

• Product



**Features** 



**Analytics** 



Monetization



Mobile app



<u>Integrations</u>

• Solutions



Education

Connect the alumni of your School or University



Professional Networks

Provide additional value for your members



<u>Nonprofits</u>

Engage your supporters around your cause



Corporate Alumni

Maintain durable bonds with your former employees

- <u>Customers</u>
- Blog
- Request a demo

Solutions



Education



Professional Networks



**Nonprofits** 

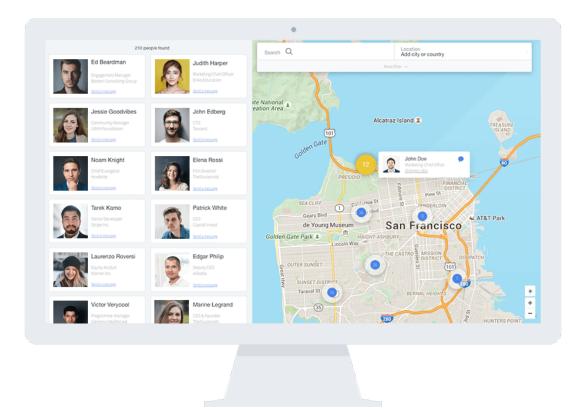


Corporate Alumni

Features
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# All the features you need, and more

Make your life easier and engage your members



#### Data management

### Manage your community's data like a pro

Import & export member data

Import all your members along with all their profile data into your database; Export your member data whenever you want as a universal CSV file Powerful search & targeting filters

Target members by group, industry, location, or any custom field when promoting an event or sending a communication

Mass updates

Perform mass updates to your member database base with peace of mind, knowing that you won't lose data

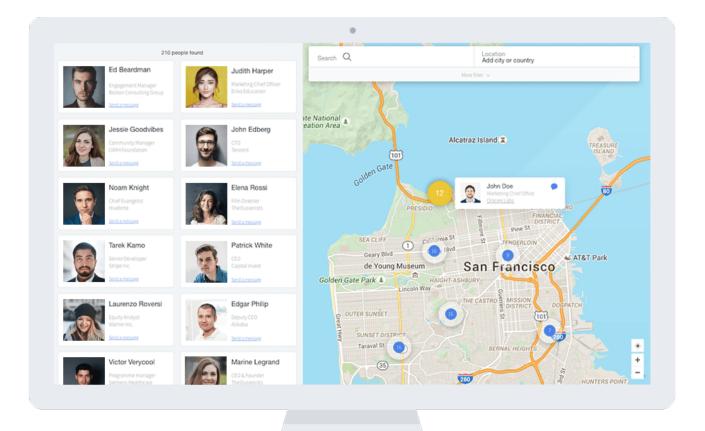
Profile-update campaign

Run streamlined update campaigns that allow your members to confirm/update specific profile information without even having to login to the platform Profile update tracker

Keep track of all profile updates made by you or your members

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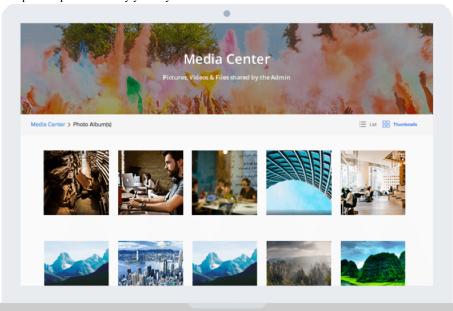
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Content management

# Add, update, and moderate content easily

Full moderation

Control all content published by your members. Get immediate notifications of new publications. Edit or delete as needed Integrated CMS

Create public pages and menus. Customize your members' area. Manage the content on your platform from your back-office Visibility

Make some content open to visitors on your public pages. Make other content private and visible to only your members RSS Feed

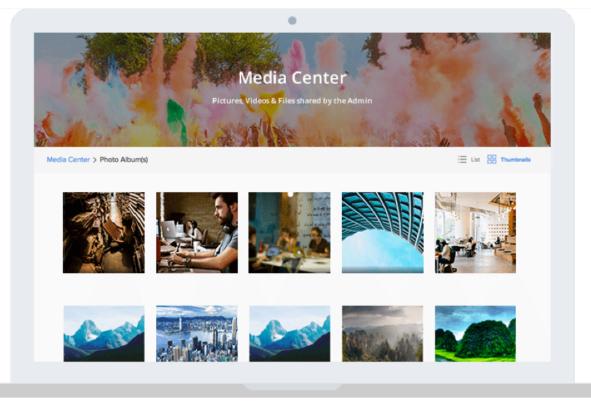
Add RSS feeds to automatically create content in your platform (news, jobs, ...)

