



SMARTER PROPERTY  
MANAGEMENT SOFTWARE

MENU

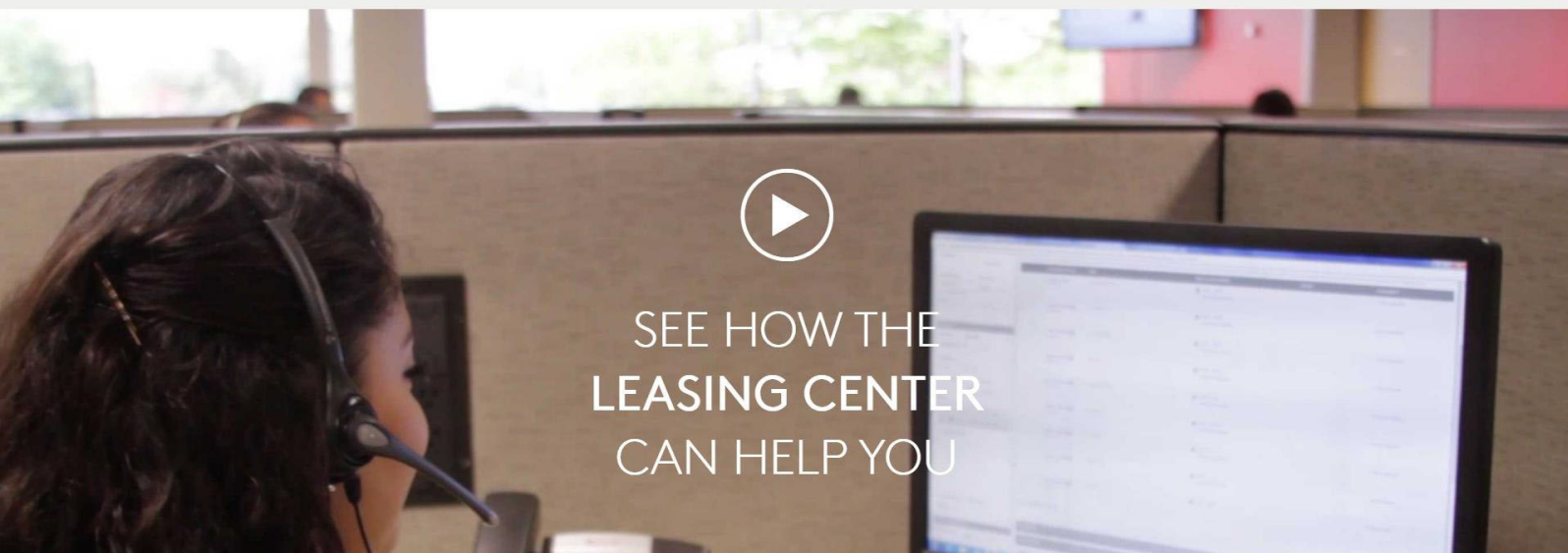
# Your Leasing Lifeline

## Leasing Center™

The most flexible and transparent call answering solution in the industry provides responsive, world-class service to callers 24 hours a day, 7 days a week.

