

**From:** [Kaitlyn Cahoon](#)  
**To:** [Jeff Holdsworth](#)  
**Subject:** Re: Written Consent for Trademark Application  
**Date:** Saturday, January 15, 2022 3:06:18 PM

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Good afternoon Jeff,

Thank you for your email. Yes, I give consent to register the trademark, “SIMPLIFIED by Jacob + Kait” for Class 3 goods.

Please let me know if there is anything else you need me to do.

Kaitlyn

On Jan 15, 2022, at 2:38 PM, Jeff Holdsworth <[jholdsworth@youngliving.com](mailto:jholdsworth@youngliving.com)> wrote:

Hi Kait!

My name is Jeff Holdsworth—I’m corporate counsel for Young Living and head up our intellectual property and trademark efforts.

I’m in the process of filing a trademark application for:

**“SIMPLIFIED by Jacob + Kait”**

Because this trademark includes your name and Jacob’s name, this trademark can only be registered with written consent from both you and Jacob. Jacob has already provided me with his written consent.

You can respond to this email, providing written consent, by answering the question below:

- Kait, do you consent to the registration of the following mark, and authorize me to file a trademark application for **“SIMPLIFIED by Jacob + Kait”** for Class 3 goods (covering essential oils for personal use)?

Thanks! Please let me know if you have any questions.

Jeff Holdsworth, JD, SPHR  
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