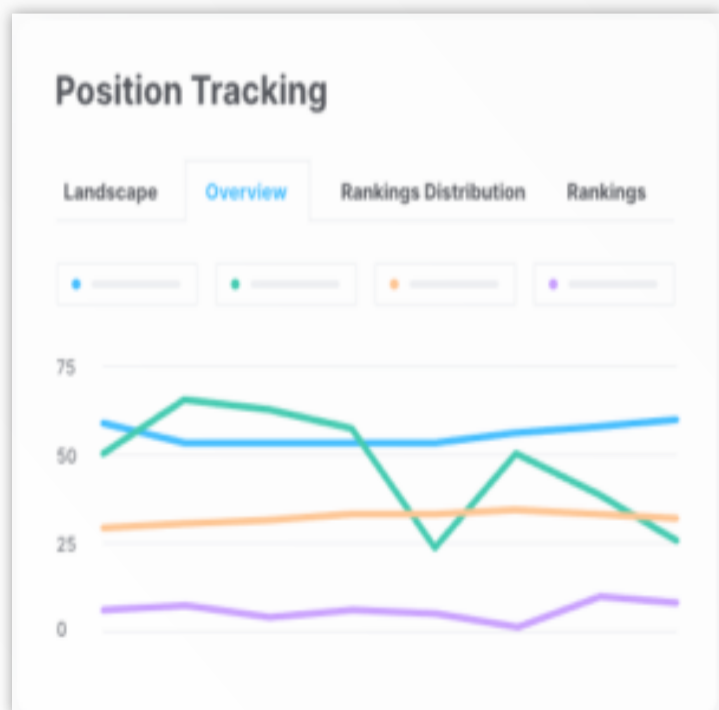
TRACK YOUR SEO & PPC EFFORTS

- **Keep an Eye on Competitors**

And how they rank in search results

- **Identify Opportunities**

To reach your audience based on market trends



BEAT Your Online Rivals

Use Position Tracking to monitor your keywords, search intent landing pages, domains, and competitors.

Identify which websites you are competing with on target keywords and see where you can beat your competition.

Choose Domains & Keywords to MONITOR

Get daily rankings for domains, subdomains, subfolders and URLs for up to 5,000 Keywords.

See your domain's visibility, ranking trends, and estimated traffic. Leverage top-ranking keywords and boost low performers.

Top Keywords

Keyword	Pos	Visibility
folding table le...	1 0	0.20
home depot		
home depot		
home depot		

Positive Impact

Keyword	Pos	Vis. gain
trash can	1 0	-0.17%
dremel 4200	1 0	-0.17%
black wallpaper	1 0	-0.16%
barn door hardware	1 0	-0.16%
soldering iron	1 0	-0.15%

[View all 494 keywords](#)

Database: Russia Device: Desktop Date: Month 24, 2020 Currency: USD

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Ranking Distribution

Domain	Visibility
adidas.com	82.34% 4.38
nike.com	4.49% 1.76
adidas.com	1.11% 1.07

Domain	# keywords in top 3
adidas.com	99 3

COMPARE Positions & See Ranking Distributions

Compare your site against select competitors and review performance over time.

Understand which website pages and search intent bring the most traffic to your site.

DISCOVER Competitors & Compare Performance

Discover local and global competitors and evaluate their best and worst performing pages.

Track and compare up to 20 rivals side-by-side and identify keyword targets as their positions decline.

Pages 1-100 (812)

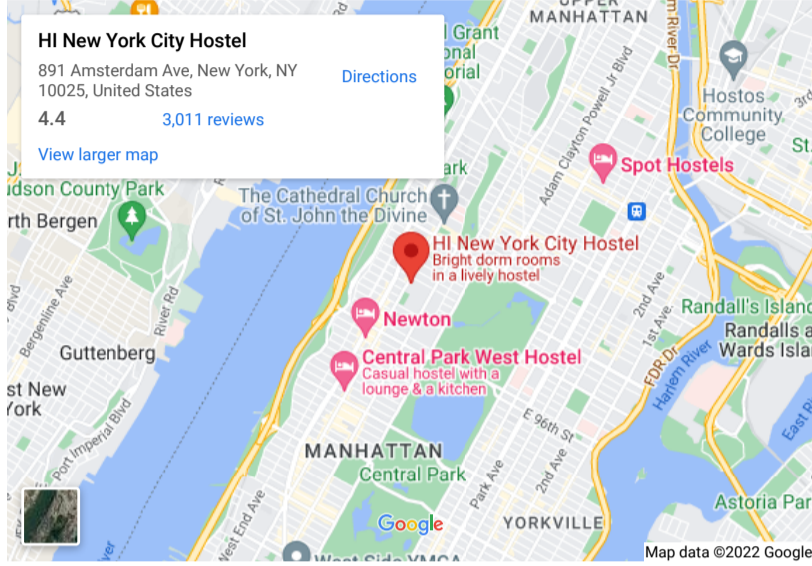
URL	Keyword Count	Intent Rates
https://www.example.com/bl...	0 12	<div style="width: 100%; height: 10px; background: linear-gradient(to right, yellow, green);"></div>
https://www.example.com/fe...	7 -	<div style="width: 100%; height: 10px; background: linear-gradient(to right, yellow, green);"></div>
https://www.example.com/kn...	0 5	<div style="width: 100%; height: 10px; background: linear-gradient(to right, yellow, green);"></div>
https://www.example.com/ol...	5 -	<div style="width: 100%; height: 10px; background: linear-gradient(to right, yellow, green);"></div>

URL	Jun 11	Diff	Jun 17
https://www.example.com/bl...	0	1,285,149.30	1,285,149.30
https://www.example.com/fe...	169,538.81	6.86	169,545.67

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CONSULTATION



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