



NEW INTEGRITY FREEFORM: an evolution in Freeform design.

Now powered with IOT's Digital Ray Path 2 (advanced) and Steady Methodology (basic and advanced), and Camber; Laramy-K's NEW Integrity freeform lens designs provide unprecedented visual comfort and quality for every wearer's need.



See the difference

Integrity Freeform Lens Technologies

Basic

Steady Methodology

Basic is the entry-level technology to make [digital lenses](#). Progressive lenses made with this technology will have the progressive surface on the back of the lens, and a simple curve, typically a sphere, on the front side. The progressive surface is calculated using [IOT's Steady Methodology](#) providing improved performance over conventional progressive lenses, with the accuracy and flexibility of the digital freeform process.

Advanced

Steady and Digital Ray Path 2

The most advanced technology to make digital lenses. Advanced-level technology uses both [IOT's Digital Ray-Path® 2](#) and [Steady Methodology](#) to take into account the real measured or default wearer position of the lens and the natural movements of the human eye. The result of this innovative calculation method is a progressive lens that is personalized and provides better vision in all zones of the lens.

Camber

Camber, Steady+, and DRP2

Camber Technology combines the Advanced technology with the unique, continuously changing surface of the specially designed lens blank allows expanded reading zones with improved peripheral vision. When combined with a back surface design using **IOT's Digital Ray-Path® 2** and **IOT's Steady+ Methodology**, both surfaces work together to accommodate an expanded power range, offer better cosmetics for many prescriptions, and yield user-preferred near vision performance.

Steady Methodology

[Learn More](#)

Digital Ray-Path 2

[Learn More](#)

Camber Technology

[Learn More](#)

What if we could make it easier, by tapping into the data and experience of hundreds of experienced opticians?

of Laramy-K customers use *Integrity* free-form lenses over big-name digital lenses.

(Some customers have 0%)

(Yes, we occasionally screw up. This is precisely how often.)



Man, I'm so glad I found you guys. I was so engrossed in Essilor, I didn't know this Integrity free-form stuff was out there. All I do is ask my patient what their priority is for progressive zones. Then I call you and relay that info and tell you to pick a digital design. It so easy selling progressive lenses now and my patients are LOVIN it!

Chuck Cooley

Optician/Co-Owner, Classic Optical

Our digital dual lens mapper verifies lens design integrity and **spots errors weeks before they might show up in a lensometer**. This is what makes Integrity free-form stand out from other labs.

Integrity freeform [designs by IOT](#) have **No limits on material, treatment, and coating combinations**. If it is available in single vision you can have it in a freeform progressive.

Freeform lenses can be surfaced and shipped same day from Laramy-K [Independent Optical Lab](#). 2-3 days if AR/hard-coated.

Choosing Freeform Lenses Made Easy

1. Pick a lifestyle design :

Rebel [Distance]
Rogue [Near]
Renegade [Intermediate]
Resolve [Balanced]

2. Choose a technology level :

Basic
Advanced
Camber
([What do these mean?](#))

Need some help choosing exactly the right design?

Watch this: [Choosing the right freeform lens \(video\)](#).

That's It!

Or pick a Specialty Freeform Lens Application

Single Vision | Xtra Short | Office | Drive |
Sport | Anti-Fatigue

Rebel [Distance]

Technology Levels:

Basic

Advanced

Camber

Enjoying landscapes, great buildings, movies in the cinema, etc. requires a wide, clear far field. Rebel [Distance] freeform lens is the solution for people who spend much time outdoors and need good distance vision.



Rogue [Near]

Technology Levels:

Basic
Advanced
Camber

The Rogue [Near] freeform lens reduces astigmatism and extends the region of the near field improving comfort at near. Ideal for expert wearers with an intensive use of near vision

Renegade [Intermediate]

Technology Levels:

Basic

Advanced

Camber

Renegade [Intermediate] is a general use freeform design specially created for first-time progressive wearers those that have had non-adapts in the past.

Resolve [Balanced]

Technology Levels:

Basic

Advanced

Camber

Resolve [Balanced] is the freeform lens series for the ECP or office that insists on a single, go-to, progressive for most presbyopes.

Specialty Integrity Freeform Lens Designs

Radical [Single Vision]

The **Radical** is a free-form single vision lens design using IOT's latest Digital Ray-Path 2 technology. High powers, complex single vision prescriptions, and sport frames benefit greatly from free form design. The more difficult the prescription, the more it can benefit from free-form processing.

Revise [Xtra-Short]

Revise is specially developed for small frames, offering more options and flexibility to select the ideal progression length perfectly adapted to small 'B' measurement frames.

Reboot [Office]

The best lens for office and computer work. **Reboot** offers an extremely wide intermediate and near visual field and easy adaptation. Ideal for mid-age professionals who spend a lot of time working at near-intermediate distance (office workers, chef, musicians, etc.). Available in 1.3 m, 2 m, and 4 m designs providing clear vision up to the given distance .

Road Trip [Drive]

Designed for driving, **Road Trip** lenses have an enhanced distance area for clear vision of the road and reduced peripheral astigmatism to allow viewing mirrors with minimal head movement.

Rush [Sport]

Integrity **Rush** is engineered for sports vision. Rush allows comfortable viewing of watches, heart rate monitors, bike computers, compasses, etc. and is compatible with larger sizes and steeper curves found in sport frames.

Relieve [Anti-Fatigue]

When working at near distances, muscles surrounding the crystalline lens become tired often resulting in pain, dryness, and headaches. The **Relieve** design relaxes the eye muscles, reducing symptoms with a small add in the bottom of the lens.



GET PRICING AND LET US HELP YOU FIND AN EDGE.

Yes, I need an edge!

Laramy-K is an Uncut-Only Lab. Want to talk now? Call us (800) 525-1274

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