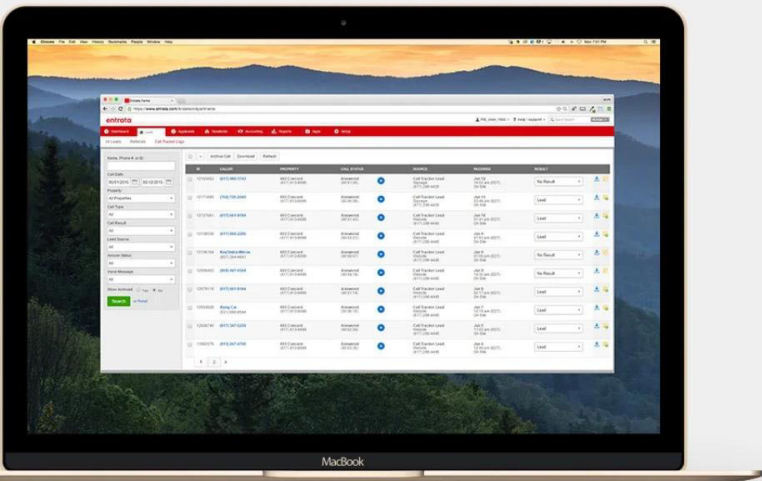


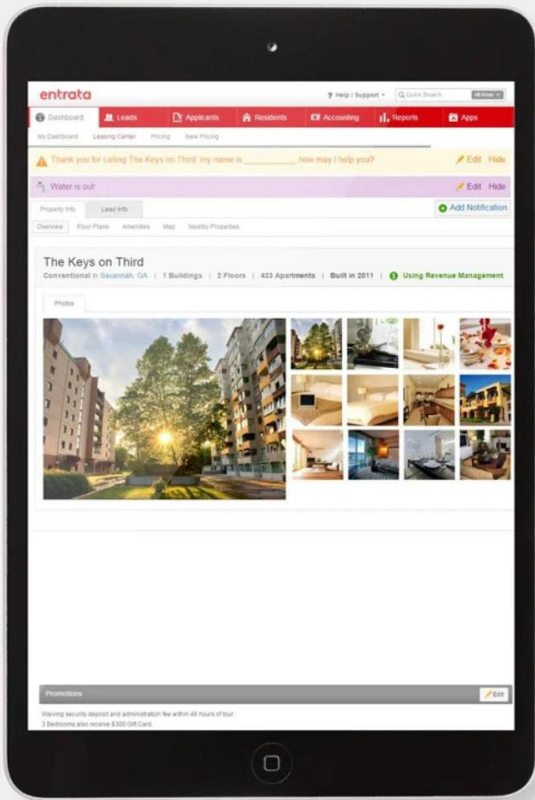
SEE HOW THE  
LEASING CENTER  
CAN HELP YOU



## Full-Service Offering

The Leasing Center is a full-service contact center that operates as a natural extension of your leasing office. From scheduling appointments with new leads, to locked-out residents, to handling maintenance requests and answering resident questions, we can handle the many experiences within your customers' journey.





## Easy Service-Level Updates

A 24/7 hotline allows properties to update the Leasing Center with protocol changes or other important information.

### EMAIL SERVICE

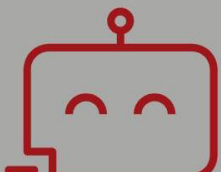
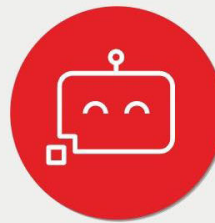
All incoming guest cards are redirected to the Leasing Center. Guest cards are responded to within 60 minutes, and prospects are both called and emailed.



## Redd Voice

Enhance your Leasing Center experience with the latest innovation in leasing automation. Redd Voice can be deployed via phone and text as a 24/7 virtual assistant capable of answering basic leasing questions, confirming pricing and availability, and scheduling tours for prospective renters.

Redd Voice provides more options for callers, reduces wait times and allows leasing professionals to focus on more complex calls and residents with urgent needs. Redd responds to over 100 common questions using existing property information to provide accurate answers with minimal setup.



Hi! I'm Redd.

## We Take Care of Your Customers

Our personable associates take great care to make sure that your residents and prospects are given the best possible customer experience.

### IDEAL LOCATION

Our leasing center is located in Provo, UT and offers many benefits unique to this area.



## Customer Selling Resource

We surveyed over 10,000 callers to determine the value of their interactions with Leasing Center agents.

### MAKE THE RIGHT IMPRESSION

77% of callers said that their conversation with the Leasing Center agent positively influenced their desire to live at the community.

### RESIDENT RETENTION

38% of current residents stated that their interactions with the off-site call center had influenced their desire to renew their current lease with the property.



## REQUEST A DEMO

First name:\*

Last name:\*

Email:\*

Company Name:\*

Phone Number:\*

Property Count:\*

Number of Units:\*

State:\*

**SEND**

[VIEW SPEC SHEET](#) | 

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## MANAGEMENT MARKETING LEASING RESIDENTS

Entrata Core

Entrata Accounting

Entrata Student

Entrata Affordable

Entrata Commercial

Entrata Military

Entratamotion

Vendor Access

ProspectPortal

ILS Portal

Entrata Pricing

Digital Marketing

ReputationAdvisor

LeadManager

Self-Guided Tours

SiteTablet

LeaseExecution

Leasing Center

ResidentVerify

ResidentPortal

ResidentPay

ResidentUtility

ResidentInsure

Message Center

Parcel Alert

## SERVICES

Paperless Program

Implementation

Creative Services

Integrations

Theme Gallery

Brand Resources

## COMPANY

Contact Us

About Us

Careers

Events

Values

Press Room

Legal

## CONTACT US

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## NEWSLETTER

Stay up to date with the latest news from Entrata.

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