Up-to-date content

Whether members share opportunities or list their projects, they will be requested to update their information via automatic email notifications

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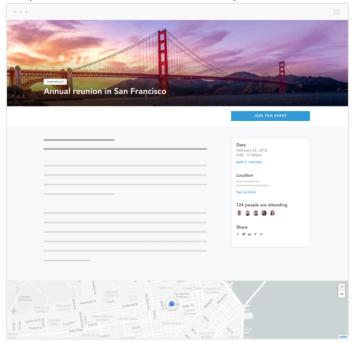
### News

Post messages to the platform for your members to see. Add pictures, videos or  $\ensuremath{\mathsf{HTML}}$ 



#### Media center

Give your members access to documents and files you choose to share



### Event management

# Manage all your events, tickets, and payments in one place

#### Calenda

Organize events for your community and add them to your calendar

Invitation emails

Send invitations and reminders to invitees based on location, industry or any custom criteria

Ticketing

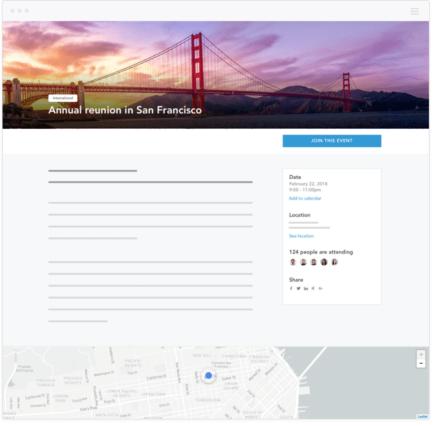
Make available different tickets and prices for different types of members (students, staff, ...). Easily manage external participants Online payments

Let users pay online through secure, major payment gateways. Effortlessly keep track of all transactions Social networks integration

Push your events to your Facebook, LinkedIn, and Twitter pages to boost exposure and attendance

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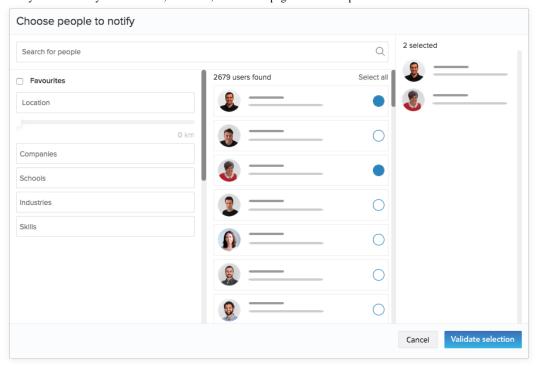
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Communications

# Centralize communications with your members and send automated updates

Email campaigns

Deliver beautiful, responsive HTML emails with the integrated email marketing tool

Powerful targeting

Select who will receive your email based on multiple criteria

Automatic newsletter

Deliver automated, personalized weekly digests that summarize the recent activity of your community

In-app notifications

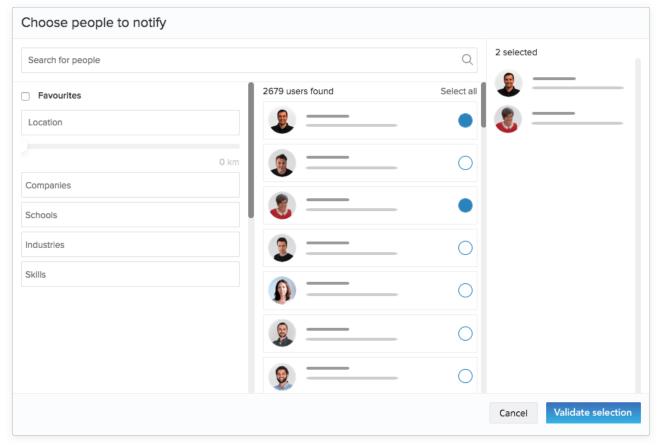
Send in-app alerts and notifications to your users

