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Home > ATOMSTACK Advertising Mediums Outdoor Advertising Services , Outdoor advertising



OUR MISSION

To work diligently on behalf of our valued clients and agency partners. To bring value at every step and simplify the process of planning and buying outdoor advertising.

ABOUT OUR FIRM

Inspira Outdoor is singularly focused on Outdoor Advertising. Our primary objective is to substantially increase a company's brand recognition and exposure through strategic outdoor advertising placements. We are proud to guide our clients and agency partners in providing the best outdoor media mix available to meet their budgets and strategic goals anywhere in the country. Whether you are interested in airports, buses, rail, taxis, or specialty media, Inspira is your partner in outdoor advertising!

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Outdoor Media Types > Street Furniture

BILLBOARD ADVERTISING

Located on busy highways, interchanges and other points in major cities, billboards offer unparalleled reach for outdoor advertising. Billboards offer tremendous visibility to vehicle traffic as they travel both the open road and at passageways in their commutes to and from work or while out shopping on the weekends. Billboards offer an enormous creative canvas which will make a major impact in the market.



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Outdoor Media Types > Bus Advertising

BUS ADVERTISING

Combining up-to-the-minute technology and unlimited campaign flexibility, Bus Advertising combines up-to-the-minute technology and unlimited campaign flexibility. Bus advertising media formats include front, rear, and side door panels. These media formats target the attention of active consumers of both vehicle and pedestrian traffic on their commutes to and from work or to the daily errands.



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Outdoor Media Types > Street Furniture

STREET FURNITURE ADVERTISING

Street Furniture can deliver maximum exposure in the marketplace with specific demographic audiences in geographic areas. With the form of advertising, you can display your brand either targeting a specific location or placed on high traffic areas. Street Furniture advertising is available in many ways and can be viewed by both pedestrian, motorist and vehicle traffic due to their route and placement along their roadway. Street Furniture will provide an excellent message to your target audience.

Some popular forms of Street Furniture include Bus Shelters, WiFi Kiosks, Phone Booths, and Video Pillars.



ATOMSTACK Advertising Mediums Outdoor Advertising Services , Outdoor

Actions

\$100.00

Quantity

1

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- **STREET FURNITURE ADVERTISING** -Street Furniture can deliver mass exposure or be targeted to reach a specific demographic audience or geographic area. With this form of advertising, you can display your brand either targeting a specific location or placed on a high traffic street. Overall impressions are substantial as these ads can be viewed by both pedestrian, motorists and vehicular traffic due to their curb side positioning along main roadways. Street furniture ads provide eye level coverage to you target city 24/7.
- **BUS INTERIOR ADVERTISING**- Capture the attention of a completely captive audience with vibrant, attention-grabbing messages. Interior bus advertising allows your message to resonate with bus riders as they travel to and from work and shopping. Bus advertising cost efficiently brings your ad campaign to the masses with daily exposures in a stand-alone environment.
- **MALL ADVERTISING** -Mall advertising reaches a captive and demographically targeted audience in one of the most effective ways possible. With many consumers visiting their favorite mall multiple times per month or quarter, the impressions your ads will garner makes mall advertising an excellent value.
- **Billboard advertising** costs range from as low \$1,000 per 4 weeks in some areas to up to \$30,000 on key highways close to bridges and tunnels. Most off highway billboards will range from \$1,000-\$6,000 per 4 weeks and highways billboards from \$5,000 and up.
- The marked price is not the actual price, the price will be calculated according to the workload, please contact the seller to provide a quote, and then take the corresponding number of goods

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