

actionbuilder.org

TOOLSET JOIN US DEMO SUPPORT

Built by Organizers, for Organizers

Action Builder is a new tool built from the ground up for organizing and leadership development.

FIRST NAME *

LAST NAME *

EMAIL *

NAME OF YOUR ORG *

Not in US?

Action Builder demos are held weekly, every Tuesday, starting at 3:00 pm Eastern time and typically run 30 to 45 minutes.

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Using the not-for-profit cooperative model honed through our

development of Action Network, we built Action Builder with organizers, for organizers. Working with our development partners, including the AFL-CIO, we drew on time-tested tools organizers have used for decades, from wall charts and flip charts to notebooks and three ring binders.

The Result: A tool designed for organizers on the go, giving them needed information at their fingertips to grow power and win real change.

Powerful and easy to use

What people are saying about Action Builder



Action Builder speaks for itself. Once somebody sees it, the lightbulb goes on, they love it, and they run with it.

- Adrian Saucedo, IBEW



Action Builder has been such an invaluable tool in our organizing work. The more we use it, the more useful it becomes, and the more we love it!


- David Ricardo Abud, KIWA

Action Builder

https://www.actionbuilder.org

LET'S BUILD PROGRESSIVE POWER TOGETHER

Get Action Builder for Your Organizing Program



Organizers know that relationships matter, and we take our jobs in guiding people on their journey to realizing their power seriously. Action Builder is a tool to make sure we know, and don't lose, our people along that journey.

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Action Builder is an organizing tool set built with organizers for organizers through a deeply cooperative process with the AFL-CIO.

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Advocacy tools built by Organizers

Action Builder offers time-tested tools in the palm of your hand



Mobile First

Your work is where the people are. From the "field" to the jobsite and from "the door" to the PTA meeting, organizers are on the go. That's why Action Builder is a mobile-first tool that puts time-tested organizing tools right in your pocket.


- Assessments
- Wall Chart
- Quick Filter
- Activity Stream
- Track Information
- Uploads and Exports
- Tasks

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What is Action Builder?

 **Michael Crusinberry**
3 years ago · Updated [Follow](#)

Action Builder is a new digital tool from Action Network that harnesses the power of cutting-edge technology to get back to basics: empowering community leaders to build power in their own communities.

Action Builder puts the process of organizing into the hands of activists and community leaders, and frees up organizers to focus on strategy, messaging, and specific actions. It is simple to use for volunteers, while also offering the robust features required by organizers.

Simply put, [Action Builder](#) strives to innovate traditional organizing by thoughtfully incorporating the tried and trusted systems organizers have relied on for decades into an easy to use digital tool set.

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