Mobile push notifications

Send mobile campaigns to your users. Engage them through your branded mobile app

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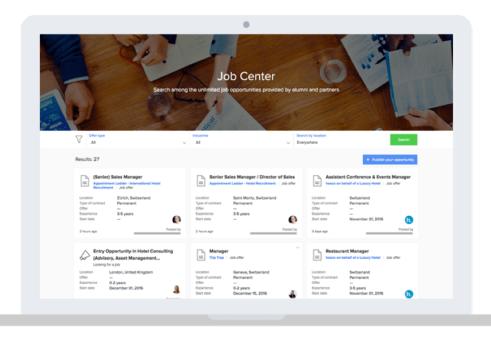
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Collaborations & opportunities

# **Share & find opportunities**

Find opportunities or request for help

Activate the job board to help members to share and solicit job/internship opportunities from other members. Allow access to even more opportunities through integration of external third-party posting services

Post jobs and share opportunities

Let your members share job opportunities or showcase their availability for a new job

Share resumes

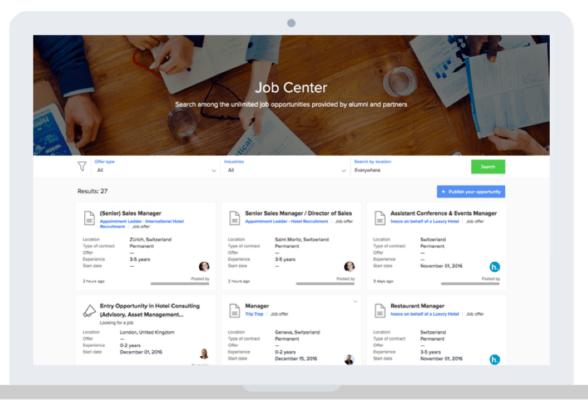
Users can upload their resume and let other community members contact them if they are interested in their profile

Connect partners, investors and co-founders

Whether they are looking for investors, co-founders, employees, or customers, your members can leverage their community network to publicize their projects and organizations

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#### **Job Board**

Allow your members to find and share opportunities



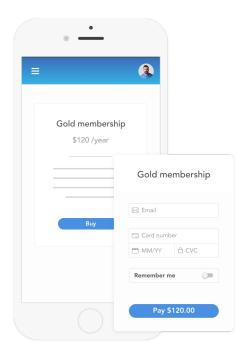
# **Startups & Projects**

Let your members display their projects and find help through the community



### Forums

Create discussion forums around specific topics



Membership management & donations

# Manage memberships and donations directly from Hivebrite

Membership plans

Create membership plans and determine associated prices and privileges. Manage complex membership plans with advanced visibility and access management based on user profiles

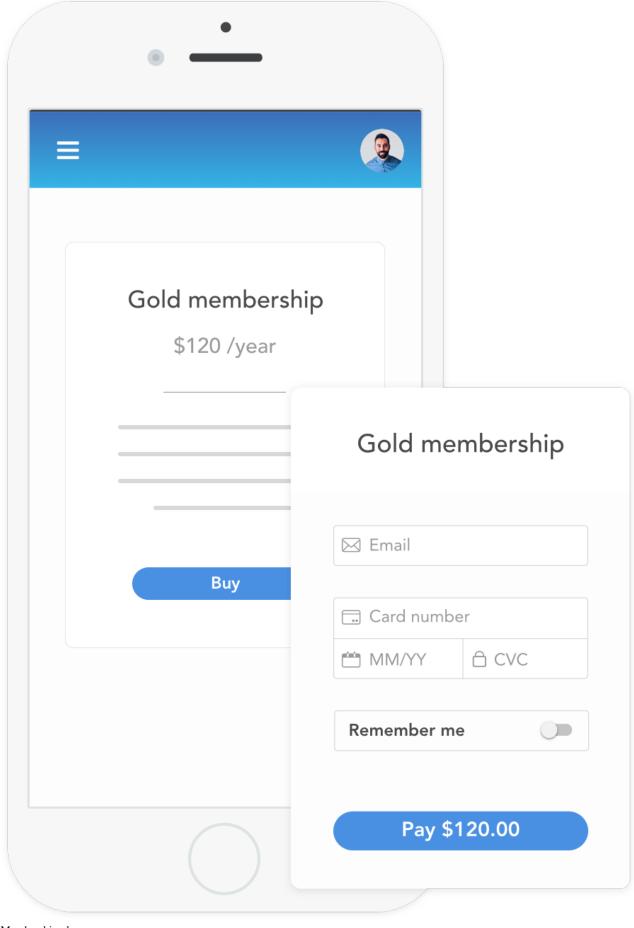
Lifelong membership

Manage lifetime memberships. Set ceilings for total membership payments that trigger lifetime memberships Donations

