

REALSOURCE PROPERTIES REIT

Including Commercial Real Estate in

CLIENT PORTFOLIO STRATEGY

Sophisticated investors are looking for alternatives to traditional stocks and bonds as they weather market volatility. Successful investors are turning to commercial multifamily real estate investments to seek that solution.



CASH FLOW POTENTIAL

Stable & profitable commercial properties rely on high occupancy and increasing rent rates to create a steady stream of cash flow.



LONG-TERM HORIZON

Property values and rent income have the potential to trend upwards over time, with longer holding periods mitigating risk in stock market fluctuations.



PORTFOLIO DIVERSIFICATION

The investment vehicle, market, and type of commercial real estate included in a traditional investment portfolio can help diversify overall portfolio strategy.

OUR MULTIFAMILY MILESTONES

RealSource Properties has extensive experience in the buying, operating, and selling of multifamily assets since 2003.

\$1.0B

AGGREGATE
TRANSACTIONS SINCE
FOUNDING

46

TOTAL MULTIFAMILY
PROPERTIES ACQUIRED
SINCE 2003

\$5M

MINIMUM SPEND PER
PROPERTY
TRANSACTION

OUR REAL ESTATE EXPERIENCE

Our leadership team leans on 100+ years of combined experience in multifamily real estate operations.



1989-2002

RealSource associates, led by Nate Hanks, serve as commercial real estate economic advisory to investors looking to purchase commercial properties.



2003



2003–2021

RealSource expands to markets across the United States, reaching 19 commercial multifamily properties in the portfolio.

After 12+ years of honing their real estate investment and due diligence strategies, the RealSource multifamily platform was created.



2022–Present

RealSource Properties REIT is launched, inviting accredited investors to the investment opportunity.

WHY WE FOCUS ON MULTIFAMILY

The steady demand for apartment units has long made multifamily properties attractive. Even in crisis like the COVID-19 pandemic, analysis shows that multifamily properties recovered quickly and were less affected as compared to other classes. In many cases, supply has not kept up with demand, providing for the possibility of attractive risk-adjusted returns.

OUR VALUE-ADD STRATEGY

We focus on locations identified by in-house market research believed to provide the best yields, following our time-honored process of value-addition and creation. In carrying out this strategy, we target the following objectives:

1

ACQUISITION

Acquire assets and meaningful discount to replacement cost.

2

IMPROVEMENTS

Seek operational improvements through asset and property management initiatives.

3

EFFICIENCIES

Create operational efficiencies in existing markets through increased scale.

4

DISCIPLINE

Careful expense management and strategic capital improvement plans.

5

INTEGRATION

In-house property management that drives value and synergizes with investment goals.

6

INNOVATION

Use of industry-leading technologies, analytical tools, and best practices organization-wide.



WHO WE ARE

Story
Strategy
Leadership
Contact Us

COMMUNITIES

Locations
Experience

CAREERS

Culture
Benefits
Hiring

INVESTORS

REIT
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