



The Ocean Tomo Bid-Ask<sup>™</sup> Market (OTBA) was built to further enhance Intellectual Property (IP) liquidity and transaction transparency. OTBA serves a broad community of active buyers and sellers, providing a platform to purchase or sell patents and patent applications globally. This market is supported by Ocean Tomo Transactions and affiliate international voice brokers.

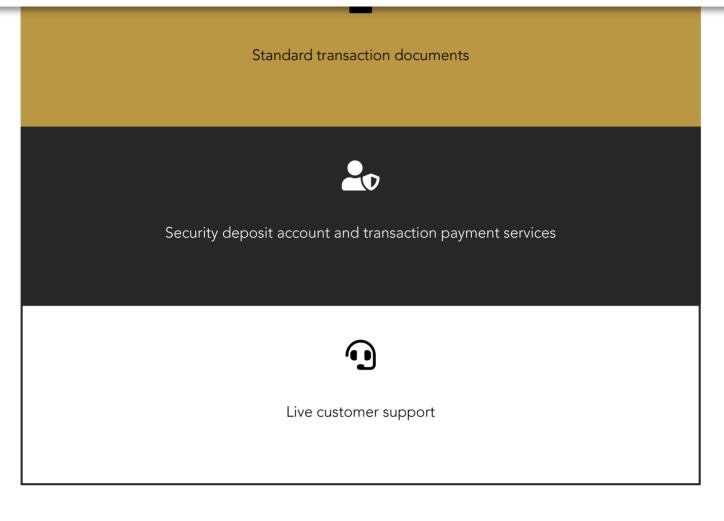
Ocean Tomo Bid-Ask Market is an effective solution for buyers and sellers of patent portfolios where a simplified process is important.



#### Low transaction costs

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Further advancing industry transparency, all offers to buy ("Bids"), offers to sell ("Asks"), and final transaction prices are posted. Additional benefits of the Ocean Tomo Bid-Ask Market include:

- Standard transaction documents
- Security deposit account and transaction payment services
- Live customer support

All Bids and Asks are placed online or through an Ocean Tomo Transactions voice broker utilizing standard processes and transaction documents.

- + Selling Assets
- + Buying Assets

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## + Fees and Commissions

With a wide variety of patents available and a global community of buyers, the Ocean Tomo Bid-Ask Market is an optimal transaction platform for both buyers and sellers. Enhanced price transparency, combined with clear but flexible agreements and an efficient platform ensure low transaction cost and an effortless process for all parties. The Ocean Tomo Bid-Ask Market represents the next generation in IP market development from a proven pioneer.

### Innovation Footprint<sup>™</sup> Program

Whether starting a new business or expanding into a new product category, statutory IP rights can provide both a competitive advantage and reduce the risk of patent assertion from others. Because the time from application to patent issuance can take up to five years or more, it may be beneficial to assemble and acquire an existing portfolio of issued and in-force patents along with related maturing applications. Ocean Tomo assists companies to do exactly that through our Innovation Footprint<sup>™</sup> program facilitated by the Ocean Tomo Bid-Ask<sup>™</sup> market.

# SUBMIT TECHNOLOGY

## **Featured Portfolios**

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## VIDEO 4G/5G OPTIMIZATION AND SOFTWARE

一种工业互联网安全和检查的装置

LOT: 72 专利拍品数量 SOFTWARE

8 ASSETS 专利数量

## VIDEO CODEC AND COMPUTATIONAL ENGINE CHIP TECHNOLOGY

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# EYEWARE-BASED COMMUNICATIONS TECHNOLOGY 眼镜型通信技术

# LOT #100 100号专利包 8 ASSETS 8个专利

## **Frequently Asked Questions**

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+ What languages are supported on the platform?

## **Other Advisory Services**

Transactions | Monetization | Auctions | IP Sales | Bid-Ask Market

## **Advisory Resources**

Bid-Ask<sup>™</sup> Market Brochure | 全球专利在线竞价交易市场 Brochure 预览/下载 | Transactions Brochure | Auction Brochure | Patent Monetization Brochure | 100 Industry Segments

## Contact



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#### FINANCIAL EXPERT

Accounting & Auditing Standards Litigation Antitrust Litigation Bankruptcy & Insolvency Litigation Corporate Investigations Expert Testimony. Financial Damages Hatch-Waxman Disputes Insurance & Reinsurance ITC 337 Investigations Intellectual Property Disputes Pharmaceutical Antitrust Consulting

#### MANAGEMENT CONSULTING

Intellectual Property Department Operations Intellectual Property Strategy & Analytics Risk Management Royalty & License Compliance Trade Secret Management Valuation – Bankruptcy Valuation – Business Enterprise Valuation – Intellectual Property Valuation – Intellectual Property Valuation – Intellectual Property Valuation – Litigation Dispute Valuation – Merger & Acquisition Valuation – Patent Venture Development & Innovation Management

#### ADVISORY

Intellectual Property Acquisitions Intellectual Property Auctions Bid-Ask™ Market Corporate Restructuring Corporate M&A Investment Research Investment Banking Patent Indexes Patent Indexes Patent Monetization Strategy Private Sales Royalty Securitizations Intellectual Property Transactions

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