Create beautiful donation pages and campaigns. Manage your donors easily with a clear and easy-to-use CRM

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Membership plans

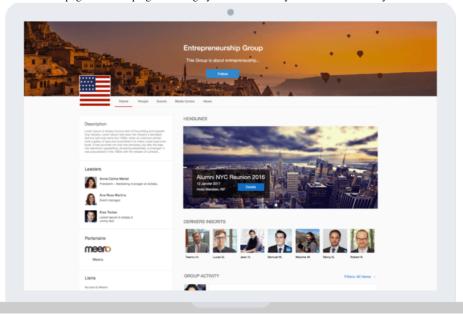
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#### Groups

# Create flourishing communities within your broader community with Hivebrite's advanced management of Groups

Dedicated space

Communities are often made of many smaller communities. With groups, let your members find and engage with other like-minded people in the community

Custom categories

Create groups to match your particular organizational model (clubs, chapters, industry groups, ...)

Empower group leaders

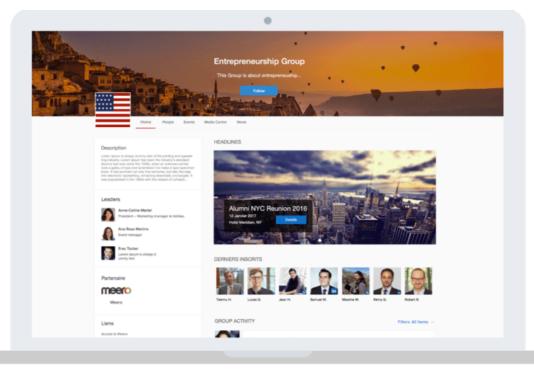
Add specific members of your community to lead, manage, or moderate the groups you create (chapter presidents, industry experts, ...)

Create group admins

Allow specific members to control aspects of their group by granting granular admin rights

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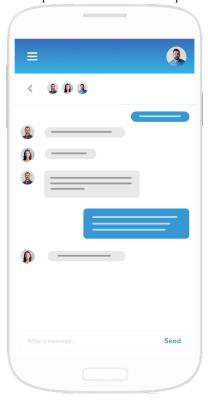
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Networking

Facilitate networking within the community

Check-in

Got some free time ahead of you? Check-in where you are to let nearby members know where you are and to see if they can join you

Trips

Planning a trip abroad? Let local members know you when you will be there and see who is available to meet

Direct messaging

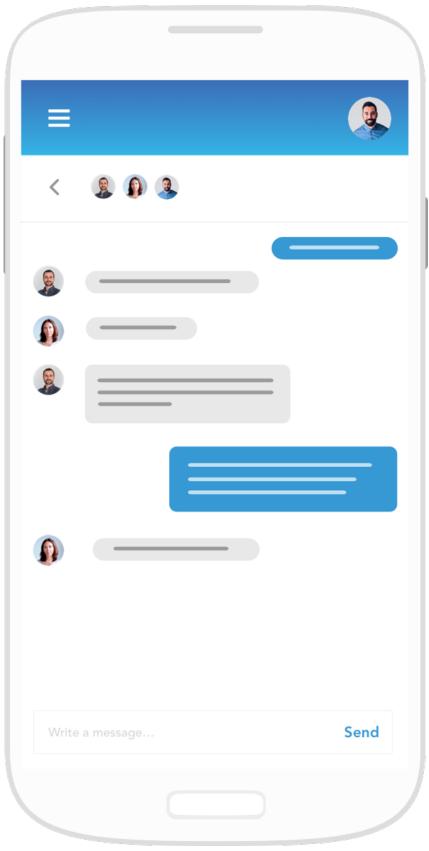
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Tag people in your posts or comments to make sure they see them

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Want to see Hivebrite in action?
Book a demo with a member of our sales team
Request a demo



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### Solutions

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- Nonprofits
- Corporate alumni
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#### Resources

- API documentation
- Help Center
- Status
- <u>Login</u>

# Organization

- About
- <u>Customers</u>
- Careers
- Blog
- Press
- Contact

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