

## OPEN ROAD

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### Show Settlements... Simplified & Visualized

Open Road provides a single source of show settlement information. Easily capture complete data from the road to share with your entire team: agents, managers, business managers, and tour managers.

Get Started

#### Managers

- Standardized show settlement reports delivered to your inbox on a timeline that you set.
- Single source of settlement data that you can share with your Agent and Business Manager helps you get your bands paid faster by the agency.
- Compare show settlement data to previous shows in the market.
- Interactive tour history map saves you hours each month on routing calls.

#### Business Managers

- Map Open Road data fields to your Chart of Accounts for exportable show Journal Entries, which will save you hours of admin time and ensure that no check ever goes missing again.
- Find money while reconciling your show records against an agency statement using the Agency Statement Reconciliation feature.
- Track tour cash bank and audit cash balance.

#### Agents

- Standardized show settlement reports delivered to your inbox on a timeline that manager sets (the maximum is 48 hours after show).
- Save estimated 30 minutes per show in admin time tracking down promoters to get complete information.
- Get bands paid more quickly with agency statement process.

#### Settlers (Tour Managers, etc)

- Open Road helps you collect the exact fields required for the Business Manager and Agent – no more stress that you didn't get complete info.
- Show settlement information is promptly shared with all of your team members – keeping them happy and informed.
- Track your cash bank balance easily with automated entries

#### Agents

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- Save estimated 30 minutes per show in admin time tracking down promoters to get complete information.
- Get bands paid more quickly with agency statement process, now that complete information is easily accessible by your admin team.

#### Settlers (Tour Managers, etc)

- Open Road helps you collect the exact fields required for the Business Manager and Agent – no more stress that you didn't get complete info.
- Show settlement information is promptly shared with all of your team members – keeping them happy and informed.
- Track your cash bank balance easily with automated entries for show and merch cash.
- Learn to use one system and take the skills with you for any future artists you work with.

"Having an artist's entire tour history right in front of you is incredibly helpful. I no longer have to cobble together history, or do Excel magic to compare history in a certain market. It's right there in front of me."  
— Dean Christesen, Manager Bonny Light Horseman & Fruit Bats

"Open Road helps save me hours and sometimes days waiting for replies. Even if I reach out for settlement information and someone replies in 15-20 minutes, sometimes all of the information I need isn't there. With open road I can close out a show on our end in less than 5 minutes as opposed to 20 or 30"  
— Leyla Razo, Agent Assistant at Wasserman

"Open road allows us to track all of the funds that are not yet in the bands bank account including show and merch cash, undeposited checks, agency deposits, fan club sales, and state tax withholdings. On a monthly basis we "Tid" or save hundreds, sometimes thousands of dollars for our clients because of the Open Road systems."  
— James Keane, Artistzen Business Management

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**FRUIT BATS** **THE BONNY LIGHT HORSEMAN** **OPIUO** **SPAFFORD** **THE STRANGEBUSTERS**

**Fruit Bats** *Sevendust* **MOVEMENT** **GREEN** **Bonny Light Horseman**

**Pricing**

One account per artist. Billed monthly or yearly.

Unlimited seats per artist so your business manager, agent, manager, and tour manager can all access the same data at no additional cost.

**\$56.25** USD / artist / month when paid yearly

[Get Started](#)

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**OPEN: ROAD**

**Get Started**

Tell us a little about yourself, and an Open Road team member will help you get set up.

**Artist Information**

Artist's Name  Website URL

**Your Information**

First Name  Last Name

Justin  Laughter

Email  Phone

justin@theshold.cc

Position

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