



ABOUT

Global data collection Quantitative research solutions

Slice is a global data collection firm that excels in quantitative research solutions. We're powered by passionate and experienced professionals with deep industry knowledge at every level. At Slice, we love what we do.

It's on that basis our mission is to become your partner and deliver high quality insights with our b2b, healthcare and consumer panels.

Our approach is unique and blends the agility clients require with attention to detail needed to solve our industries most pressing challenges.

Strategic consulting coupled with premium programming and data processing completes our world-class offering.

WHAT WE DO

We listen first

At Slice, we believe a successful project starts with understanding a clients research objective. This ranges from a quick exchange of information to an in-depth consulting engagement.

When a full-service engagement is needed, our experienced programmers are ready to support clients through the entire process. We offer an integrated approach by utilizing multiple survey platforms including Decipher, Q-One and Sawtooth. We are always flexible when it comes to your requirements. Whether a survey link is already built or needs additional assistance, our project management staff is well versed and equipped to assist.

Slice is uniquely positioned to recruit the actionable insights you need. In addition to household consumers, our panel includes sourcing from professional trade groups that provide reach into the toughest b2b and healthcare targets. Our technology is built to reach the masses safely and efficiently. This allows for seamless integration with trusted partners, APIs and other platform networks. The digital sample world is truly at our fingertips.

Our project managers know quality and speed are most important. We also know transparency is key to any engagement. As aligned partners we'll always provide you with honest assessments for what it takes to deliver a successful project.

SERVICES

Robust offerings

- Quantitative Research Consulting
- Survey Recruitment
- Questionnaire Design
- Survey Programming
- Conjoint & Maxdiffs
- Turf Analysis
- Project Management
- Cross-tab/Banners
- Data Weighting
- Raw Data Processing
- Translation Services
- OE Coding
- Client Email List Management
- Live Topline Report Links
- Key Finding Reports
- Powerpoint Charting
- Reward Processing
- Capi and Mobile Optimized Surveys
- Omnibus and Quick Polls
- Phone Recruitment

Transforming business and market insights through global data collection

Slice is a full-service research firm that develops scalable and conversational insight solutions for today's agile enterprise.

We are intensely engaged in understanding your target. Beyond industry knowledge, our solutions are designed around researchers' unique issues. That's why we believe a custom approach is the best way to drive performance.

General Business

- C-Suite
- Small Business Owners
- Financial Decision Makers
- ITDMs
- HRDMs
- Marketers
- VPs+

Highly Educated Professionals

- College Professors & Deans
- Teachers, Principals & Superintendents
- Financial Services
- Architects
- Engineers
- Researchers
- Ad Professionals
- Scientists
- Leisure and Hospitality

Industrial / Trades

- Carpenters
- Electricians
- Framers
- Drywallers
- Equipment Operators
- Plumbers & Welders
- Painters & Roofers

Medical Professionals

- PCP's
- Ophthalmologists
- Dermatologists
- Interns
- Periatricians
- OBGYNs
- Infection Control Officers
- Neurologists
- Nurses

Service Professionals

- Food and Beverage Directors
- Kitchen Managers
- Chefs
- Food Service Directors
- General Managers
- Owners

Industries served:

- | | |
|-------------|----------------------|
| Restaurants | Hotel / Lodging |
| K-12 | College / University |
| Healthcare | Convenience Store |

Ailments

- Diabetes
- COPD
- Cancer
- Psoriasis
- Alzheimers
- Heart Disease

