For Clinicians

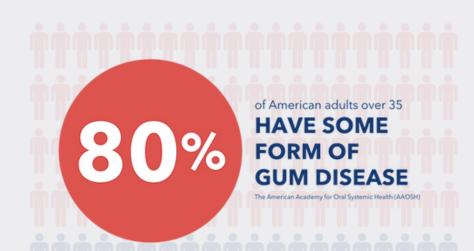
HR5

Contact



### Stop Guessing and Start Testing with HR5

Testing is the first step in early detection and prevention.



### **DO YOUR PATIENTS HAVE BLEEDING GUMS?**

Oral bacteria make their way into the bloodstream and place you at risk.

View Research

#### 50%

Up to 50% of **heart attacks and strokes** are triggered by oral pathogens. Source: Circulation (2013)

#### 12%

Higher risk of **Premature Death** in women who have a history of periodontal disease. Source: Journal of the American Heart Association (2017)

#### 70%

More likely to develop Alzheimer's Disease in people who suffer from gum disease for more than 10 years. Source: Alz Res Therapy (2017)

### up to 50%

Greater risk of developing Cancer including oral, esophageal, lung, colorectal, pancreatic, and breast cancers.

Source: AAOSH

#### **7**x

Increased risk of Adverse Pregnancy Outcomes including preterm birth and low birth weight. Source: AAOSH

#### 95%

of Americans with **Diabetes** also have periodontal disease. Periodontal disease lowers glycemic control. Source: AAOSH

# WHY TEST?



### Oral Health:

- Gingivitis: Are your patients bleeding? Testing drives early detection, effective treatment, and prevention.
- Periodontal Disease: Testing drives a medical diagnosis and enables you to develop a personalized treatment plan to clear the infection. • Restorative care: Testing ensures a clear site for implants and drives better outcomes for restorative work.



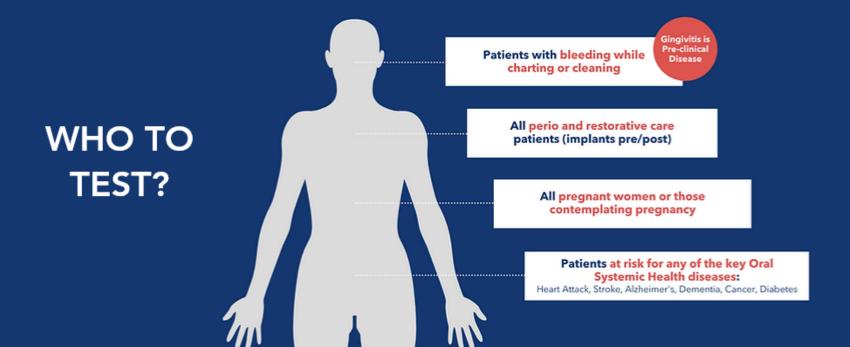
# Systemic Health:

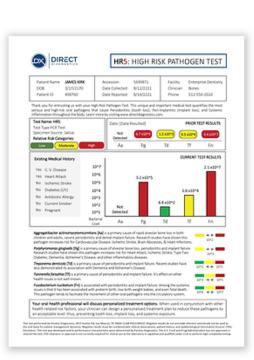
- Irrefutable evidence of link to a growing list of systemic diseases
- Defined connection to Heart Disease and Stroke, High-risk Pregnancy, Alzheimer's, Diabetes • Testing empowers you to treat your patients holistically and provide true life-saving care



# **Great For Your Practice:**

- For Doctors: Strong economic incentives and increases case acceptance.
- For Hygienists: Improves job satisfaction and drives patient loyalty. • For the Team: Set yourself apart and deliver the highest level of care.





# **HOW TO TEST?**

- 1. Easy to describe, explain, and market to the patient
- 2. Order via our user-friendly online provider portal
- 3. Fast medical history checkbox 4. Collect 1ml of patient saliva
- 5. Place in sealed container
- 6. Schedule FedEx pick-up
- 7. Results in 2 days
- 8. Share results with patients [secure and HIPAA compliant] 9. Implement treatment plan
- 10. Retest to ensure success

# WHY HR5?



The most sensitive, accurate, and affordable test on the market



Our test is backed by science and technical validation



We provide training and resources to build your confidence to test, treat, and clear your patients effectively

# Screen. Test. Clear.

Learn More