



OUR MISSION

Our mission is to build trust in law enforcement through the automated analysis of police civilian interactions.

WHAT IS TRULEO?

Truleo is an advanced natural language processing (NLP) platform that automates the review and analysis of body worn cameras (BWC). This enables law enforcement agencies and local governments to gather actionable insights from the thousands of daily interactions captured on BWC. Truleo examines these interactions across proprietary models built by the top 1% of law enforcement, ultimately helping agencies mitigate risk and reduce storage budgets.



OUR HISTORY

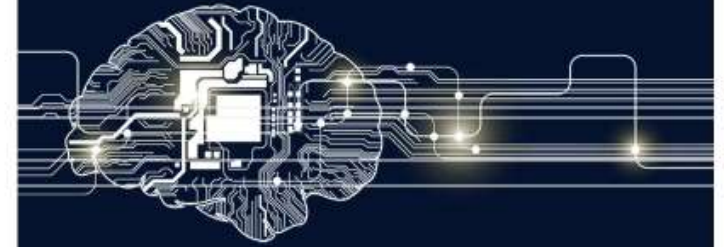
Truleo was co-founded by Anthony Tassone and Tejas Shastry, two former Wall Street executives who for over 7 years pioneered the use of NLP in analyzing employee phone calls and text conversations. The world's largest investment banks, such as Bank of America, Citi, Jefferies, and RBC, derive quality of service metrics for their sales teams to find areas for increased performance.

In 2018, Motorola Solutions began to use Anthony and Tejas's platform to analyze 911 calls and police radio traffic, ultimately replacing Microsoft as their transcription and NLP provider. After 3 years of interacting with law enforcement, Anthony and Tejas were convinced they could make a bigger difference helping police and decided to sell their Wall Street company in order to start Truleo, a company solely dedicated to law enforcement.

The same technology used by:



Jefferies





CO-FOUNDER, CEO

Anthony Tassone is the CEO of Truleo and comes from a proud military and law enforcement family. Anthony works closely with FBINAA and Major Cities Chiefs Association. He received his bachelor's degree from DePaul University in Computer Science and lives just outside of Chicago with his wife and 4 kids. Anthony is an avid bow hunter and triathlete, and he regularly speaks about culture, leadership, and entrepreneurship.



 [@anthonytassone](#)

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CO-FOUNDER, CPO

Tejas Shastry is the Chief Product Officer of Truleo. He grew up in central Illinois and received his bachelor's degree and PhD from Northwestern University. Tejas works closely with



PHD from Northwestern University. Tejas works closely with NIJ LEAD Scholars and lives in Chicago with his wife and 2 kids. He is an avid data scientist and technologist who has authored over 30 peer-reviewed research publications and 10 patents, received 2 fellowships, and been previously recognized on Forbes 30 under 30.



[in @tejasshastry](#)

OUR TRUSTED PARTNERS



**SEATTLE POLICE
DEPARTMENT INVESTS IN**

BUILDING TRUST

WITH TRULIO



THIS TECHNOLOGY HAS THE POTENTIAL TO REALIZE THE PROMISE OF BODY WORN VIDEO, RESHAPE THE WAY WE VIEW QUALITY ASSURANCE AND USHER IN A NEW ERA OF ENTERPRISE RISK

WITH TRULEO

MANAGEMENT, IN POLICING.



[VIEW CASE STUDY](#)



LOREN ATHERLEY, SPD

Director of Performance, Analytics & Research
Seattle Police Department



TRULEO

Building Trust Between Law
Enforcement & The
Community They Serve

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