

TRULEO



# ***AUTOMATED BODY CAMERA REVIEW & ANALYSIS***

Building Trust Between Law Enforcement  
& The Community They Serve



***PROMOTE YOUR  
AGENCY***



***TRAIN YOUR  
OFFICERS***



***MITIGATE  
RISK***



***FOR POLICE BY POLICE***



**ANTHONY TREVIÑO**

Retired San Antonio  
Assistant Chief of Police

### WHAT OUR ADVISORS SAY

“*Truleo's technology is a game-changer. With reporting built by police for police, Truleo is designed to help mitigate risk by showing command staff what insights and trends exist within their interactions with the community.*”

## WHY TRULEO?

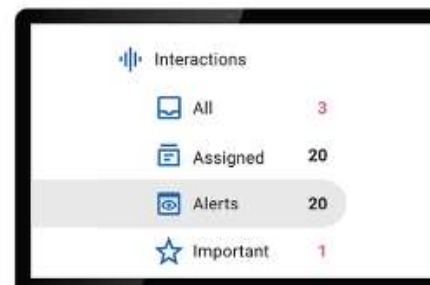
- Less than 1% of BWC data is reviewed
- BWC analytics highlight good policing
- Save money with automation review



## AUTOMATED REVIEW

We process videos so you don't manually have to

- Process 10 hours of videos in 1 min
- Auto-flag interactions in need of further review



- Auto-flag interactions in need of further review
- Increase efficiency and effectiveness of human review

## AN APP DESIGNED BY POLICE FOR POLICE

Truleo is an automated police body camera review and analysis platform

The screenshot displays the Truleo Interactions app interface. The top navigation bar includes a menu icon, the Truleo logo, and the word "Interactions". A yellow circle with the number "2" highlights the logo area. The left sidebar contains navigation options: Dashboard, Interactions, All (3), Assigned (20), Alerts (20), Important (1), My Officers, My Models, Account Settings, and My Profile. A yellow circle with the number "1" highlights the "All" item. The main content area shows a transcript of an interaction dated Nov 12, 2021, 09:30:03, with a Risk Level of "Extreme" and Badge 092228. A yellow circle with the number "4" highlights the "EDIT" button. The transcript includes the following text:

**OFFICER ID 09288** So what happened today what were you guys arguing about?

Where did you guys argue up at his apartment? Did you go out? Did you go up to his house then to talk to him? Did he ask you to come up there and talk to him?

**Tell me what happened.**

**SPEAKER 2** I don't know.

**OFFICER ID 09288** This is ridiculous dude.

**SPEAKER 2** No. I don't want to tell you. I don't want to talk about it. My lip hurts. I was punched really hard.

**OFFICER ID 09288** I don't see any fucking swollen lips! Shit, listen to me!

right well the thing is is we can't really do anything about it. I'm calling in bringing our attention just because you know you call they complain about it doesn't mean that somebody you know going to get a ticket to go to jail it's more of a way for us to move people on the. You are a f\*\*g moron.

A yellow circle with the number "3" highlights the "Tell me what happened." prompt. Below the transcript is a timeline and audio waveform. The timeline shows a duration of 16:33:24 / 35:00:52. The audio waveform has a yellow circle with the number "3" highlighting a specific segment. The interface also features buttons for "Directed Profanity", "Elevated Tone", and "Disobedience".

1

Automated review/alerting to important interactions

2

Automated tagging of key phrases and events

3

Audio playback filterable by events and speakers

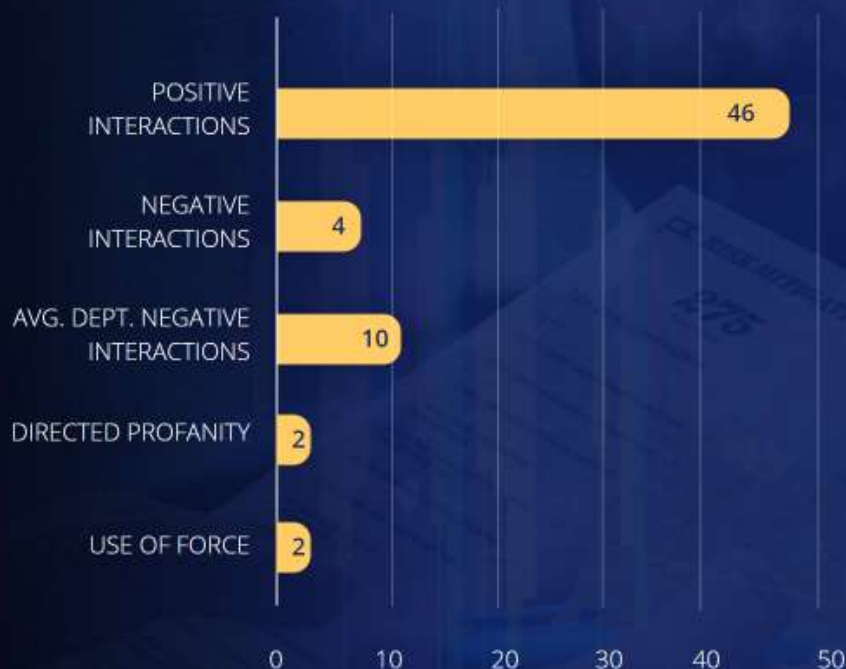
4

Editable transcripts with tracked changes

## "BASEBALL CARD STATS FOR COPS"

**SERGEANT JESSIE SMITH**

**BADGE NO. 5402**



**92%**

POSITIVE INTERACTIONS

Officer Wellness: **HIGH**

**2%** Risk of Burnout

# Your Data is Your Data.



Truleo follows a CJIS compliant data transfer process. Our technology only analyzes body camera audio. Camera metadata & video imagery are discarded, creating a private, secure way to improve policing practices.

[Learn more about how Truleo protects your data.](#)

**SEATTLE POLICE  
DEPARTMENT INVESTS IN**

**BUILDING TRUST  
WITH TRULEO**

**VIEW CASE STUDY**



*THIS TECHNOLOGY HAS THE POTENTIAL TO REALIZE THE PROMISE OF BODY WORN VIDEO, RESHAPE THE WAY WE VIEW QUALITY ASSURANCE AND USHER IN A NEW ERA OF ENTERPRISE RISK MANAGEMENT, IN POLICING.*



**LOREN ATHERLEY, SPD**

Director of Performance, Analytics & Research  
Seattle Police Department

The same technology used by



Jefferies



DID WE ANSWER YOUR QUESTION?

**SCHEDULE A DEMO TO LEARN MORE.**

## Our trusted partners



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